

Footwear Industry: Market Research Report

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Footwear Industry: Market Research Report

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The global outlook series on Footwear provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings. An easy guide to What, Why, When, How, Where, and Who of an industry, the global outlook series offers the reader a bird's eye view of the global Footwear industry. Annotated with 105 information-rich tables presenting market data findings, and analytical research projections, the entire discussion allows the reader to build a macro-level perception of the industry by gaining rudimentary insights into major product markets, selective insights into trends/issues, industry best practices influencing the market, and incisive insights into consumer/demographic interests, distribution/logistics, marketing strategies, and many more. The report offers a compilation of major mergers, acquisitions, and strategic corporate developments. A regional-level of market discussion takes the reader on a tour of select major countries i.e. the US market discussion is designed to evaluate key market parameters, such as, brand awareness, sales of leading players and retailers, and sales of leading brands, and products by footwear category, among others. Other regional markets researched and abstracted include Japan, Czech Republic, France, Germany, Italy, Poland, Russia, Spain, Sweden, UK, Australia, China, Hong Kong, India, Indonesia, South Korea, Thailand, Vietnam, Brazil, and Mexico. Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 519 companies worldwide.

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