

E-mail Marketing: Market Research Report

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Abstracts

This report analyzes the worldwide markets for E-mail Marketing in US\$ Million. The US market is analyzed by the following Segments: Transactional Email, Acquisition Email, and Retention Email.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Latin America, and Rest of World. Annual estimates and forecasts are provided for the period 2016 through 2024.

Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs. The report profiles 126 companies including many key and niche players such as

-

AWeber Communications

BlueVenn

Bronto Software

Campaign Monitor

Constant Contact, Inc.

Emailcenter UK Limited

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GetResponse (Poland)
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j2 Global, Inc. (USA)
Lucini&Lucini Communications (Italy)
MailChimp (USA)
Pinpointe On-Demand, Inc. (USA)
Redial (USA)
Salesforce. com, Inc. (USA)
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Canada (7)

Europe (32)

France (2)

Germany (2)

The United Kingdom (19)

Italy (1)

Rest of Europe (8)

Asia-Pacific (Excluding Japan) (10)

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