

Digital Cameras: Market Research Report

<https://marketpublishers.com/r/DAC016061F9EN.html>

Date: February 2012

Pages: 693

Price: US\$ 4,500.00 (Single User License)

ID: DAC016061F9EN

Abstracts

This report analyzes the worldwide markets for Digital Cameras in Thousand Units by the following Resolution Types - Less than or equal to 2 Mega Pixel, More than 2 Mega Pixel and Less than 5 Mega Pixel, and Above 5 Mega Pixel.

The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

Also, a six-year historic analysis is provided for these markets.

The report profiles 74 companies including many key and niche players such as Canon, Inc., Casio Computer Co. Ltd., Eastman Kodak Company, Fujifilm Corporation, Hewlett-Packard Company, JVC KENWOOD Corporation, Leica Camera AG, Nikon Corporation, Olympus Corporation, Panasonic Corporation, Polaroid Corporation, Ricoh Company Ltd., Pentax Ricoh Imaging Americas Corporation, Sakar International, Inc., Samsung Group, Seiko Epson Corporation, Sigma Corp, and Sony Corporation.

Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based upon search engine sources in the public domain.

Contents

I. INTRODUCTION, METHODOLOGY & PRODUCT DEFINITIONS

Study Reliability and Reporting Limitations

Disclaimers

Data Interpretation & Reporting Level

Quantitative Techniques & Analytics

Product Definitions and Scope of Study

1. 2 MP - 5 MP3. 5 MP AND ABOVEII. EXECUTIVE SUMMARY1. INDUSTRY OVERVIEW

Market Overview

2007-2009 RECESSION IN RETROSPECT

Impact of Europe's Debt Crisis: A Review

Digital SLR Cameras – Favorable Prospects

Developed Regions Exhibit Mature Conditions

Competitive Landscape

Table 1. Leading Manufacturers in the Global Digital Camera Market (2010): Percentage Share Breakdown of Unit Shipments for Canon, Sony, Nikon, Kodak, Panasonic, Olympus, FUJIFILM Holdings, Casio Computer, Hewlett-Packard, and Others (includes corresponding Graph/Chart)

Table 2. Leading Manufacturers in the Global Digital Single-Lens Reflex Camera Market (2010E): Percentage Share Breakdown of Unit Shipments for Canon, Nikon, Pentax, Sony, Olympus, Panasonic, and Others (includes corresponding Graph/Chart)

2. MARKET DYNAMICS

Convenience and Capabilities Favor Adoption

Consumer Buying Pattern Influences Sales

Camera Phones Grab Share of Low-End Standalone Digital Cameras

Product Innovations & Enhancements – Order of the Day

Manufacturers Focus on Adding Advanced Capabilities to Cameras

Multi-Processing Abilities

Advanced Image Sensors and Stabilization Features
Touch Screen
Wide Dynamic Range
Face Detection Technology
Ultra-Wide Angle Lens
High-Definition Quality
Technological Trends in the Industry
Digital Cameras Transform Professional Imaging Market
Market for Replacement Cameras
Film Cameras Not Yet Out
Industry Trends
Demographics
Issues and Challenges
Lower the Pixel, Poorer the Quality
The Other End of the Spectrum
Factors Hindering Growth in Digital Camera Market

3. DIGITAL CAMERA: AN INTRODUCTION

Evolution of Digital Cameras
Introduction
Working
Pixels
Memory
SmartMedia
CompactFlash

Table 3. Image Storing Capacity of Memory Cards

Memory Stick
Hard Disk
Floppy Disk
In-built Memory
Lens
Optical-Zoom Lenses
Fixed-Focus and Fixed-Zoom Lenses
Digital-Zoom Lenses
Batteries

Sensor Technology
CMOS Sensors
CCD Sensors
Interface
Flow Diagram
Serial Connection
Flash Memory Slots
Floppy Disk
USB connection
Printing of Photographs
Noise
Digital Cameras: Pros and Cons
Pros
Cons
Digital Cameras Vs Conventional Cameras
Application
Education
Advertising and Graphic Art Designers
Web Publishing
Microscopy
Photojournalism
Identification and Badging
Vacation and Entertainment
Usage By Law Enforcement Authorities
Technology
Pooling Resources – A Way to Conquer

4. PRODUCT INTRODUCTIONS/INNOVATIONS

Nikon Launches COOLPIX P100 Digital Camera
Panasonic Introduces New Array of HD Camcorders and Digital Cameras
Fujifilm Canada Launches New Range of Digital Cameras
Samsung Launches TL500 and TL350 Digital Cameras
Samsung Introduces ST5500 and ST5500 Digital Cameras
Sony Unveils Two Novel Digital Cameras
Samsung Introduces NX10 Camera
HP Launches New Range of Camcorders and Cameras
Sony Launches DSC-TX7 and DSC-HX5V Digital Cameras
Olympus Launches New Range of Stylus Cameras

Samsung Unveils the WB650 Digital Camera
Panasonic Introduces Lumix DMC-FX75 Digital Camera
CorDEX Instruments Launches Centurion XPC Explosion-Proof Digital Camera
Pentax Rolls Out New Range of Digital Cameras
Nikon India Introduces Eight New Models of Digital Cameras
Sony Launches Cyber-shot Digital Still Cameras
Sony to Roll Out New DSLR Camera
Canon Unveils EOS Rebel T2i Digital SLR Camera
Canon USA Introduces Four New PowerShot Digital Cameras
Nikon to Launch Four New Compact Digital Cameras
Fujifilm Rolls Out New Touch-Panel Digital Cameras
Canon USA Introduces New Features for Digital Cameras
Panasonic Unveils Lumix DMC-F3 Digital Camera
ViewPlus Launches Lumiere 4K x 2K 60 FPS Digital Camera System
Exemode Introduces Exemode SQ28m Pocket-Size Digital Camera
Fujifilm India Rolls Out FFinePix F70EXR Digital Camera
Ricoh Launches Slide-In Lens-Sensor Digital Camera
Fresco Logic and Point Grey Roll Out SuperSpeed USB-Based Digital Video Camera
Panasonic Canada Unveils New LUMIX DMC-GF1 Digital Camera
Fujifilm to Introduce the First 3D Digital Camera
Pentax Unveils Pentax Optio W80 Digital Camera
KYE Systems Unveils digital Cameras and Digital Video Camcorders
Olympus to Introduce Olympus Pen E-P1 Interchangeable Lens Digital Camera
Genius Introduces G-Shot HD520 Digital Video Camera
Canon Unveils PowerShot Digital Cameras
Canon Introduces EOS Rebel T1i Digital SLR Camera
Sony Unveils DSC-T90 Digital Camera
Sony Rolls Out New Digital Still Camera Range
Samsung Electronics America Unveils Two Compact Digital Cameras
Fujifilm Unveils FinePix Z30 Digital Camera
Panasonic to Introduce Compact Digital Cameras in Lumix Range
Polaroid Rolls Out PoGo Instant Digital Camera
Eastman Kodak Introduces KODAK EASYSHARE Z915 Camera
Nikon Introduces the D500 Digital SLR Camera
Fujifilm Unveils FinePix F200EXR Digital Camera
Canon Unveils EOS 7D Digital SLR Camera
Fujifilm to Introduce the First 3D Digital Camera
Fujifilm Rolls Out A170 and A220 Digital Cameras

Samsung Unveils NX Series Hybrid Digital Cameras
Genius Introduces G-Shot V1200 Digital Camera
ARRI Unveils New Range of Digital Cameras
Point Grey Research Unveils the FMVU-13S2C Camera
Samsung Introduces the HZ25W Digital Camera
Basler Vision Unveils Four 120-Fps VGA Digital Cameras
Canon Introduces 23 SMART Digital Cameras and Camcorders
Samsung Rolls Out Dual-Screen TL220, TL225 and Wireless CL65
Panasonic Unveils DMC-FS15 and DMC-FS7
Panasonic Introduces DMC-LS85 Digital Camera
Arecont Vision Launches H. 264 MegaDome™ Camera
Canon Unveils PowerShot A480 Compact Camera
Panasonic Rolls Out DMC-FS6 Camera
Sony Launches DSC-W220 Camera
Sony Introduces DSC-S950 Cyber-shot Camera
Casio to Unveil High Speed EXILIM Digital Cameras
Polaroid and ZINK Imaging Introduce Polaroid PoGo™ Instant Digital Camera
Olympus Unveils Stylus 550WP Compact Camera
Olympus Introduces SP-590UZ Digital Camera
Olympus Launches Stylus TOUGH-8000 and TOUGH-6000 Compact Cameras
Olympus Rolls Out FE-45, FE30-10, and FE-5000 Models
Samsung Unveils SL420, SL102, HZ10W, and TL100 Cameras
Olympus Introduces FE-3000, FE-3010, and FE-5010
Pentax Rolls Out Optio E70 and P70
Kodak Canada Introduces Z980, EASYSHARE M380 & EASYSHARE M340 Models
Nikon India Unveils D3X Digital Camera
Canon Launches PowerShot SX1 IS Camera
Casio Computer Rolls Out New Digital Cameras
Sony Launches Cyber-shot DSC-G3 Digital Still Camera
Polaroid Unveils Polaroid PoGo™ Instant Digital Camera
Sakar Launches Vivitar Cameras & Digital SLR Lens Series
Digital Blue Launches U-Turn Digital Camera and NightVision Digital Video Camera

5. PRODUCT INTRODUCTIONS/INNOVATIONS – A HISTORIC PERSPECTIVE BUILDER

Nikon Corporation Launches COOLPIX P80
Nikon Introduces COOLPIX S52c and S52 Digital Cameras

Nikon Rolls Out D60 SLR Camera
Nikon Unveils COOLPIX P60 Digital Camera
Nikon Launches COOLPIX S600 Digital Camera
Nikon Corporation Introduces New Digital Camera
Nikon Rolls Out COOLPIX S520 Digital Camera
Nikon Launches COOLPIX S210 Digital Camera
Nikon Introduces Compact Digital Cameras
Olympus to Launch Smallest Digital Camera
Sony Launches New Cyber-Shot Digital Cameras
Argus Camera Unveils Clip-On Digital Cameras
PENTAX Introduces SDM Lens for PENTAX Digital SLR Cameras
PENTAX Launches PENTAX Optio W60 Compact Digital Camera
PENTAX Rolls out PENTAX Optio V20 Digital Camera
PENTAX Introduces New Models of Compact Camera
Nikon Europe Unveils Nikon D3x D-SLR Camera
Takara Tomy Introduces TOMY xiao™ TIP-521 Digital Camera
Olympus Rolls Out E-30 DSLR Camera
DALSA to Unveil Genie M1600, Genie C1600, and Spyder3 Color Camera
BenQ Launches BenQ E1050t Digital Camera
Sigma Introduces DP2 Camera
Aptina Imaging Launches CMOS Image Sensor
Chris Cheesman Leica to Introduce S-System of Digital Camera
Sigma Launches SD15 D-SLR Camera
Pentax Unveils Km D-SLR Camera
Leica Camera Introduces LEICA D-LUX 4
Casio Rolls Out Exilim EX-FH20
Leica Unveils M8. 2
Samsung Launches NV24 Digital Camera
Sony Introduces Cyber-Shot® DSC-T500 Compact Camera
Nikon Launches Eye-Fi Connected Nikon D90 Digital SLR Camera
Canon Launches PowerShot A1000 IS, A2000, A720 IS, and E1 Compact Cameras
Canon Unveils PowerShot SX110 IS
Olympus Introduces Mju 1050SW Digital Camera
Olympus Launches Mju 1040 Compact Digital Camera
Olympus Unveils SP-565 UZ Camera
Olympus Rolls Out FE-20 Digital Compact Cameras
Fujifilm Introduces FinePix J150W, J120, J110W, and J100 Compact Cameras
Casio Launches EX-Z85, EX-Z250, and EX-Z300 Cameras
Canon Introduces PowerShot SX10 IS Digital Camera

Sanyo Launches Xacti VPC-HD 1010 Digital Camera
Vision Research Introduces Phantom® V12. 1 Camera
Panasonic Launches Interchangeable Lenses
Canon to Launch New Digital Cameras
Panasonic Rolls Out DMC-FZ28 Digital Camera
Nikon to Roll Out Five New Digital Cameras
Panasonic Launches LUMIX DMC-LX3 Digital Camera
Sanyo Introduces VPC-CG9 Camera in Middle East
Samsung Unveils Four Digital Camera Models
Kodak Launches KODAK EASYSHARE Z1015 IS Digital Camera
Ricoh to Introduce GX200 Compact Digital Camera
Samsung Launches i8 Digital Camera
Sanyo Canada Introduces SANYO Xacti VPC-E2
SeaLife Introduces DC800 8-Megapixel Camera
Canon Introduces Canon CR-1 Non-Mydriatic Digital Retinal Camera 1
Panasonic to Launch Lumix DMC-FX500 Cameras
Kodak Introduces M763 and M863 Cameras
Canon to Launch EOS 450D Cameras
Samsung Unveils NV, I, L and S series of Digital Still Cameras
General Imaging to Launch Next Generation Digital Cameras
Panasonic Launches DMC-FS20 and DMC-FS5 Digital Cameras
Panasonic Launches DMC- LZ8 and DMC-LZ10 Cameras
Casio Unveils Compact Cameras
Olympus Introduces mju 1060 Digital Compact Camera
Olympus Launches FE-360 and FE-370 Digital Cameras
Fujifilm Introduces FinePix S2000HD Digital Camera
Fujifilm Rolls Out FinePix F60fd
PENTAX UK Introduces PENTAX Optio E60 Digital Camera
Pentax UK Unveils Optio M60 Camera
SANYO Electric Launches DMX-HD800 Camera
Panasonic Unveils FX37 Digital Camera
Panasonic Launches Lumix DMC-FX 150 Camera
Samsung Cameras Rolls Out S1070 Compact Camera
Samsung Introduces NV100HD Digital Camera
Intergraph Unveils RMK D™ Digital Camera
Ricoh Rolls Out GX200 Digital Camera
Canon Introduces EOS 1000D DSLR Camera
Fujifilm Unveils A850 Digital Camera
Fujifilm Rolls Out FinePix Z200fd Digital Camera

Olympus Unveils E-520 DSLR Camera
CASIO Computer Launches EX-Z1200 Digital Camera
CASIO Computer Introduces EX-Z1050 Digital Camera
Casio Computer Rolls Out EX-Z75 Digital Camera
Casio Computer Introduces EX-V7 Camera
Pentax Unveils K20D Digital SLR
Panasonic Launches Lumix DMC-TZ50 Digital Camera
Casio Introduces EX-9 Digital Camera
Sony to Introduce DSLR-A200 Camera
Kodak Unveils New Series of Digital Cameras
Casio to Launch EXILIM® Digital Cameras
Xias Unveils DCS-1260 and DCS 860 Digital Cameras
Samsung to Introduce GX-20 DSLR Camera
Sony Launches Twirl N' Take Digital Camera
TOMY Company and ZINK Imaging Introduce xiao™ TIP-521
Samsung Launches L-Series and S-Series Models
Canon India Launches IXUS 870 IS Digital Camera
Leica to Unveil LEICA D-LUX 4 Titanium Digital Camera
SANYO Electric Launches DMX-HD1010 Compact Digital Camera
SANYO Electric Rolls Out DMX-CA8 Camera
SANYO Electric Launches DMX-CG9 Digital Camera
Olympus Introduces Micro Four Thirds Camera
General Imaging Introduces GE Cameras
KODAK Introduces KODAK EASYSHARE M1093 IS Digital Camera
KODAK Launches KODAK KAC-05020 Image Sensor
KODAK Unveils KODAK EASYSHARE Z1012 IS Zoom Digital Camera
Panasonic Rolls Out DMC-G1 Optical Camera
Sigma Introduces Sigma DP1 Compact Digital Camera
Ricoh Unveils R10 Digital Camera
Ricoh Rolls Out GX200 Digital Camera
Ricoh Launches the G600 Digital Camera
Ricoh Introduces the R8 Digital Camera
Ricoh Unveils R50 Digital Camera
PENTAX Imaging Rolls Out K2000 Digital SLR System
PENTAX Imaging Launches Optio E60 Digital Camera
Eastman Kodak Introduces KODAK KAI-02150 CCD Image Sensor
Kodak Bags Orders from Professional Camera Manufacturers
Kodak Unveils the new EASYSHARE C653 Zoom Digital Camera
Kodak Introduces New Single Use Stylish Camera

Sanyo Rolls Out World's First Digital Waterproof Movie Camera
Ricoh Introduces Caplio GX100 Digital Camera
Ricoh Launches World's Slimmest Digital Camera Caplio R6
Olympus Releases E-410 Digital SLR Camera
Canon Unveils IXUS 950 IS Digital Camera
DXG USA Announces the Launch of DXG-711 7mp Digital Camera
Panasonic Launches 12. 2 Mega pixel Digital Camera, LUMIX DMC-FX100
Vivitar ViviCam Introduces Underwater Camera 6200W
BenQ Launches Ultra Slim Range of Digital Cameras
Cannon Launches Two New Camera Variants
Panasonic Launches Lumix DMC-FX30 Still Camera
Lumenera Unveils CCD Camera Range for Scientific/ Industrial Applications
Vision Research Introduces Phantom® Brand Digital High-speed Cameras
Dalsa Expands HM Series Digital Cameras Product Line
Sony Launches T-series Cyber-shot Digital Cameras
Nikon Rolls Out Latest D40x SLR Camera
PENTAX Launches 7. 1-megapixel Optio E30 Digital Camera
Nikon Rolls Out High-Caliber COOLPIX S500 Camera
PENTAX Introduces Optio W30 and Optio A30 Digital Cameras
Nikon Introduces New COOLPIX Digital Camera Models
Canon Unveils New PowerShot Models
Panasonic Launches New Lumix and FX Digital Cameras
Sony Expands Cyber-shot Series
Kodak Launches New Models of EASYSHARE Digital Cameras
Fujifilm Unveils FinePix F40fd
Sigma Corporation Releases DPI Compact Digital Camera
Vivitar to Launch Vivicam 7399
Panasonic Launches Lumix DMC-FS2
Kodak Extends Product Portfolio with EASY SHARE Digital Cameras
Casio Unveils EX-Z1200
Panasonic Releases 11 Models of the LUMIX Range in the Middle East

6. RECENT INDUSTRY ACTIVITY

Samsung Digital Imaging to Merge with Samsung Electronics
Nikon Invests in Notion VTec Berhad
Canon Opens New Digital Camera Production Plant in Nagasaki
JVC Kenwood to Acquire Pentax Brand from Hoya
Casio to Commence Operations of Italian Unit

Samsung Pre-Loads Wi-Fi Software of Boingo on Novel Digital Camera
Hilco Consumer Capital and Gordon Brothers Acquires Assets of Polaroid®
Eastman Kodak Supplies Leica Camera with CCD Image Sensor for Leica M9

7. STRATEGIC CORPORATE DEVELOPMENTS – A HISTORIC PERSPECTIVE BUILDER

Sakar Acquires Vivitar Brand and Associated IP
Nikon and Hewlett-Packard Develop New Digital Imaging System
Eye-Fi and Evernote Enter into Partnership
Point Grey Research Joins Cognex's Acquisition Alliance Program
Nikon and Microsoft Sign Cross-Licensing Agreement
Samsung Techwin to Start Samsung Digital Imaging
Fujitsu Enters into Agreement with Siemens
Nikon India to Expand Retail Footprint
Intel in Joint Venture with Francisco Partners and ST Microelectronics
Tessera Technologies to Purchase FotoNation
Canon to Acquire Stake in Hitachi Displays
Audiovox Purchases A/V Business of Thomson
LEICA Signs Agreement with Jenoptik's Digital Imaging Business Division
Hoya and Microsoft Ink Agreement
Sigma Takes Over Foveon
Kanazawa Murata Manufacturing Buys Digital Camera Production Works
Vision Research, Panavision, and Abel Cine Tech Enter into Agreement
Canon to Establish New Facility
Casio Computer Establishes New Subsidiary in Russia
Casio Computer Expands Business
Olympus Imaging Signs Agreement with Matsushita Electric Industrial
WYNIT Signs Agreement with PENTAX
Canon Acquires Stake in Tokki
Inficon Acquires Sigma Instruments
Divx Buys Mainconcept AG
Audiovox Acquires Thomson's Audio Video Business
Samsung Buys TransChip Israel
Asustek to Acquire Stake in Ability Enterprise
Syntax-Brilliant Sells its LCoS Business to Compound Photonics
Kodak ends Partnership with Chinese Giant Lucky Film Company
Hoya Acquires Pentax
Jenoptik Acquires the Remaining Stake in Sinar

Ability Inks Agreement to Take Over BenQ's Digital Camera Operations
Sears and Kmart Sign Contract to Retail GE Brand Cameras
Olympus Opens First Store in India
Samsung Begins Operation of Tianjin Plant in China
GE and General Imaging Sign Contract
Vision Research Enters into Partnership with Abel Cine Tech
Samsung Drops Digimax Brand
Leica Camera Acquires Majority Stake of Sinar
Panavision International Takes Over Plus8digital
Syntax-Brilliant Acquires Vivitar
Hon Hai Takes Over Premier Image
Motorola Acquires BenQ Denmark
Jenoptik Inks Digital Camera Supply Agreement
HCL Signs Distribution Pact with Casio India
Iseemedia Inks Licensing Agreement for Photo Stitching Software
Kodak Inks Production and Distribution Agreement with Flextronics
Vision Research Receives Contract for High-speed Digital Cameras
Casio Establishes New Subsidiary in the Netherlands
Casio Computer Forms Casio Scandinavia AS
Casio Establishes New Subsidiary in Spain
Samsung Opens Digital Camera Manufacturing Facility outside Asia
Nikon's New Fully Owned Subsidiary in Seoul Goes Onstream
Samsung to Invest Substantially in Mainland China

8. FOCUS ON SELECT GLOBAL PLAYERS

Canon, Inc. (Japan)
Casio Computer Co. , Ltd (Japan)
Eastman Kodak Company (US)
Fujifilm Corporation (Japan)
Hewlett-Packard Company (US)
JVC KENWOOD Corporation (Japan)
Leica Camera AG (Germany)
Nikon Corporation (Japan)
Olympus Corporation (Japan)
Panasonic Corporation (Japan)
Polaroid Corporation (US)
Ricoh Company Ltd (Japan)
Pentax Ricoh Imaging Americas Corporation (US)

Sakar International, Inc. (US)
Samsung Group (South Korea)
Seiko Epson Corporation (Japan)
Sigma Corp (Japan)
Sony Corporation (Japan)

9. GLOBAL MARKET PERSPECTIVE

Table 4. World Recent Past, Current & Future Analysis for Digital Cameras by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 5. World Historic Review for Digital Cameras by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 6. World 15-Year Perspective for Digital Cameras by Geographic Region – Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

Table 7. World Historic Review for

Table 8. World Recent Past, Current & Future Analysis for >2 MP - 5 MP Digital Cameras by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017

Table 9. World Historic Review for >2 MP - 5 MP Digital Cameras by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 10. World Recent Past, Current & Future Analysis for Above 5 MP Digital Cameras by Geographic Region – US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets Independently Analyzed with

Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 11. World Historic Review for Above 5 MP Digital Cameras by Geographic Region - US, Canada, Japan, Europe, Asia-Pacific (excluding Japan) and Rest of World Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 12. World 15-Year Perspective for Above 5 MP Digital Cameras by Geographic Region – Percentage Breakdown of Volume Sales for US, Canada, Japan, Europe, Asia-Pacific (excluding Japan), and Rest of World Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

III. MARKET1. THE UNITED STATES

A. Market Analysis

Outlook

Market Overview

Trends in Brief

Consumer Electronics: Growth Opportunities Despite Rising Penetration Levels

Table 13. % of Households Possessing DSLR in the US (2009): Breakdown by Income Level

**Decreasing Prices Trigger Volume Sales Growth
Demand for Digital SLR Cameras Jumps**

Table 14. Key Factors Contributing to Consumer Purchase of Digital Cameras

Rising Demand for High Resolution Digital Cameras

Women Take the Lead

Drug Stores – A Small Yet Significant Distribution Channel

Camera Phones: Eating into Digital Camera Share

Competitive Landscape

Table 15. Leading Players in the US Digital Cameras Market (2007): Percentage

Share Breakdown of Shipments for Canon, Sony, Eastman Kodak, Nikon, Olympus, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 16. US Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 17. US Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 18. US 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

2. CANADA

A. Market Analysis

Market Overview

Accessories – Potential for Additional Revenues

B. Market Analytics

Table 19. Canadian Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 20. Canadian Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 21. Canadian 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

3. JAPAN

A. Market Analysis

Outlook

Impact of Recession

Compact Digital Cameras – A Saturating Market

Non-PC Households: Key for Digital Camera Sales

Competitive Landscape

Table 22. Leading Manufacturers in the Japanese Digital Camera Market (2007): Percentage Share Breakdown of Shipments for Canon, Matsushita Electric Industrial (Panasonic), Fujifilm, Casio Computer, Sony, and Others (includes corresponding Graph/Chart)

Table 23. Leading Manufacturers in the Japanese Digital SLR Camera Market (2008): Percentage Share Breakdown of Unit Shipments for Canon, Nikon, Sony, Olympus, Pentax, Panasonic, and Others (includes corresponding Graph/Chart)

Table 24. Leading Products in the Japanese Digital SLR Camera Market (2008): Percentage Share Breakdown of Unit Shipments for Canon rebel XSI, Nikon D60 SLR, Nikon D80, Nikon D40, and Others (includes corresponding Graph/Chart)

Table 25. Leading Players in the Japanese Interchangeable-Lens Cameras Market (H1 2010): Percentage Share Breakdown of Sales for Nikon, Canon, Panasonic, Pentax, Olympus, Sony, and Others (includes corresponding Graph/Chart)

B. Market Analytics

Table 26. Japanese Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 27. Japanese Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 28. Japanese 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4. EUROPE

A. Market Analysis

Recession Slows Down Growth

Increasing Household Penetration of Digital Cameras

Camera Phones: Alternatives to Digital Cameras

Digital SLR Exhibits Faster Growth

B. Market Analytics

Table 29. European Recent Past, Current & Future Analysis for Digital Cameras by Geographic Region – France, Germany, Italy, UK, & Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 30. European Historic Review for Digital Cameras by Geographic Region - France, Germany, Italy, UK, & Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 31. European Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 32. European Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years

2003 through 2008 (includes corresponding Graph/Chart)

Table 33. European 15-Year Perspective for Digital Cameras by Geographic Region – Percentage Breakdown of Volume Sales for France, Germany, Italy, UK, & Rest of Europe Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

Table 34. European 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4A. FRANCE

Market Analytics

Table 35. French Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 36. French Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 37. French 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4B. GERMANY

Market Analysis

Table 38. German Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras

Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 39. German Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 40. German 15-Year Perspective for Digital Cameras by Product Segment - Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4C. ITALY

Market Analytics

Table 41. Italian Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 42. Italian Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 43. Italian 15-Year Perspective for Digital Cameras by Product Segment - Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4D. THE UNITED KINGDOM

A. Market Analysis

Overview

B. Market Analytics

Table 44. UK Recent Past, Current & Future Analysis for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 45. UK Historic Review for Digital Cameras by Product Segment – 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 46. UK 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

4E. REST OF EUROPE

A. Market Analysis

Outlook

B. Market Analytics

Table 47. Rest of European Recent Past, Current & Future Analysis for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 48. Rest of European Historic Review for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 49. Rest of European 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

5. ASIA-PACIFIC

A. Market Analysis

Outlook

India

Burgeoning Digital Camera Market

Declining Prices of Cameras

Leading Players

Table 50. Leading Players in the Indian Digital Camera Market (2009): Percentage Share Breakdown of Value Sales for Sony, Canon, Nikon, and Others (includes corresponding Graph/Chart)

An Insight into India's Professional Cameras Market

Overcoming the Recession

Common Wealth Games Drives Broadcasters to Upgrade

Price-Feature Combination: A Critical Criterion

Leading Players/Brands

China

Bigger the Better

Digital Cameras with 3C Convergence

DSLR – Picking Up Pace

Home Consumption – The Untapped Market

Exports Scenario

Distribution Channels

Table 51. Chinese Digital Cameras Market (2009): Percentage Share Breakdown of Sales through Distribution Channels for Computer Market, Home Appliance Chain Store, Camera Store, Department Store, Brand Exclusive Store, On-line Store and Other Channels (includes corresponding Graph/Chart)

Taiwan

Recession Benefits Taiwanese Manufacturers

Emphasis on High-End Products

Thailand

Digital Camera Sales Pick Up

B. Market Analytics

Table 52. Asia-Pacific Recent Past, Current & Future Analysis for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 53. Asia-Pacific Historic Review for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 54. Asia-Pacific 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

6. REST OF WORLD

A. Market Analysis

Burgeoning Digital Camera Sales in Saudi Arabia

B. Market Analytics

Table 55. Rest of World Recent Past, Current & Future Analysis for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2009 through 2017 (includes corresponding Graph/Chart)

Table 56. Rest of World Historic Review for Digital Cameras by Product Segment - 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2003 through 2008 (includes corresponding Graph/Chart)

Table 57. Rest of World 15-Year Perspective for Digital Cameras by Product Segment – Percentage Breakdown of Volume Sales for 2 MP - 5 MP Digital Cameras, and Above 5 MP Digital Cameras Markets for Years 2003, 2011 & 2017 (includes corresponding Graph/Chart)

IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 74 (including Divisions/Subsidiaries - 124)

Region/CountryPlayers

The United States

Canada

Japan

Europe

France

Germany

The United Kingdom

Italy

Rest of Europe

Asia-Pacific (Excluding Japan)

I would like to order

Product name: Digital Cameras: Market Research Report

Product link: <https://marketpublishers.com/r/DAC016061F9EN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DAC016061F9EN.html>