

Consumer Electronics: Market Research Report

https://marketpublishers.com/r/C631DBCB5E0EN.html

Date: December 2011

Pages: 207

Price: US\$ 1,450.00 (Single User License)

ID: C631DBCB5E0EN

Abstracts

The global outlook series on the Consumer Electronics Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 62 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include US, Canada, Europe (France, Germany, Italy and United Kingdom) Asia-Pacific (Japan, Australia, China, South Korea, and Taiwan), and Latin America.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 834 companies worldwide.



Contents

1.OVERVIEW

Table 1. Global Recent Past, Current and Future Analysis for Consumer Electronics by Geographic Region – US, Canada, Europe, Asia-Pacific (including Japan), Middle East, and Latin American Markets Independently Analyzed with Annual Dollar Sales in US\$ Billion for Years 2010 through 2015

Table 2. World 5-Year Perspective for Consumer Electronics Industry by Geographic Region – Percentage Breakdown of Dollar Sales for – US, Canada, Europe, Asia-Pacific (including Japan), Middle East, and Latin American Markets for Years 2011 & 2015

Semiconductors Playing Major Role in Consumer Electronics Products Technological Advances in Mobile Electronic Products

2.MARKET TRENDS

Digital Technology Drives Growth
Innovative Technology Revolutionizes Consumer Electronics Market
Shift from Analog to Digital
Hard Disks Gaining Attention
Consumer Preference Shifts Toward MP3 and Portable Players

Table 3. Global MP3 Players Market (2011): Percentage Breakdown of Unit Sales by Region

Table 4. Global MP3 Players Market (2011): Percentage Breakdown of Unit Sales by Product Segment

Table 5. Global MP3 Players Market (2010): Percentage Breakdown of Volume Sales by Leading Players

Unification of Consumer Electronics and Personal Computers Integration and Connectivity - Other Major Trends

3D TOUTED TO BECOME KEY INGREDIENT IN THE CE MARKET



3.A SEGMENTAL OVERVIEW

Video Games – Market Dynamics Wireless Gaming Offers Opportunities On a Platter

Table 6. Global Video Games Market (2011): Percentage Breakdown of Dollar Sales by Country/Region

Table 7. Global Video Games Market (2011): Percentage Breakdown of Dollar Sales by Platform

Digital Cameras
Impact of Recession
On the Road to Recovery
Digital SLR Cameras – Favorable Prospects
Camera Phones to Grab the Market Share of Low-End Standalone Digital Cameras
Competitive Landscape

Table 8. Leading Manufacturers in the Global Digital Camera Market (2010): Percentage Share Breakdown of Unit Shipments for Canon, Sony, Nikon, Samsung, Panasonic, Kodak Olympus, FUJIFILM Holdings, and Others

Table 9. Leading Manufacturers in the Global Digital Single-Lens Reflex Camera Market (2010): Percentage Share Breakdown of Unit Shipments for Canon, Nikon, Pentax, Sony, Olympus, Panasonic, and Others

Outlook

Table 10. Global Digital Cameras Market (2011): Percentage Breakdown of Unit Sales by Region

High Definition Television (HDTV)

Table 11. Global HDTV Market (2011): Percentage Breakdown of Unit Sales by



Country/Region

Table 12 : Global HDTV Market (2011): Percentage Share Breakdown of Unit Sales by Product Segment

Home Audio Equipment

Factors Influencing the Market

Table 13. Global Home Audio Products Market (2011): Percentage Share Breakdown of Unit Sales by Country/Region

Table 14. Global Home Audio Products Market (2011): Percentage Share Breakdown of Unit Sales by Product Segment

DVD Players and DVD Recorders
DVD Players & DVD Recorders Win Attractive Gains
DVD Recorders Take Over DVD Players
Reduced Prices Drive the DVD Market
Piracy Hinders DVD Sales Growth

Table 15. Global DVD Players and DVD Recorders Market (2011): Percentage Share Breakdown by Region/Country

Table 16. Global DVD Players and DVD Recorders Market (2011): Percentage Share Breakdown by Product Segment

Blu-ray: A Quick Primer

Blu-ray Disc Wins the Hard-Fought Format War Against HD-DVD

A Comparison of Blu-ray and DVD Features

Support from Consumer Electronics and IT Manufacturers: A Shot in Arm

Loudspeakers: Market Overview

Table 17. World Market for Loudspeakers (2011): Percentage Share Breakdown of Dollar Sales by Product Segment

Internet Protocol Television (iPTV) iPTV Rises Above Web-based Streaming and Cable TV What Lies Ahead?



Table 18. Global iPTV Market (2010): Percentage Share Breakdown of Number of Subscribers by Leading iPTV Operators

Table 19. Global Internet -Enabled TV (2011): Percentage Breakdown of Unit Sales by Region

Table 20. Global iPTV Market (2011 & 2015P): Percentage Share Breakdown of Subscribers by Region/Country

Personal Computer Market – An Overview
PCs - A Timeless Concept
Rapid Technology Trends - Hallmark of the PC Industry
PC Market Characterized by Short Product Life Cycles
Market Penetration

Table 21. PC Penetration in Global Market: Breakdown of Number of PCs in Use Per 1000 People for the Years 2008, 2010 & 2014

Market Analysis

Table 22. World Market for Personal Computers by Geographic Region – United States, Canada, Europe, Asia- Pacific (including Japan), Latin America, and Rest of World Markets Independently Analyzed with Annual Shipments in '000 Units for Years 2010 through 2015

Table 23. World 5-Year Perspective for Personal Computers by Geographic Region – Percentage Breakdown of Annual Shipments for US, Canada, Europe, Asia-Pacific (Including Japan), Latin America, and Rest of World Markets for the Years 2011 & 2015

Table 24. World Market for Personal Computers by Product Segment – Desktop PCs, Notebook PCs and PC Servers Markets Independently Analyzed with Annual Shipments in '000 Units for Years 2010 through 2015

Table 25. World 5-Year Perspective for Personal Computers by Product Segment – Percentage Breakdown of Annual Shipments for Desktop PCs, Notebook PCs and PC



Server Markets for the Years 2011 & 2015

Laptop & Notebook Computers: The Harbinger of Revenues

Table 26. Global Notebook PC Market (2011): Percentage Share Breakdown of Shipment Volume by Region

Table 27. Global Notebook PC Market (2011): Percentage Market Share Breakdown by Product Type

Handheld Computing Devices: An Overview

Table 28. Global Handheld Computing Devices Market (2011): Percentage Breakdown of Dollar Sales by Product Segment

Laptop/Notebook PCs : An Overview

Key Statistics

Table 29. Mass-Market Notebook PC Demand (2011): Breakdown of Unit Shipments by Price Range

Table 30. Mass-Market Notebook PC Demand (2011): Percentage Share Breakdown of Unit Shipments by Region

Smartphones/Mobile Smart Devices : An Overview

Table 31. World Smartphone Market by Region (2011): Percentage Breakdown of Value Sales for North America, Europe, Asia-Pacific (Including Japan) and Rest of World

Table 32. Worldwide Market for Smartphones (2009 & 2011): Percentage Market Share Breakdown of Unit Shipments by Operating Systems

Global Mobile Handset Sales Recovers Post Recession



Table 33. World Market for Mobile Handsets by Technology Generation – Percentage Breakdown of Annual Sales Volume for 2G, 2.5G, 3G, 3.5G, and 3.9G Enabled Handset Markets for the Years 2008, 2011 & 2014

Ultra Low Cost Mobile Phones to Witness Strong Growth in Developing Countries

Table 34. Global Handset Market (2011): Percentage Share Breakdown of Volume Sales by Handset Category

Table 35. World Market for Ultra Low Cost Phones (ULC) Phones/Handsets (2011): Percentage Breakdown of Unit Sales for China, India and Rest of World Markets

Smartphones Skirt Recessionary Pressures
Nokia Remains the Leader in Mobile Handset Sales

Table 36. Global Market for Mobile Handsets (2010): Percentage Share Breakdown of Volume Shipments by Leading Players

Personal Digital Assistants (PDAs)
Market Scenario
PDA Market on the Path of Decline
Tablet PCs
Global Tablet PCs Market Surges

Table 37. World Tablet PC Market by Product (2010-2012): Percentage Breakdown of Volume Sales for Apple iPad and Others

Will Tablet PCs Uproot Notebooks?

Success of Tablets – A Threat to Certain Mobile Computing Devices

Android Threatens Apple's Share in Tablet PC Market

Computer Monitors – An Overview

CRTs Vs Flat Panels: Changing Dimensions

Computer Printers – The Ubiquitous Accessories

Market Drivers



Table 38. Global Market for Printers (2011): Percentage Breakdown of Unit Sales by Region/Country

Table 39. Global Market for Printers (2011): Percentage Share Breakdown of Unit Sales by Product Segment

Electronic Display Devices
Cathode Ray Tubes
Threat from Flat Panel Displays
Flat Panel Displays

Table 40. Global Market for Large-Sized TFT-LCD Panels (2011): Percentage Share Breakdown of Unit Shipments by Application

Future Trends
Liquid Crystal Displays
AMLCDs/PMLCDs Market
Can OLEDs Replace LCDs?
Plasma Display Panels

Table 41. Global Market for Electronic Display Devices (2011): Percentage Share Breakdown of Dollar Sales by Product Segment

Table 42. Global Market for Electronic Display Devices (2011): Percentage Share Breakdown of Dollar Sales by Region/Country

Automotive Entertainment Systems: Market Overview

Table 43. Global Automotive Audio Systems Market (2010): Percentage Breakdown of Market Share by Leading Players

USB Flash Drives Takes Flight in the Consumer Market: A Review USB 3.0: The Technology of the Future



Table 44. World Market for USB Flash Drives (2011): Percentage Breakdown of Unit Sales for US, Japan, Europe, Asia Pacific and Rest of World Markets

4.STRATEGIC CORPORATE DEVELOPMENTS

Seagate Announces Strategic Alignment with Samsung

mgMEDIA Signs Agreement with LG

Metrodata Finalizes Distribution Venture with Synnex

Google Acquires Sparkbuy

Zenterio and Vestel Sign Distribution Agreement

Microsoft and Volkswagen Group Sign Patent Licensing Agreement

Philips TV Joint Venture Resolves to Re-enter Australian Market

Neonode and ASUSTeK Ink License Agreement

Creative Recycling Systems Establishes Joint Venture to Constitute GreenRock Rare Earth Recovery

STRONG Scandinavia Signs Agreement with TCL to Distribute THOMSON TVs

Rovi Corporation to Takeover Sonic Solutions

Jade Design Takes Over Sherbourn Technologies

Nuance Communications Takes Over SVOX

Savtira Signs Agreement with Ingram Micro

Rovi Inks Licensing Agreements with LG Electronics

RealD Signs License Agreement with Samsung Electronics

Lenovo Acquires Medion

Western to Acquire Hitachi

ALSO to Merge with Actebis

SED International Holdings Takes Over ArchBrook Laguna

WM Recycle Acquires Access Computer and Mordell

Royal Philips to Take Over Povos Electric

Panasonic to Divest Sanyo Refrigerator and Washing Machine Operations to Haier

Toshiba Merges Television and Personal Computer Businesses

Samsung Sumitomo Plans Major Investment

Dover Takes Over Sound Solutions

TCL to Form a Joint Venture with Harvatck

Samsung Electronics to Form a Joint Venture with TCL

Audio Advice Takes Over ZoboTV

Gigaset Acquires SM Electronic

Philips and Preethi Sign Agreement

Qualcomm Signs Definitive Agreement with Atheros Communications

Fujitsu to Acquire Complete Stake from Toshiba in Fujitsu Toshiba Mobile



Dai Nippon to Acquire Professional Digital Photo Printer Business of Sony

Tech Data Acquires Triade Holding

Samsung Gwangju to Merge with Samsung Electronics

Wuhan Admiral Technology Inks Letter of Intent with Koninklijke Philips Electronics

Apple Signs Agreement with Liquidmetal Technologies

Videocon to Acquire Consumer Electronics Unit of Philips Electronics India

Samsung Digital Imaging Merges with Samsung Electronics

Ericsson to Acquire 51% Stake in LG-Nortel

Toshiba to Enter into a Joint Venture with TCL

MOG and Roku Ink an Agreement

Arcelik and DivX Ink Partnership Deal

Cisco Systems Takes Over Pure Digital Technologies

Nokia Buys Symbian

UTStarcom Divests Personal Communications Division

Imation Purchases Xtreme Accessories

Kenwood and Victor Company of Japan Announces Merger Plans

VirtualLogix Inks Agreement with ISB

DCC Takes Over Comtrade

Tyco Electronics to Acquire ADC Telecommunications

Toshiba and Fujitsu to Merge Mobile Phone Units

Sonic Solutions to Takeover DivX

Mad Catz Interactive Takes Over Tritton Technologies

Royal Philips Electronics Merges its Three Subsidiaries

Daisy Group Acquires Fone Logistics

5.PRODUCT LAUNCHES

Sony Rolls Out Premium Digital Binoculars

Toshiba Launches Qosmio® F755 3D

Rovi and TCL Introduces DivX Plus HD Digital TVs

LG Electronics Unveils LG Cinema 3D TV

Philips Introduces New Entertainment Products

Samsung Unveils SE-208AB Optical Disk Drive

Philips Introduces Home Theatre System and Fidelio Docking Speaker

Nyxio Technologies Introduces VioSphere Smart TV

Samsung Launches NC215S Solar Panel Netbook

ViewSonic Unveils V3D245 3D LED Monitor

Sharp Rolls Out Elite LED LCD TVs

Sharp and eAccess To Launch Sharp Galapagos



Aiseesoft Studio Introduces Updated DVD Converter Suite

Samsung Unveils Virus Doctor Air Conditioners

PNY Launches Active High Speed HDMI Micro Cable

T-Mobile USA Rolls out Samsung Galaxy S 4G Smartphone

Sony Launches Bloggie Touch Camera

LG Electronics to Introduce Smart TV

Sony Ericsson Unveils A8i Smartphone

Aptina Launches 8MP Camera

Onkyo Introduces BD-SP808

NETGEAR Launches NeoTV 550 and NeoTV 350 HD Media Players

OmniVision Technologies Introduces New 1/6.5-Inch HD Video Camera

Motorola to Launch New Android Superphone

LG Electronics Launches LG GX500

Plex Launches Plex/Nine Platform

Yamaha and DivX Roll Out DivX Plus™ HD Certified Blu-Ray Players

Samsung Unveils Galaxy Tab

Panasonic Launches HD 3D Blu-Ray Home Theater Systems

LG Electronics to Launch New Smartphones

Intel Launches Netbooks with Dual-Core Atom Processor

Samsung Electronics to Unveil Samsung Craft 4G Phone

Sony to Deliver SBS Video On Demand through Internet TV

Toshiba Unveils Glasses-Free 3-D TV Sets

AT&T Launches Sony Ericsson's Vivaz

Sony to Unveil New Digital Single Lens Reflex Cameras

Tech Data Expands Consumer Electronics Product Line

LG Reveals Dual Chip GX500 Handset

3 SWEDEN EXTENDS ITS PRODUCT PORTFOLIO

TYZX Rolls Out Long-Range 3D Vision Cameras

Sanyo North America to Unveil New Dual Camera

HCL Infosystems Unleashes New Handheld Gaming Consoles

VIZIO Develops New XVT Series HDTVs

Stream TV Networks Develops eLocity A7 Mobile Tablet

Sharp to Launch 3-D Televisions in China

Samsung Electronics to Release GALAXY U in South Korea

LG Electronics to Introduce New Cookie Smartphones

LG Introduces Two Broadband HDTV Series

Dana Introduces Philips Aurea TV



LG Launches Champagne HTS
Aigo to Introduce CM5210
LG Introduces Scarlet HDTV

A REGIONAL MARKET PERSPECTIVE

1.UNITED STATES

Consumer Electronics: Growth Opportunities Abound

Table 45. US Consumer Electronics Market (2011): Percentage Share Breakdown of Dollar Sales by Segments

Brand Proliferation

Changes in Consumer Electronics Market

Seasonal Growth in Product Sales

Video Games

Digital Cameras

DVD Players

US Handheld Computing Market Bustles with the Adoption of New Devices eReaders Continue to Witness Growth; New Features to Maintain the Momentum IPTV Market in the US – A Brief Overview

2.CANADA

Emergence of Digital Era

Regulations and High Prices Restrain HDTV Sales

Commoditization – A Key Competitive Factor

Entertainment and Computer Products Go Hand in Hand

3.EUROPE

DVD Market

Overview

Table 46. European Recent Past, Current and Future Analysis for Consumer Electronics by Geographic Region – France, Germany, Italy, UK, and Rest of Europe



Markets Independently Analyzed with Annual Dollar Sales in US\$ Billion for Years 2010 through 2015

Table 47. European 5-Year Perspective for Consumer Electronics Industry by Geographic Region – Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, and Rest of Europe Markets for Years 2011 & 2015

Smartphones Edge Past Feature Phones in Europe

Table 48. Mobile Devices Market in Europe (2011): Percentage Share Breakdown of Unit Sales by Device Type

3A.FRANCE

Digital Technology Outstrips Analog
In-Home Cinema and MP3 Spur Audio Sales
Specialist Multiples: The Leading Distribution Channel
Audio Products
Desktop Personal Computers
TV, VCRs and Camcorders Market
Demand for IETV Catching Up

3B.GERMANY

Video Volumes Outperform Audio Technological Changes The Future Looks Brighter Audio Products in Germany Market Snapshots

Table 49. German Consumer Electronics Market (2011): Percentage Share Breakdown of Retail Sales by Retailing Formats

Table 50. German Consumer Electronics Market (2011): Per Capita Expenditure Incurred Per Household for Consumer Electronic Goods by Type

3C.ITALY



Low Product Prices Retains Sales
Shift in Consumer Focus
Digital Terrestrial Broadcasting to Spur Demand for Digital TV Sets
DVD Players Outstrip CD Players
MP3 Players Gain Popularity

3D.UNITED KINGDOM

Market Overview
Multiple Ownership
Retailers - Key Contributors
Audio Products
Market Conditions
Leading Players
Desktop Personal Computers

Table 51. UK Shipments of Desktop PCs: Annual Market Estimates for 2010 through 2015 in '000 Units

4.ASIA-PACIFIC/ASIA

Consumer Electronics Market Offers Bright Prospects in the Middle East Asia-Pacific on Track to Emerge As a LeadingSmartphones Market Worldwide Tablet PCs Yet to Gain Momentum in the Middle East Internet Protocol TV Scores New Heights

Table 52. Asia-Pacific Recent Past, Current and Future Analysis for Consumer Electronics by Geographic Region – Japan, China and Rest of Asia-Pacific Markets Independently Analyzed with Annual Dollar Sales in US\$ Billion for Years 2010 through 2015

Table 53. Asia-Pacific 5-Year Perspective for Consumer Electronics by Geographic Region – Percentage Breakdown of Dollar Sales for Japan, China, and Rest of Asia-Pacific Markets for Years 2011 & 2015

Key Statistics



Table 54. Indian Handset Manufacturers (2011): Percentage Share Breakdown by Leading Players

Table 55. Indian Personal Computers Market (2011): Percentage Breakdown of Shipments by Business Segments

Table 56. Indian Consumer Desktop Computers Market (2010): Percentage Market Share Breakdown by Leading Players

Table 57. Indian Consumer Laptop Market Share (2010): Percentage Market Share Breakdown by Leading Players

4A.JAPAN

Personal Computers
Video Games
Foray of Terrestrial Digital Broadcasting Service
Mobile Phone Market: A Review

Table 58. Japanese Electronics Industry (2011): Percentage Share Breakdown of Domestic Production by Segments

4B.AUSTRALIA

Digital Products Gaining Momentum
Specialist Multiples Dominate Retail Distribution
Desktop Personal Computers
Market Overview
Video Software Market in Australia & New Zealand

4C.CHINA

China – A Lucrative Consumer Electronics Market Major Growth Drivers Consumer Electronics Market Expands Emergence of New Technology

Consumer Electronics: Market Research Report



An Ideal Destination for Foreign Players
Dawn of Digital Era
China's Tablet PC Market to Surge
Chinese iPTV Market Surging Ahead

Table 59. Chinese Market for iPTV (2010): Percentage Share Breakdown of iPTV Users in Select Major Provinces – Beijing, Guangdong, Hebei, Heilongjiang, Henan, Jiangsu, Shanghai, Xinjiang, and Yunnan

Table 60. Chinese Market for iPTV (2010): Percentage Share Breakdown of iPTV Subscribers in Shanghai by Consumer– Existing Broadband users loading iPTV, New Broadband users loading iPTV, New iPTV Customers

4D.SOUTH KOREA

Korean IPTV Market to Outpace Other Pay-TV Platforms

4E.TAIWAN

Computers
Personal Communication
Consumer Electronics

5.LATIN AMERICA

Outlook for Smartphones Robust in Latin America Sales of Ultra-Mobile PCs Soar in Latin America

Table 61. Latin American Recent Past, Current and Future Analysis for Consumer Electronics by Geographic Region – Argentina, Brazil and Rest of Latin America Markets Independently Analyzed with Annual Dollar Sales in US\$ Billion for Years 2010 through 2015

Table 62. Latin American 5-Year Perspective for Consumer Electronics by Geographic Region – Percentage Breakdown of Dollar Sales for Argentina, Brazil and Rest of Latin American Markets for Years 2011 & 2015



Global Directory



I would like to order

Product name: Consumer Electronics: Market Research Report

Product link: https://marketpublishers.com/r/C631DBCB5E0EN.html

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C631DBCB5E0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970