

# Ceramic Tiles: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Ceramic Tiles in Volume (Million Square Feet) and Value (US\$ Million). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa, and Latin America. Annual estimates and forecasts are provided for the period 2016 through 2024. Also, a five-year historic analysis is provided for these markets. Market data and analytics are derived from primary and secondary research.

Company profiles are primarily based on public domain information including company URLs.

The report profiles 162 companies including many key and niche players such as -

British Ceramic Tile

Canteras Cerro Negro SA

Cecrisa S.A

Cerâmica Carmelo Fior

Ceramica Cleopatra Group

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Johnson Tiles Limited (UK)

Kajaria Ceramics Ltd. (India)

Kaleseramik, Çanakkale Kalebodur Seramik Sanayi A. S (Turkey)

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### Value Analytics

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## **5A. CHINA**

### **A. Market Analysis**

Transforming Strategies of Ceramic Tile Manufacturers to Benefit Market Growth

Ceramic Tiles Market Maintain Growth Trajectory

Rapid Urbanization in China to Boosts Demand for Ceramic Tiles

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Ceramic Tile Producers Look for Opportunities in Export Markets

Dongpeng – A Major China-Based Company

### **B. Market Analytics**

Volume Analytics

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Value Analytics

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## **5B. INDIA**

### **A. Market Analysis**

Government Initiatives and Untapped Rural Markets Drive Strong Growth in Demand

Major Growth Drivers Summarized

Low Per Capita Tile Consumption

Rapid Urbanization

Favorable Demographic and Rising Disposable Incomes

Anti-Dumping Duty on Chinese Imports

Low Penetration of Ceramic Tiles

Government's Focus on Sanitation and Housing

Implementation of GST

Technology Trends Summarized

Key Challenges Hampering Market Prospects in India

Volatile Fuel Prices and Transportation Cost

Invasion of Regional Companies and Chinese Imports

Nex-Gen Digital Technology and New Raw Materials Characterize Ceramic Tiles Manufacturing

Increasing Residential Construction Drive Strong Market Demand

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Leading Tile Producers in India: Snapshot Profiles

Product Launches

B. Market Analytics

Volume Analytics

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Value Analytics

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**Table 106.** Indian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 5C. REST OF ASIA-PACIFIC

### A. Market Analysis

#### Select Regional Markets

Australia: Robust Renovation and Home Improvement Activities Drive Demand

Thailand: Construction Sector to Boost Ceramic Tiles Consumption

Vietnam: Tile Production Gains Momentum from Booming Construction Industry

Indonesia: Strengthening Its Position as Leading Exporter of Ceramic Tiles

Philippines

Product Launch

Select Key Players

### B. Market Analytics

**Table 107.** Rest of Asia-Pacific Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2016 through 2024 (includes corresponding Graph/Chart)

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### Value Analytics

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**Table 110.** Rest of Asia-Pacific Historic Review for Ceramic Tiles Market with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## 6. THE MIDDLE EAST & AFRICA

### A. Market Analysis

Large Number of Construction Projects Propel Market Demand in the Middle East

Ceramic Tile Industry Witnesses Robust Growth in the UAE

Tile Innovations by RAK Ceramics Drive Exports Growth

Al Forsan – A Leading Producer of Ceramics in Saudi Arabia

Strategic Corporate Development

Product Launches

Select Key Players

### B. Market Analytics

Volume Analytics

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Value Analytics

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## 7. LATIN AMERICA

### A. Market Analysis

Favorable Outlook for the Construction Industry Promote Market Demand

### B. Market Analytics

Volume Analytics

**Table 115.** Latin American Recent Past, Current & Future Analysis for Ceramic Tiles by Geographic Region - Brazil and Rest of Latin America Markets Independently Analyzed with Annual Consumption Figures in Million Square Feet for Years 2016 through 2024 (includes corresponding Graph/Chart)

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**Table 117.** Latin American 14-Year Perspective for Ceramic Tiles by Geographic Region - Percentage Breakdown of Unit Consumption for Brazil and Rest of Latin America Markets for Years 2011, 2017 & 2024 (includes corresponding Graph/Chart)

#### Value Analytics

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### A. Market Analysis

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Brazil: A Leading Producer of Ceramic Tiles Globally

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**Table 122.** Brazilian Exports of Ceramic Tile by Destination Country (2016): Percentage Breakdown of Exports Volume for Paraguay, Dominican Republic, USA, Panama, Honduras, Uruguay, and Others (includes corresponding Graph/Chart)

Select Key Players

B. Market Analytics

Volume Analytics

**Table 123.** Brazilian Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2016 through 2024  
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Value Analytics

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**Table 126.** Brazilian Historic Review for Ceramic Tiles Market with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

## **7B. REST OF LATIN AMERICA**

A. Market Analysis

Select Key Players

B. Market Analytics

Volume Analytics

**Table 127.** Rest of Latin America Recent Past, Current & Future Analysis for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2016 through 2024 (includes corresponding Graph/Chart)

**Table 128.** Rest of Latin America Historic Review for Ceramic Tiles Market with Annual Consumption Figures in Million Square Feet for Years 2011 through 2015 (includes corresponding Graph/Chart)

Value Analytics

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**Table 130.** Rest of Latin America Historic Review for Ceramic Tiles Market with Annual Sales Figures in US\$ Million for Years 2011 through 2015 (includes corresponding Graph/Chart)

#### **IV. COMPETITIVE LANDSCAPE**

Total Companies Profiled: 162 (including Divisions/Subsidiaries - 178)

The United States (36)

Canada (1)

Europe (75)

France (1)

Germany (3)

The United Kingdom (12)

Italy (20)

Spain (14)

Rest of Europe (25)

Asia-Pacific (Excluding Japan) (42)

Middle East (4)

Latin America (16)

Africa (4)

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