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Content Management Software: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Content Management Software in US$ Millions by the following Product Segments: Web Content Management (WCM), Document Management, Digital Asset Management (DAM), and Other Systems.

The report provides separate comprehensive analytics for US, Europe, Asia-Pacific, and Rest of World.

Annual estimates and forecasts are provided for the period 2009 through 2017.

A six-year historic analysis is also provided for these markets.

The report profiles 233 companies including many key and niche players such as Adobe Systems Incorporated, Allen Systems Group, Inc., Autonomy Corporation plc, BRT Inc., CA Technologies, CoreMedia AG, Ektron Inc., EMC Corporation, FatWire Corporation, Hewlett-Packard Development Company, L.P., Hot Banana Software, Inc., Hyland Software, Inc., International Business Machines Corporation, Kofax plc, Microsoft Corporation, Nuance Communications, Inc., Open Text Corporation, Oracle Corporation, Percussion Software, Inc., pTools Software, and SAP AG.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Manage
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Document Management
Business Process Management and Workflow Management
Business Process Management
Workflow Management
Collaboration
Records Management
Store
Repositories
File Systems
Databases
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Library Services
Storage Technologies
Preserve
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Deliver
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COLD/ ERM
Personalization
PDF
XML
Converters and Viewers
Compression
Syndication
Security Technologies
Electronic Signatures
Digital Rights Management and Watermarking
Distribution
Wiki

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AuraPortal to Introduce Content Management Module
DMX Introduces Web-Based Content Management System
match2blue Launches iM-CMS
DocuLex Launches WebSearch version 4. 2
Hyland Software Unveils OnBase for Meditech Solution
Systems Alliance Launch Enhancement Pack 7 Web Content Management System

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Kryos Introduces TitanWEB 4. 2 Content Management Software
Unidev® Launches Auctori:city
Signiant Launches Content Transporter, Content Point and Content Transfer Engine
IXIASOFT Introduces DITA CMS V2. 8 Solution
Open Text Introduces Open Text Web Solution 10
IBM Launches New ECM Software
Autonomy Launches Autonomy Interwoven Multichannel Optimization
Saperion Unveils Saperion 6 Enterprise Content Management System
Arigo Introduces Arigo Collective Visual Asset and Content Management Software
Alfresco and RightScale® Launch Integrated Solution
TANDBERG Television Launches WatchPoint Content Management System
Percussion Software Unveils Content Management System 6. 6
Signiant Launches Content Distribution Management Software Version 8. 2
Zynx Health Rolls Out AuthorSpace 2. 0
CoreMedia Launches CoreMedia V
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SirsiDynix Unveils SirsiDynix Enterprise 3. 0 Platform
Sitecore Launches Sitecore CMS 6. 2 Web Content Management Software
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Foxit Software Launches New Phase of OnDemandCM Solution
Vasont Systems Launches Vasont® 12. 2 Content Management System
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Xenos Group Launches Xenos ePresentment™
Opsera Introduces OpsMailmanager version 1. 5
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Ektron Launches WCM Solution CMS400. NET V. 7. 6
Bluenog Launches Bluenog ICE 4. 0
Avantstar Introduces Novel Web Publishing Software
Kentico Introduces Free Version of CMS for ASP. NET
Laserfiche Introduces New ECM with Rio
MAVRIC Media Launches Media MatchBox
DocuLex Introduces Archive Studio WebSearch 4. 1
IBM Unveils eDiscovery Solutions

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Oracle Launches New CMS For Midsize Companies
EMC Releases Documentum ECM 6. 5
XyEnterprise Introduces Contenta 4. 0
Clearview Introduces New Version of Clearview ECM Suite
FatWire Releases New FatWire Content Integration Platform
Open Text Introduces Social Computing Tools
Kentico Introduces New CMS Version
IBM Launches Business Content Services Strategy
XyEnterprise Releases Contenta DITA v1. 5
OmniUpdate Launches Version 8. 0 of Web CMS
Asbru Releases 6. 8 Version of Asbru Web CMS
Glemser Launches New Version of Content Management Applications Suite
Vasont Integrates Content Management with Xpress Author of In. vision for MS Word
EMC Launches New Documentum Products Based on XML
LTS Media Introduces New Aqua CMS
RoyaltyShare Releases New Web-based Platform for Digital Music Distribution
BrightDoor Launches New Content Management Tool
ADXSTUDIO Releases ADXSTUDIO CMS 6. 0
blinkx Launches New Video Content Management Solution
Yahoo Introduces Novel Mobile Content Management Solution
XyEnterprise Introduces New Version of Contenta S1000D
Open Text Releases New content Management Solution for Legal Sector
Systems Alliance Introduces Software Update for SiteExecutive 4. 1
Percussion Software Releases New Software in Percussion 2. 0™ Series
CoreMedia Introduces New CoreMedia CMS
Open Text Rolls Out TCP Solution
SDL Tridion Introduces Translation Manager 2. 0
Oracle Expands ECM Solutions with E-mail and Online Archives
Oracle Launches Universal Online Archive Solution in ECM
EMC Releases EMC® Centera®
Brightegg Introduces Private Label CMS for Interactive Design Firms
Asbru Introduces New Version of WCM System
RedDot Introduces Document Management Integration Solution
ACOM Solutions Introduces New Version of EZContentManager
Oracle Improves Enterprise Content Management Suite for Enhanced Security
Open Text Launches Artesia DAM 6. 8
Clickability Introduces On Demand Web Content Management Platform
SAXOTECH Launches The SAXOTECH Mediaware Center
Open Text Releases Information Management Solution

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Hershey Technologies Introduces XenDocs 5. 2
Mediasurface Launches Immediacy in Benelux Region
EMC Releases EMC Captiva eInput 2. 0
Mediasurface Introduces New Extension to Morello WCM Solution
Global Moxie Introduces WCM Solution Big Medium 2
IBM Adds New Capabilities to Content Classification Software
Mediasurface Introduces Immediacy WCMs 6. 0 in Australia
Hannon Hill Introduces Cascade Server 5. 0
eZ Systems Releases eZ Publish 4. 0
Lyris Releases Hot Banana Version 5. 7 Web CMS
Open Text Releases Genio 7
Emojo Adds New Features to Company's eBusiness Suite
FatWire Launches FatWire TeamUp
Hyland Software Introduces OnBase 7 ECM Software Suite
Percussion Launches Community Marketing Solution under Percussion 2. 0™ Solution
CA Releases CA IAM r12 Solution for Access Management of Web Services
Pyron Introduces New Content Management System
Open Text Releases New Version of LiveLink ECM
Open Text Launches Enterprise Wide Content Management Solution
Vignette Introduces Rich Media Services
Open Text Releases Open Text Content Services
IBM Adds New Capabilities to IBM Content Management 8. 4
EPiServer Introduces New Version of CMS
IBM Unveils IBM Mashup Starter Kit
Asbru Software Introduces Web Content Management System 6. 6
Open Text Releases RedDot Web 2. 0 Modules
TIBCO Releases New Collaborative Information Manager™ Solution
TIBCO Unveils Latest iProcess™ Suite Solution for Business Process Management
Bluestream Introduces XDocs 1. 1
Bitrix Unveils Bitrix Site Manager Version 6. 0
Author-it Unveils 'Author-it Live'
Convio Launches CMS for Non-Profit Organizations
Ektron Rolls out New Extranet Software
EMC Introduces EMC® Documentum® TaskSpace
CA Releases CA Wily CEM 4. 0
Vignette Rolls out Vignette Collaboration
Agilent Technologies Rolls Out Agilent OL ECM Workgroup
Cabinet NG Introduces Novel Custom Import feature for CNG-SAFE
SDL Releases SDL Translation Management System 2007™

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Atex Rolls out Advertising and Content Management Solutions and Upgrades
Modera Unveils New Webmaster 4. 5 and Pro Version
Oracle Releases New Oracle® Universal Records Management Solution
Epic Releases Argus 3. 0
Alfresco and FileMark Release Integrated ECM Solution
Alfresco Launches Latest Version of WCM System
EMC Releases New Solutions for Integrating Documentum with MOSS 2007
Day Releases CRX 1. 3. 1 and Communique 4. 2
3M HEALTH LAUNCHES 3M FUSION REMOTE CODING
RedDot Releases LiveServer 3. 5, and CMS 7. 5
CA Releases Wily SOA Manager
ASG Introduces ASG-Safari® Version 8. 4
GX Launches an Innovative Web Content Management Product
SpringCM Launches SpringCM Version 3. 7
FileNet Releases IBM FileNet P8 4. 0
Freeman Releases PitchCrafter™ for Customized Field Sales Presentations
Nuxeo Launches New Version of ECM Platform
EMC Introduces New Documentum Submissions Manager for eCTD
UGS Introduces New Content Management Solution for PLM Offerings
Symantec Releases New Suite for Content Management
Emagine Introduces emagiC CMS. Net v4. 0

7. RECENT INDUSTRY ACTIVITY

Armedia Takes Over Wide Open Consulting
Polycom Takes Over Accordent
Limelight Networks Takes Over Clickability
DotNetNuke Takes Over Active Modules
Sitecore Enters into Partnership with Qurius
PageLime Enters into Partnership with MediaLab
Alfresco Enters into Partnership with Jive Software
Lionbridge Partners with Sitecore
Fives Group Selects FirstSpirit CMS of e-Spirit
North Plains Enters into Partnership Agreements
NBTC Selects GX Software's GX WebManager System
Adobe Takes Over Day Software
Lexmark Takes Over Perceptive Software
Cisco Takes Over ExtendMedia
IBM Takes Over Datacap

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OpenText Takes Over Nstein Technologies
ubroadcast to Acquire iVu Media
Summit Credit Union and Bluepoint Solutions Renew Contract
Clay Tablet Enters into Strategic Partnership with SDL
Hyland Software Collaborates with Duck Creek Technologies
BlueArc Collaborates with Sitecore
Valtech Expands Premier Partnership with Day Software
Seclore Technology Signs Strategic Partnership Agreement with Newgen Software
Sitecore Collaborates with Clay Tablet Technologies
Sitecore Integrates CMS with Microsoft Dynamics CRM
Valtech Obtains Certified Solution Partner Status for Sitecore in US
OpenText Acquires Vignette
Autonomy Acquires Interwoven
Really Strategies Takes Over DocZone. com
Unify Acquires AXS-One
SDL Acquires XyEnterprise®
Jeskell Takes Over RS Computer Associates
Nuance Communications Acquires eCopy
Mile 33 Takes Over Televisual Data
Security MicroImaging Acquires Imaging Solutions Group
Digital Reef Enters into Technology Partnership with EntropySoft
Day Software and Nuxeo Enter into Partnership
Trustcash to Merge into Content Management System
SDL Tridion Inks Partnership Agreement with Bluedesk
On Demand Group Signs Content Management Services Pact with Virgin Media
SGL and Final Cut Pro Forge Product Partnership
Nuxeo Enters into Strategic Partnership with Kisiwa
Capgemini and Hippo Ink Agreement
VAS Signs Value-Add-Distributor Agreement with EMC
UWC-CC Chooses WCM Software from Ektron
Conexxus Signs Partnership Agreement with TPI Integrated Solutions
American Industrial Systems Enters into Alliance with Jaco Electronics
Kit digital Enters into Strategic Partnership with blinkx
OpenLogic and Nuxeo Enter into Partnership
IXIASOFT Enters into Strategic Partnership with XML-INTL
Digital Media Center Selects Signiant’s Content Distribution Management Software
Pitney Bowes Selects iDatix
Reed Business Information Adopts Solutions of Nstein Technologies
BGV Selects Enterprise Content Management Solution of The Content Group

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8. CORPORATE INITIATIVES IN THE RECENT PAST - A PERSPECTIVE BUILDER

Open Text Bags Content Management Contract from New South Wales Government
BancTec Partners with Captaris to Improve CenterVision Solution
Idhasoft Takes Over Enterpulse
City of London Corporation Selects Open Text for Record Management Solution
GlobeCast Enters into Service Contract with Showtime Arabia
CDI IT Solutions and NetReach Sign an Agreement
Open Text to Support New CMIS Standard
YouTube Partners with Nexicon
pTools Partners with Equilibrium and Enhances ECM Software
Yale School of Medicine Selects SDL Tridion Web CMS for Website Restructuring
Port City Partners with Ektron to Offer CMS Solutions
KIT digital to Acquire Morpheum
Reed Exhibitions Selects EPiServer's CMS
FormPipe Software Acquires EBI Systems
SDL Enters into an Agreement with Fair Isaac
Alterian Selects Unified Solutions as Immediacy Training Center
American Media, iAmplify Enter into Partnership
JPMorgan Chase Selects Oracle® Distributed Document Capture Solution
Unica Enters into Alliance With SDL Tridion
Hyland Software Completes Acquisition of Liberty IMS
DiscountASP. Net Forms Partnership with Kentico
Ektron Partners VML to Integrate Ektron CMS400. NET and Microsoft's Silverlight
Alterian Acquires Mediasurface
Oracle Acquires Skywire Software
MPS Broadband Inks an Agreement with TidalTV
Alfresco Forms Partnership with Adobe to Deploy Content Services for Adobe®
Military. com Ropes in FatWire Content Server WCM Solution
CSC Adds FirstPoint ECM to Hosted Healthcare Portfolio
Fortune Cookie Becomes Premium Partner for EPiServer
1NSERVICE SELECTS EKTRON CMS400. NET FOR COLLABORATIVE COMMUNITY
polopoly, protec sign technology agreement
CSC Plans Collaboration with EMC
Really Strategies forms Technology Partnership with Inera
PolySpot forms Partnership with Building Blocks
WebCollage Introduces New Content Management Platform

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Canadian Federal Government Renews Maintenance Contract with Open Text™
Brocade Forms Collaborative Alliance with EMC
Iron Mountain and IBM to Develop Electronic and Paper Records Managing Solution
Vasont Enters into an Agreement with Idiom
santalucía Selects FatWire Content Server WCM Solution
Kodak Integrates Enterprise Content Management Software from Digitech
SpringCM Expands Channel Partners for SaaS-Based ECM
China Mobile Selects 724 Solutions for Content Management Solutions
SDL Tridion Establishes New Office in Tokyo
TourismROI Selects Ektron CMS400. NET
Edelman UK Acquires Spook Media
Ektron Enters Canadian Market
Imeem Acquires Snocap
ADAM Software Forms Partnership with HintTech
Atex Announces Acquisition of Polopoly
EPiServer to Acquire Netstar
Alfresco Enters into Gold Level Partnership with Romsys
Vizrt Acquires Escenic
Hewlett-Packard Acquires Tower Software
Open Text Partners with University of Waterloo
EMC and Unisys Expand Alliance
SDL Tridion Enters into a Partnership with Nedstat
Maneesh Pharmaceuticals to Implement EDMS of Infotehna
EMC Acquires Infra Corporation
EMC Acquires Document Sciences
FatWire Acquires Future Tense Solutions
Content Data Solutions and Really Strategies Form Partnership
FatWire and netomat Enter into Reselling Partnership
Metia Software Enters into Partnership Deal With SiteCore
DVT Completes Acquisition of Majority Stake in Offline Digital
Oracle to Acquire Captovation
Aearo Technologies Opts for Percussion’s Rhythmyx WCM Solution
DotNetPanel and Tandem Server in Partnership
Immediacy Enters into Partnership with Fortune Cookie to Provide Accessible CMS
CSC Extends IT Services Agreement with Sun Microsystems
FatWire to Drive D-Link’s European Web Presence
Marathon Oil Selects Open Text to Provide ECM Solution
Nolo Selects Rhythmyx WCM
Stellar Financial Takes Over Neulogic

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M6 Chooses Autonomy IDOL platform for Video Archive Management
SiteCore and Coveo Solutions Enter Into Partnership
Molecular and SDL Tridion Form Strategic Partnership
uSwitch. com Selects Rhythmyx WCM Solution
EPiServer and MindTree Sign Partnership Agreement
Autonomy Acquires Meridio
Virginia Tech Selects Rhythmyx WCM Solution to Manage Online Content
Interwoven Acquires Optimost
J. L. Halsey Announces Name Change to Lyris
Glass Onion and Komodo Merge
EMC Acquires Voyence
FatWire Acquires Infostoria
Open Text and Infused Expand Partnership
Silver Lake Partners Acquires Stake in Mobile Messenger
IBM, ECM Partners to Collaborate to Assist Customers
Translations. com Acquires Adams Globalization
Thomas Technology Merges with ThomComp
Open Text Introduces Certification Program for RedDot Partners
AstraZeneca Enters into an Agreement with MediaSurface
Crown Partners Acquires Platform Dynamics, and Phoenix Systems
Percussion Software Enters into Partnership with NavigationArts for WCM Solutions
Clare County Council Selects Rhythmyx
Blue Fountain Takes Over Jamkit
The Motley Fool Selects Percussion’s Rhythmyx
EMC Corp Acquires X-Hive Corp
Shea Development Acquires Bravera
Microsoft and FAST Launch FAST ESP Technologies
FERNBACH and IBM Enter into a Technology Partnership
Digitaria and SiteCore form Strategic Partnership
Mediasurface to Take Over Immediacy
Allen Systems Group Acquires Mobius Management Group
First Consulting Acquires Zorch
BGT Forms Alliance with Percussion
Migo Software Acquires MacroPort
DG FastChannel Acquires Pathfire
Bluestream Enters into OEM Partnership with RenderX
Ektron Expands Operations to Australia
Science and Technology Council Selects Rhythmyx
RoyaltyShare Takes Over Independent Digital Entertainment

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MetaCarta® Forges Alliance with Clickability
Percussion Spins Off Collaboration Division to Establish Axceler™
SiberLogic Integrates DITA Edition with FrameMaker 7. 2 of Adobe
ReadSoft Forms Partnership with Etiah
International Telemedia Acquires Servicios Telefonicos de Audiotex
XyEnterprise and Idiom in Software Extension Development Agreement
Open Text and SAP Ink Reseller Agreement
Bluewolf Chosen as Consulting Partner of Clickability
Hot Banana Announces Email Marketing Integration to its Web CMS
SDL International Acquires Tridion
Interwoven and WinScribe Partner to Integrate WorkSite and WinScribe Solutions
Modera to Enter the UK CMS and Software Market
Burges Selects Rhythmyx to Revamp Website
Shire Selects Rhythmyx for Upgrading Intranet
Salesforce. com Acquires Koral
Shea Acquires Riptide Software
Brown-Forman to Leverage EMC® Documentum® Software
Software Innovation ASA to Acquire SaveIT AS
Cenveo Acquires Cadmus Communications
Viega Selects RedDot Content Management Solution
Haystar Acquires Dibz International
Dundas & Wilson Select Rhythmyx to Revamp Website
Agfa-Gevaert Acquires HYDMedia

9. FOCUS ON SELECT PLAYERS

Adobe Systems Incorporated (USA)
Allen Systems Group, Inc. (USA)
Autonomy Corporation plc (UK)
BRT Inc. (USA)
CA Technologies (USA)
CoreMedia AG (Germany)
Ektron, Inc. (USA)
EMC Corporation (USA)
FatWire Corporation (USA)
Hewlett-Packard Development Company, L. P. (USA)
Hot Banana Software, Inc. (Canada)
Hyland Software, Inc. (USA)
International Business Machines Corporation (IBM) (USA)

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Kofax plc (UK)
Microsoft Corporation (USA)
Nuance Communications, Inc. (USA)
OpenText Corporation (Canada)
Oracle Corporation (USA)
Percussion Software, Inc (USA)
pTools Software (Ireland)
SAP AG (Germany)

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Total Companies Profiled: 233 (including Divisions/Subsidiaries - 237)
Region/CountryPlayers
The United States127
Canada
Europe
France
Germany
The United Kingdom
Rest of Europe
Asia-Pacific (Excluding Japan)
Africa
Middle-East

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