

Dual SIM Handsets: Market Research Report

https://marketpublishers.com/r/DE2E8143AD9EN.html Date: July 2012 Pages: 486 Price: US\$ 4,450.00 (Single User License) ID: DE2E8143AD9EN

Abstracts

This report analyzes the worldwide markets for Dual SIM Handsets in Thousand Units.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America.

Annual estimates and forecasts are provided for the period 2009 through 2018.

The report profiles 83 companies including many key and niche players such as G'Five International Limited, HTC Corporation, LG Electronics, Inc., Maxx Mobile Communications Ltd., Micromax, Motorola Mobility LLC, Nokia Corporation, Royal Philips Electronics NV, Samsung Electronics Co.Ltd., Spice Corporation, Shenzhen Vovophone Telecom Technology Co., Ltd., and Tecno Telecom Limited Company.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.



Contents

I.INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations Disclaimers Data Interpretation & Reporting Level Quantitative Techniques & Analytics Product Definitions and Scope of Study

II. EXECUTIVE SUMMARY

1.INDUSTRY OVERVIEW

A Prelude Demand for Dual SIM Smartphones On the Rise Use of More Than One SIM Card Drives Demand for Dual SIM Phones Popularity of Dual SIM Handsets Heightens Competitive Pressures for Service Providers Growth Strongest in High Prepaid Markets Opportunity Indicator

Table 1. Percentage (%) Penetration of Prepaid Mobile Services in Select CountriesWorldwide As of the Year 2011 (includes corresponding Graph/Chart)

Triple SIM Handsets: A Challenge to Reckon With Technical Widgets for Converting Single SIM Phones to Dual SIM Pose a Major Threat Apathy Among Telco Majors: A Major Bottleneck in Developed Markets Competition Heats Up Fake Dual SIM Handsets Cast a Long Shadow of Worry

Table 2. World Mobile Handset Market (2011): Percentage Share Breakdown ofVolume Sales in Primary & Secondary Markets (includes corresponding Graph/Chart)

Table 3. World Dual SIM Handset Market (2012): Percentage Share Breakdown ofSales of Legitimate Handsets & Fake/Counterfeit Handsets (includes correspondingGraph/Chart)



Outlook Key Statistical Findings

Table 4. World Mobile Phones Market (2011): Percentage Breakdown of Unit

 Shipments by Leading Manufacturers (includes corresponding Graph/Chart)

2.PRODUCT OVERVIEW

Dual SIM Handsets: A Definition Evolution Types of Dual SIM Handsets Active Dual SIM Phones Benefits Limitations Complex Functioning Non-Functioning of GPRS

3.PRODUCT LAUNCHES

Nokia Introduces Nokia Asha 300 and Asha 200 Dual SIM Mobile Phones in India ViewSonic Launches Line of Dual-SIM Android Smartphones ViewSonic Introduces ViewPad 10pi, ViewPad 10e and ViewPhone 3 Visual Fan Launches Dual SIM - P2 AllDro Smartphone Micromax to Introduce Micromax A78 Smartphone Karbonn to Launch Karbonn A7 Smartphone in India Karbonn Mobiles Introduces Karbonn KT66 Thump Micromax Rolls Out Micromax A50 Ninja Handset with Voice Assistant Motorola Introduces Motorola XT390 Handset for China Unicom SICT Mobiles Unveils iV208 Multimedia Phone Cherry Mobile Launches Magnum 2X Smartphone, Candy Smartphone and Supreme Tablet XAGE Unveils M486 Giant

20:20 MOBILE TO DISTRIBUTE CAT B25 DUAL-SIM OUTDOOR PHONE AND CAT B10 PREMIERE DUAL-SIM SMARTPHONE

Wiko Introduces Minimi Phone LG to Unveil Android Compatible Dual SIM Phones



SICT Mobiles Introduce iV 168 InfoSonics Launches s700 iBall Introduces Glam3 and Aaura3 Dual SIM Phones Teletalk Unveils CG-700 Motorola Unveils Defy Mini Dual-SIM Smartphone Bee Mobile Unveils Bee 9200 Allview Mobile Unveils White Version of P3 AllDro Tecno Telecom Rolls Out Tecno T1 Nokia India Introduces Nokia Asha 202 SICT Mobiles Phones Introduces iV128 dual SIM Mobile Phone Intex Technologies Introduces Intex Avatar Fly Mobiles Launches E370 iBall Unveils Fab9 Intex Technologies launches Yuva iBall Unveils Andi 2 Maxx Moblink Unveils MAXX Focus MTP9 Samsung Electronics Unveils GALAXY Y Pro DUOS and GALAXY Y DUOS MAXX Mobile Introduces MAXX Primo MX428 Dual-DIM Mobile Phone Micromax Unveils A75 Superfone Lite Nokia Launches X2-02 Dual SIM Mobile Phone SICT Mobiles Introduces Chota Ustad iV192 Dual SIM Mobile Phone Nokia Introduces Nokia 100 Single SIM and Nokia 101 Dual SIM Music Phones in India Nokia to Launch Nokia C2-00 and Nokia X1-01 Dual SIM Handsets in Tanzania Visafone Unveils Motorola ZTE R750 and XT 800 Dual SIM Phones in Africa Nokia Rolls Out Nokia C2-03 and C2-00 Dual SIM Phones in Qatar Motorola Unveils New Dual SIM Phones Nokia Launches Nokia C2-00 and Nokia X1-01 in Bangladesh Zen Mobile Introduces M72 Dual SIM mobile Handset in India Visual Fan Unveils F2 Crony Dual SIM Mobile Handset Motorola Mobility Unveils EX223 Dual SIM Handset in Taiwan Nokia Launches Nokia C2-00 and Nokia X1-01 Dual SIM Handsets in Pakistan myPhone Unveils 1030 Halo and 6600 Free in Poland LG Electronics Launches LG Cookie Duet C310 Fly Mobile Introduces Fly E185 in Russia Samsung to Launch Dual-SIM Phones TIM Introduces Motorola Screen EX 128 Intel Mobile Communications Launches XMM 2138 Dual SIM Platform ITTM Monaco Rolls Out Dual SIM Series in the UK Micromax Launches Mobile Handsets in Brazilian Market



Nokia Launches Nokia C2-06 and Nokia C2-03 Dual SIM Mobile Phones Techcom Technologies Rolls Out T65 and T35 Dual SIM Mobile Phones MVL Introduces MVL R6 Multimedia Phone Spice Launches MI 270 Dual SIM Android Mobile Phone Bemobile Launches Bluechip 102 Dual SIM Mobile Handset Nokia Launches Nokia 101 and Nokia 100 Dual SIM Mobile Phones in Kenya Akai Rolls Out Trio Triple-SIM Mobile Phone Samsung Launches Ch@t 222 Dual-SIM Phone MAXX Introduces MAXX JAZZ Dual-SIM Music Phone Micromax Launches X 365 Dual-SIM Phone Micromax Launches Micromax Pike X 510 Micromax Launches Micromax Bling Q55 with QWERTY Keypad GIGABYTE to Launch GSmart G1310 Dual-Sim Froyo Android Micromax Introduces Micromax Q1 Dual-Sim Phone AKAI Rolls Out AKAI 2212 Dual SIM Cell Phone LAVA to Unveil Lava B8 Professional Edition Cell Phone Micromax Launches Bluetooth Active X450 Van Gogh Mobile G'FIVE Unveils Dual SIM E6 Series with G20 Gaming Mobile Salora Launches Dual SIM Active SM401 and SM501 Mobile Phones Micromax Unveils Convertible X395 Dual SIM Mobile Phone MAXX Mobile Unveils MAXX SCOPE MT150 Dual SIM Touch Phone MAXX Mobiles Introduces MAXX SUPER MX4224 (India) MAXX Mobiles Introduces MAXX SLEEK MX464 MAXX Mobiles Introduces MAXX SOUL MS727 MAXX Mobiles Introduces MAXX Vista Samsung Introduces Chat 335 and 322 Smart Messaging Phones AKAI Launches Connectbook in India Intex Launches Five V.Do Series Handsets Micromax Launches Micromax Q7 Wynn Telecom Introduces Wynncom W-253 Mobile Phone Lemon Mobiles Launches Lemon Mobiles iT414 Phillips Rolls Out Six Green Mobile Phones Samsung Unveils Samsung Champ Duos E2652 Lenovo Launches P85 Dual SIM Handset in Japan Spreadtrum Communications Unveils SC6600L7 Triple SIM Solution Wynncom Rolls Out Y100 Dual SIM Touchscreen Phone Etisalat Nigeria Launches Dual SIM Phone Beetel Unveils TD 590 Mobile Handset in India Samsung Launches New Dual-SIM Range of Phones



Onda Communication Introduces Cerise Intex Technologies Introduces Dual-SIM Mobiles in UAE Bright Telecom Introduces G Phone 468 Dual SIM Mobile Handset in Kerala Airfone India Introduces AF202 Dual SIM Handset Karbonn Mobiles Introduces Karbonn K406 with Dual SIM Samsung Introduces Three Phones with Dual SIM in Punjab Byond Tech Introduces Byond Q99 Phones Nokia Introduces Nokia C1 in Qatar Accord Communications Introduces A351 Phone with Dual SIM Motorola Introduces EX115 and EX128 Dual SIM Phones in India Samsung Electronics Introduces Three Handsets with Dual SIM Wynncom Introduces Y23 Nokia Launches Nokia C1 in Ghana LG Releases LG GX500 in Thailand Starcomms Launches New Dual-SIM Handset in Nigeria Nokia Introduces Nokia C1 and Nokia C2 Handsets Bright Telecom Introduces G-Fone 468 Phone Lemon Mobiles Introduces iT 717 Phone Airnet Introduces AN2020i Handset Karbonn Mobile Unveils K25 Handset Mi-Fone Introduces Mi-2010 Phone in India and Africa **INTEX Introduces IN 6633 Handset** Intex Launches INTEX IN 4470 Zen Mobile Introduces Z66 Handset Samsung Unveils B5722 Dual-SIM Phone in Germany Intex Announces IN 4470 Dual-SIM Handset with UM Chat Micromax Mobile Unveils Micromax Q5 Dual-SIM Lava Rolls Out Dual-SIM A9 Mobile in India Samsung Introduces Multi-SIM Phones in Jordan Zen Mobile Unveils Dual-SIM Mobile in India Samsung Unveils Three New Multi-SIM Models Aroma Telecom Launches D110 Dual SIM Mobile Phone in India Samsung Unveils Guru Dual SIM Mobile in India Motorola to Launch EX115 and EX128 in Europe Pantech Unveils P1000 and P4000 in India Nokia to Launch Nokia C2 Dual SIM Phone Nokia Unveils Bicycle Charger Kit Fly Launches Booom in India Zen Mobile Introduces X220 Dual SIM Phone



Zen Mobile Unveils X390 Dual SIM Mobile in India Zen Mobile Introduces M25 Dual SIM Phone Zen Mobile launches M20 and M40 Dual SIM Phones Zen Mobile Introduces M16 Dual SIM Mobile Phones Bright Telecom Launches G-Fone G588 Handset LG to Launch LG X335 Dual SIM Mobile Phone Beetel Teletech Launches New Range of 2G and 3G Mobiles Micromax Introduces Q50 Ezpad Fastrack to Launch Lemon DUO 525 Micromax Unveils X550 Qube Samsung Unveils Guru Series of Standby Dual-SIM Mobile Phones Karbonn Mobiles Unveils K485 and K777 Samsung Launches Duos 259 and Duos Touch Mobile Phones Intex Unveils IN-6611 ACE Mobile Phone Intex Unveils IN-6622 Dual SIM Phone in India Intex Unveils iSmart Dual SIM Phone Zen Mobile Launches Multi-SIM Slider GSM S10 Handset LG Electronics Unveils A120 and A155 Entry-Level Handsets with Dual-SIM Capability Wynncom Rolls Out Y99 and Y90 Dual-SIM Handsets in India LAVA Launches ARC 02 Dual-SIM Mobile Wynncom Unveils Y100 Multi-SIM Touch Phone Videocon Introduces VC1425 Triple SIM CDMA MobilePhone LAVA Unveils Lava B2 and Lava B5 Mobile Handsets Kobian Introduces Mercury B2 Bizmobile Zen Mobiles Introduces Z82 Dual-SIM Handset

4.FOCUS ON SELECT PLAYERS

G'Five International Limited (China) HTC Corporation (Taiwan) LG Electronics, Inc. (South Korea) Maxx Mobile Communications Ltd. (India) Micromax (India) Motorola Mobility LLC (USA) Nokia Corporation (Finland) Royal Philips Electronics NV (Netherlands) Samsung Electronics Co. Ltd. (South Korea) Spice Corporation (India) Shenzhen Vovophone Telecom Technology Co., Ltd (China)



Tecno Telecom Limited Company (Hong Kong)

5.GLOBAL MARKET PERSPECTIVE

Table 5. World Recent Past, Current and Future Analysis for Dual SIM Handsets by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), Middle East & Africa, and Latin America Markets Independently Analyzed with Annual Sales in Thousand Units for Years 2009 through 2018 (includes corresponding Graph/Chart)

Table 6. World 10-Year Perspective for Dual SIM Handsets by Geographic Region –Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific(excluding Japan), Middle East & Africa, and Latin America Markets for Years 2009,2012 and 2018 (includes corresponding Graph/Chart)

III. MARKET

1.THE UNITED STATES

A. Market AnalysisOutlookProduct LaunchesKey PlayerB. Market Analytics

Table 7. US Recent Past, Current and Future Analysis for Dual SIM Handsets Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018 (includes corresponding Graph/Chart)

2.CANADA

A. Market AnalysisOutlookB. Market Analytics

Table 8. Canadian Recent Past, Current and Future Analysis for Dual SIM Handsets



Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018 (includes corresponding Graph/Chart)

3.JAPAN

A. Market Analysis Outlook vProduct Launch B. Market Analytics

Table 9. Japanese Recent Past, Current and Future Analysis for Dual SIM HandsetsAnalyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018(includes corresponding Graph/Chart)

4.EUROPE

A. Market Analysis
Outlook
Dual SIM Handsets High on Demand in Russian Market
Dual SIM Handsets Popular among German Migrants
Product Launches
Key Players
B. Market Analytics

Table 10. European Recent Past, Current and Future Analysis for Dual SIM HandsetsAnalyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018(includes corresponding Graph/Chart)

5.ASIA-PACIFIC

A. Market Analysis Outlook Market Overview Focus on Select Regional Markets Pakistan Nepal Philippines

Dual SIM Handsets: Market Research Report



Product Launches Key Players B. Market Analytics

Table 11. Asia-Pacific Recent Past, Current and Future Analysis for Dual SIM HandsetsAnalyzed with Annual Sales for China, India and Rest of Asia-Pacific Figures inThousand Units for Years 2009 through 2018 (includes corresponding Graph/Chart)

Table 12. Asia-Pacific 10-Year Perspective for Dual SIM Handsets by GeographicRegion – Percentage Breakdown of Volume Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2012 and 2018 (includes corresponding Graph/Chart)

5A.CHINA

A. Market AnalysisOutlookChina- A Power House of Growth

Table 13. Mobile Phones Market in China (2011): Percentage Share Breakdown ofSingle SIM & Dual SIM Handsets (includes corresponding Graph/Chart)

Key Players B. Market Analytics

Table 14. Chinese Recent Past, Current and Future Analysis for Dual SIM HandsetsAnalyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018(includes corresponding Graph/Chart)

5B.INDIA

A. Market AnalysisOutlookIndia- A High Potential Growth MarketKey Statistical Findings



Table 15. Indian Mobile Handset Market (2012): Percentage Market Share Breakdown of Mobile Handsets Shipped by Type - Single-SIM and Dual-SIM Phones (includes corresponding Graph/Chart)

Table 16. Indian Dual SIM Handset Market (2011): Percentage Market ShareBreakdown of Leading Players (includes corresponding Graph/Chart)

Table 17. Indian Dual-SIM Handset Market (2011): Percentage Share Breakdown ofDual- SIM Handset Ownership by Age Group (includes corresponding Graph/Chart)

Table 18. Indian Dual-SIM Handset Market (2011): Percentage Share Breakdown of

 Dual- SIM Handset Ownership by Occupation (includes corresponding Graph/Chart)

Product Launches Key Players B. Market Analytics

Table 19. Indian Recent Past, Current and Future Analysis for Dual SIM HandsetsAnalyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2018(includes corresponding Graph/Chart)

5C.REST OF ASIA-PACIFIC

A. Market AnalysisOutlookB. Market Analytics

Table 20. Rest of Asia-Pacific Recent Past, Current and Future Analysis for Dual SIMHandsets Analyzed with Annual Sales Figures in Thousand Units for Years 2009through 2018 (includes corresponding Graph/Chart)

6.MIDDLE EAST & AFRICA

A. Market Analysis Outlook Africa Nigeria

Dual SIM Handsets: Market Research Report



Table 21. Dual SIM Phone Market in Nigeria (2011): Percentage Market ShareBreakdown of Leading Players (includes corresponding Graph/Chart)

Product Launches B. Market Analytics

Table 22. Middle East & Africa Recent Past, Current and Future Analysis for Dual SIMHandsets Analyzed with Annual Sales Figures in Thousand Units for Years 2009through 2018 (includes corresponding Graph/Chart)

7.LATIN AMERICA

A. Market AnalysisOutlookProduct LaunchesB. Market Analytics

Table 23. Latin America Recent Past, Current and Future Analysis for Dual SIMHandsets Analyzed with Annual Sales Figures in Thousand Units for Years 2009through 2018 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 83 (including Divisions/Subsidiaries - 91) The United States (4) Canada (1) Europe (12) France (1) Germany (2) The United Kingdom (2) Italy (1) Rest of Europe (6) Asia-Pacific (Excluding Japan) (71) Middle-East (3)



I would like to order

Product name: Dual SIM Handsets: Market Research Report

Product link: <u>https://marketpublishers.com/r/DE2E8143AD9EN.html</u>

Price: US\$ 4,450.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/DE2E8143AD9EN.html</u>