

# Furniture and Fixtures: Market Research Report

<https://marketpublishers.com/r/F2480005DBCEN.html>

Date: December 2011

Pages: 258

Price: US\$ 1,995.00 (Single User License)

ID: F2480005DBCEN

## Abstracts

The global outlook series on Furniture and Fixtures provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

The report offers a bird's eye view of the furniture industry, highlighting the fundamentals underlying the industry's growth and actionable insights into major categories of Furniture and Fixtures i.e. living room furniture, bedroom furniture, kitchen furniture, dining room furniture, bathroom furniture, garden furniture, and office furniture.

The report is annotated with information rich tables carrying statistical relevance to both historic as well as current market landscape.

Markets briefly abstracted to offer the reader a prelude to regional level dynamics include the US, Canada, Japan, Czech Republic, Denmark, France, Germany, Italy, Norway, Poland, Russia, Sweden, Switzerland, United Kingdom, Australia, China, India, Singapore, Taiwan, Thailand, Vietnam, Kuwait, Saudi Arabia, United Arab Emirates, Argentina, Brazil, and Mexico, among others.

The reader stands to gain macro-level insights into recent industry activities such as new product launches, mergers & acquisitions and other noteworthy strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 1330 companies worldwide.

## Contents

### 1.INDUSTRY OVERVIEW

Furniture Industry: Facts in Perspective

Luxury Furniture Industry Target Emerging Markets

Innovative Furniture Products for All Age Groups

Key Global Statistics:

**Table 1.** World Recent Past, Current & Future Analysis for Furniture and Fixtures by Geographic Region – North America, Europe, Asia-Pacific (including Japan), and Latin America Markets Independently Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

**Table 2.** World 5-Year Perspective for Furniture and Fixtures Market by Geographic Region: Percentage Breakdown of Value Sales for North America, Europe, Asia-Pacific (including Japan) and Latin American Markets for Years 2011 & 2015

**Table 3.** World Market for Household Furniture and Fixtures (2010): Percentage Breakdown of Value Sales by Product Segment - Living Room Furniture, Bedroom Furniture, Kitchen Furniture, Dining Room Furniture, Bathroom Furniture, and Garden Furniture

Production

**Table 4.** World Furniture Production by Country (2009): Percentage Share Breakdown of Production Value for China, US, Italy, Germany, Japan, France, and Others

Segmental Overview

Living Room Furniture

Latest Trends in Living Room Furniture

Bedroom Furniture

Market Overview

Market Trends

Manufacturers Combine Wood and Metal to Design Modern Bedroom Furniture

Black & White: the Timeless Combination

Infant Furniture: The First Market Expected to Recover Post Slowdown

Hospitality Industry Emerges to be a Key Consumer Group for Luxury Bedding Products  
Bedding Colors and Patterns Play Important Role in Attracting Sales

Now, Luxury Beds for Wealthy Owners' Pets

Kitchen Furniture

Market Overview

Kitchen Backsplashes: From Functional to Feel Good

Key Statistics:

**Table 5.** World Kitchen Furniture and Fixtures Market (2010): Percentage Breakdown of Value Sales by Geographic Region

Dining Room Furniture

Dining Room Furniture Offered in Exotic Designs

Key Statistics:

**Table 6.** World Dining Room Furniture and Fixtures Market by Geographic Region (2011) – Percentage Breakdown of Value Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East, and Latin America Markets

Bathroom Furniture

Bathrooms Are The Place For Coordinated & Elegant Fixtures

Key Statistics:

**Table 7.** World Bathroom Furniture and Fixtures Market (2010): Percentage Breakdown of Value Sales by Geographic Region

Garden Furniture

Market Overview

Raw Materials

Office Furniture

Manufacturers Offer Ergonomic Furniture Designs for Cozy Work Environment

Office Furniture Industry Develops Unique Sustainability Standards

## **2.MARKET TRENDS & ISSUES**

Going Natural - The Latest Fad

Cocooning Lifestyle to Kindle Furniture Industry  
Consumers' Tastes Shift Towards Casual Luxury Lifestyle  
Alternatives on the Rise  
Entertainment Furniture Market Shows Growth Potential  
Going Green!  
Multi Functional Designs Dominate Contemporary Furniture  
Global Lighting Fixtures Market: A Bright Future  
Growing Significance of e-Commerce  
Recycled Office Furniture: A New Lease of Life to Worn Out Furniture  
Furniture Renting: The Smarter Way Out  
Baby Furniture: Innovation is the Name of the Game  
Mitigating the Threat of Second Hand Products  
Infant Furniture & Mobility Products: A Necessity  
Challenges to Market  
Negative Publicity Over Formaldehyde Emissions Puts the Market into a Tizzy

### **3. STRATEGIC CORPORATE DEVELOPMENTS**

### **4. PRODUCT INTRODUCTIONS/ INNOVATIONS**

## **A REGIONAL MARKET PERSPECTIVE**

### **1. THE UNITED STATES**

Impact of Recession  
Key Market Trends  
Changing Consumer Behavior  
Working-from-Home Lifestyle Drives Growth for Innovative Furniture  
High Costs Compel Manufacturers to Shift Production Base to Asia  
Industry Players

**Table 8.** Leading Furniture Makers in the United States (2010): Sales in US\$ Billions for Steelcase, Ashley, Masco, Herman Miller, Andersen, Haworth, HNI, and Others

Segmental Overview  
Residential Furniture Market  
Factors Influencing Growth  
Office Furniture Market

## Market Overview

### **Table 9.** US Office Furniture Market (2011): Percentage Share Breakdown of Production by Product Category

Children/Juvenile Furniture Market  
Kids Furniture Brings Relief to the Ailing Furniture Market  
Demographic Factors  
Key Market Trends  
Urban Parents: A Primer Driver  
Product Features: A Bait to Catch Young Mothers  
Cheaper Products On the Roll  
Design Craze Gets Underway  
Competitive Scenario  
A Peek into What the Manufacturers Are Upto...  
Key Distribution Channels  
Furniture Stores  
Lifestyle Furniture Outlets  
Discount Department Stores  
Kids Specialists  
Other Channels

### **Table 10.** Leading Furniture Retail Companies in the US (2009): Percentage Share Breakdown of Number of Outlets

Outdoor Furniture  
Garden Furniture Market  
Key Market Trends  
Outdoor Living & Entertainment: A Leisure Trend of National Proportions  
Rediscovering the Great American Backyard  
Garden Décor Market – Rejuvenating the Classy Look  
Outdoor Living: An Evolutionary Trend in Lawn and Garden Retailing  
Shift Towards Economical, Value Added Products  
Aging Population Represents Key Demographic  
Where's the Competition?  
Changing Styles of Modern Living Extend Cues to Where the Market is Heading  
Elegant Outdoor Furniture Moves In & Indoor Furniture Moves Out

## Export-Import Statistics

**Table 11.** US Wood Furniture Imports (2010): Percentage Share Breakdown of Import Value by Country of Origin - China, Vietnam, Canada, Malaysia, Mexico, Indonesia, and Others

**Table 12.** US Furniture Exports by Destination Country (2010): Percentage Share Breakdown of Export Value for Canada, Mexico, Japan, UK, China, Saudi Arabia, and Others

**Table 13.** US Furniture Imports by Country of Origin (2010): Percentage Share Breakdown of Import Value for China, Canada, Vietnam, Mexico, Malaysia, Taiwan, and Others

## 2.CANADA

Market Overview

Demographics

Growth Drivers

Key Challenges

Office Furniture Market

Export –Import Statistics

**Table 14.** Canadian Furniture Exports by Destination Country (2010): Percentage Share Breakdown of Export Value for US, UK, China, Saudi Arabia, UAE, Mexico, Bermuda, and Others

**Table 15.** Canadian Furniture Imports by Country of Origin (2010): Percentage Share Breakdown of Import Value for China, US, Vietnam, Malaysia, Italy, Poland, Taiwan, and Others

## 3.JAPAN

The SOHO (Small Office/Home Office) Furniture Market

Product Features

Distribution Channels

End User Analysis

Kitchen Furniture Market  
Domestic Production  
Product Requirements  
End-Users  
Fixtures Market  
Garden Furniture Market  
Export-Import Statistics

**Table 16.** Japanese Furniture Exports by Item (2010): Percentage Share Breakdown of Export Value for Metal Furniture, Wooden Furniture, and Others

**Table 17.** Japanese Furniture Exports by Destination Country (2010): Percentage Share Breakdown of Export Value for China, US, Canada, South Korea, Taiwan, Hong Kong, Germany, and Others

**Table 18.** Japanese Furniture Imports by Item (2010): Percentage Share Breakdown of Import Value for Wooden Furniture, Metal Furniture, and Others

**Table 19.** Japanese Furniture Imports by Country of Origin (2010): Percentage Share Breakdown of Import Value for China, Vietnam, Indonesia, Thailand, Malaysia, Taiwan, and Others

## **4.EUROPE**

Market Overview  
Increasing Importance of CAD and 3D Technologies  
Capitalizing on Environment Friendly Designs  
Strong Economic Tie-Ups  
European Market Perspective

**Table 20.** Europe Recent Past, Current & Future Analysis for Furniture and Fixtures by Geographic Region – France, Germany, Italy, UK, Spain, Russia, Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Billion for Years 2010 through 2015

**Table 21.** Europe 5-Year Perspective for Furniture and Fixtures Market by Geographic Region: Percentage Breakdown of Value Sales for France, Germany, Italy, UK, Spain,

Russia, Rest of Europe Markets for Years 2011 & 2015

**Table 22.** EU Furniture Market by Country (2009): Percentage Share Breakdown of Domestic Production for Italy, Germany, Spain, France, UK, Poland, and Others

**Table 23.** EU Furniture Market by Product (2009): Percentage Share Breakdown of Production Value for Kitchen, Upholstered, Bedroom, Dining & Living, Non-Upholstered, and Others

Environmental and Legal Issues

Health and Safety Guidelines for EU Furniture Sector

Impact of EU Environmental Directives on the Furniture Industry

Export & Import Scenario

**Table 24.** Leading Suppliers in the EU-27 Furniture Market (2009): Percentage Share Breakdown of Import Value for China, Vietnam, Turkey, Indonesia, Switzerland, and Others

Distribution System

Segmental Overview

Office Furniture

Home Office Furniture

Kitchen Furniture

Upholstered Furniture

#### **4A.CZECH REPUBLIC**

Overview

#### **4B.DENMARK**

Overview

**Table 25.** Furniture Market in Denmark (2010): Percentage Share Breakdown of Production by Product Segment

**Table 26.** Furniture Exports in Denmark (2010): Percentage Share Breakdown of Export



Value for Norway, Germany, Sweden, France, UK, Netherlands, US, and Others

#### **4C.FRANCE**

Market Overview

Ready-to-Assemble Furniture

Office Furniture

**Table 27.** French Furniture Imports by Region (2010): Percentage Share Breakdown of Import Value by Exporting Region – Europe, Asia, Latin America, and Others

**Table 28.** Leading Manufacturers in the French Furniture Market (2010): Percentage Share Breakdown of Sales for Ikea, Conforama, But, and Others

#### **4D.GERMANY**

Market Overview

Distribution System

**Table 29.** German Furniture Market by Distribution Channel (2010): Percentage Share Breakdown of Value Sales

Office Furniture Market

Garden Furniture Market

Role of Malaysian Exporters

Competitive Dynamics

Regulatory Environment

Export-Import Statistics

**Table 30.** German Furniture Imports by Region (2010): Percentage Share Breakdown of Import Value by Exporting Region – Europe, Asia, Latin America, and Others

#### **4E.ITALY**

Market Overview

**4F.NORWAY**

Market Overview

**4G.POLAND**

Market Overview

Distribution Channels

**4H.RUSSIA**

Market Overview

Distribution

**4I.SWEDEN**

Market Overview

**4J.SWITZERLAND**

Market Overview

**4K.THE NETHERLANDS**

Market Overview

**4L.UKRAINE**

Market Overview

**4M.UNITED KINGDOM**

Market Overview

Segmental Overview

Household Furniture Market

Kitchen Furniture Market

Upholstered Furniture Market

Bedroom Furniture Market

Beddings Market

Office Furniture Market  
Garden Furniture  
Export-Import Statistics

**Table 31.** UK Furniture Imports by Region (2010): Percentage Share Breakdown of Import Value by Exporting Region – Asia, Europe, Latin America, and Others

## **5.ASIA-PACIFIC**

Asian Products Go International  
Asia Garners a Huge Chunk of US Imports

**Table 32.** US Imports of Outdoor Furniture (2001, 2006 & 2011): Imports in US\$ Million and Share of Asia-Pacific Region in US Imports

## **5A.AUSTRALIA**

Market Overview  
Garden Products Market

## **5B.CHINA**

Market Overview  
China - No Longer a Preferred Manufacturing Hub  
Overseas Furniture Companies Take Over Market Share  
Export Market  
Segmental Overview  
Dining Room Furniture Market Continues to Escalate  
Kitchen and Bathroom Furniture Market  
Factors Contributing to the Growth of Furniture Sector  
Housing Sector Reforms  
Redecoration  
Changing Concepts  
Demographic & Income Factors  
High Income Bracket  
Medium Income Bracket  
Marriageable Segment

Children's Segment  
Senior Citizens

## **5C.HONG KONG**

Market Overview  
Distribution Scenario  
Environmental Concerns  
Market Trends

## **5D.INDIA**

Market Overview  
Residential Furniture Market  
Cane Furniture

## **5E.INDONESIA**

Market Overview  
Market Restraints  
Raw Materials Prices Rally Due to Severe Shortages  
Smuggling Woes Worsen Indonesian Furniture Market  
Key Market Drivers  
Industry Embraces Creativity to Stay Afloat  
High Demand for Classic Furniture

## **5F.KOREA**

Market Overview  
Competitive Scenario  
Import Requirements  
Distribution System

## **5G.MALAYSIA**

Market Overview  
An Export Hub  
Market Share Statistics:

**Table 33.** Malaysian Furniture Export Market (2008): Percentage Share Breakdown of Export Sales by Region - US, Japan, Australia, Britain, Singapore, and Others

## **5H.NEW ZEALAND**

Market Overview  
Office Furniture

## **5I.SINGAPORE**

Market Overview

## **5J.TAIWAN**

Market Overview  
Metal Furniture  
Wooden Furniture

## **5K.THAILAND**

Market Overview  
Export Scenario  
Steel Furniture Market

## **5L.THE PHILIPPINES**

Market Overview

## **5M.VIETNAM**

Market Overview  
Wooden Furniture  
Growing Focus on the US Furniture Market

## **6.MIDDLE EAST**

Market Overview

**6A.EGYPT****6B.ISRAEL****6C.KUWAIT****6D.SAUDI ARABIA**

Royal Demand for Furniture in the Kingdom of Saudi Arabia

**6E.TURKEY****6F.UNITED ARAB EMIRATES**

Market Overview

End-User Study

**7.LATIN AMERICA****7A.ARGENTINA****7B.BRAZIL**

Market Overview

Brazil Eyes US Furniture Market

Entry Barriers

**Table 34.** Brazilian Furniture Market by Region (2009): Percentage Share Breakdown of Consumption for Southeast, Northeast, South, Midwest, and North

**7C.CHILE****7D.MEXICO**

Global Directory

## I would like to order

Product name: Furniture and Fixtures: Market Research Report

Product link: <https://marketpublishers.com/r/F2480005DBCEN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F2480005DBCEN.html>