

# Book Publishing: Market Research Report

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## Abstracts

This report analyzes the worldwide markets for Book Publishing in US\$ Millions.

The market for Book Publishing is analyzed by the following Segments: Consumer Books, Text Books, and Professional Books. The report provides separate comprehensive analytics for US, Canada, Japan, EMEA, Asia-Pacific, and Latin America.

Annual forecasts are provided for each region for the period of 2006 through 2015.

A six-year historic analysis is also provided for this market.

The report profiles 188 companies including many key and niche players worldwide such as Arcade Publishing, Inc., Avalon Publishing Group, Inc., Barnes & Noble, Inc., Bertelsmann AG, Random House, Inc., Cambridge University Press, Grupo Planeta, Harcourt, Inc., HarperCollins Publishers, Houghton Mifflin Company, Hachette Book Group, Informa PLC, Taylor & Francis Group Ltd, John Wiley & Sons, Inc., Macmillan Publishers Ltd, McGraw-Hill Companies, Inc., Pearson PLC, Penguin Group, Inc., Reed Elsevier Group PLC, Scholastic, Inc., Simon & Schuster, Inc., Shogakukan, Inc., Shueisha, Inc., Thomson Reuters, W. W. Norton & Company, and Wolters Kluwer.

Market data and analytics are derived from primary and secondary research.

Company profiles are mostly extracted from URL research and reported select online sources.

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Random House and Struik Merge to Form Random House Struik

Fujii and Heineken Merge to Form Fujii Associates

Sirak & Sirak Associates and Billbooks & Associates to Merge

Delmar Takes Over PAL Publications

Saint Benedict Press Acquires TAN Books and Publishers

Capstone Publishers Completes Heinemann-Raintree Acquisition

Grupo Planeta Acquires Editis

Sourcebooks Acquires Cumberland House

Kensington Publishing Completes Holloway House Publishing Acquisition

Jones & Bartlett Publishers Takes Over Tarascon Publishing

SAGE to Take Over CQ Press

Random House to Take Over Monacelli Press

Bonnier Publishing Acquires UK-based Templar Publishing

here! Networks to Take Over PlanetOut

University of Toronto Press to Acquire a Publishing Arm of Broadview

Douglas & McIntyre Publishing Completes New Society Publishers Acquisition

Schofield Healthcare Acquires HealthComm U.K, Continence U.K.

Centum Forays into Book Publishing Market  
Regent Acquires Book, Magazine and Online Publishing Business of PlanetOut  
Emerald Group Acquires Parts of a Book Program of Elsevier  
Penguin Acquires Hamilton Wende's Novel  
Amazon Acquires Stakes in LibraryThing through AbeBooks Acquisition  
Pearson Acquires Additional Equity Interest in Longman Nigeria  
Every Baby Company Signs Joint Venture Deal with Sterling Publishing  
Penguin Agrees with Woongjin to Publish English Classics in Korean  
Bloomsbury Publishing Enters into Joint Venture with Qatar Foundation  
DNL eBooks Enters into Partnership with Global Reader  
Del Ray Manga Enters into Partnership with Cartoon Network Enterprises  
Author Solutions Forms Partnership with CinnamonTeal  
Author Solutions Signs Agreement with Ten New Partners  
John Wiley and LibreDigital Forge Partnership  
Wiley-Blackwell Extends Partnership with The Cochrane Collaboration  
HarperCollins and The Wall-Street Journal Enter into Publishing Partnership  
MSLO's Emeril Lagasse to Collaborate with HarperStudio  
HarperCollins Inks Alliance with Walden Media to Create Book Imprint for Kids  
John Wiley & Sons Enters into Agreement with Meredith Corporation  
Business Plus Inks a Book Contract with Mitch Joel  
Trident Media Group and Free Press Acquire Rights for Valerie Bertinelli's Book  
Simon & Schuster Children's Publishing Enters into Agreement with D.J. MacHale  
Sentinel Acquires Global Rights to Huckabee's Forthcoming Book  
Apress Acquires Best-selling Books' Rights from SpiderWorks  
HarperCollins Acquires Rights for Westlife Autobiography  
Sharp Independent at HarperCollins Acquires Eli Gottlieb's Forthcoming Novel  
TOKYOPOP to Publish 'Goth: A Novel of Horror'  
Atria Books Enters into Global Agreement to Publish Spencer Johnson's New Book  
Titan Books Acquires Global Book Publishing Rights from Egmont  
RPM Enters into a Distribution Agreement with Booksource  
DCD Media Establishes New Publishing Unit, Bags Contract for DVD and Books  
SPH Subsidiary Establishes New Book Publishing Business  
HMHPC Establishes New K-12 Unit to Streamline Businesses  
Hachette Book Publishing India Commences Operations  
HBG Establishes New Publishing Arm  
McGraw-Hill to Enter Brazilian Publishing Market  
Houghton Mifflin Harcourt Divests College Division to Cengage Learning  
Bertelsmann to Divest North American Book Club Business  
Scholastic Divests Its Direct-to-Home Continuities Business in the US

Borders Group Divests International Businesses to ARW  
Reader's Digest to Divest Several Assets to Imagine Nation Books  
Three Canadian Publishing Imprints Merge  
Cappelens Forlag and Damm & Son Merge to Create Cappelen Damm AS  
Ingenta Publishing Merges with VISTA International  
Macmillan Acquires Frank Brothers  
CFM Religion Publishing Takes Over Benziger and Resources for Christian Living  
Houghton Acquires Certain Harcourt Businesses to Form Global Publishing Major  
Pearson Acquires Some of Harcourt's Business Operations  
1105 MEDIA TAKES OVER FEDERAL EMPLOYEES NEWS DIGEST  
Kappa Investment Announces Acquisition of Stake in Bendon Publishing  
Shutterfly Acquires Ownership of Make It About Me  
Summit Business Media Takes Over Agent Media  
Amazon.com Completes Acquisition of Brilliance Audio  
Shine Holdings Takes Over Alpaca  
Ripplewood Holdings Acquires Reader's Digest Association  
Perseus Books Group Acquires PGW  
TigerPress Acquires Van Volumes  
Quarto Group Completes Acquisition of Motor Books International  
Ediouro Takes Over Nova Aguilar  
Cooper Square Publishing Completes Northland Publishing Acquisition  
Egmont Serieforlaget Takes Over Rasmus Klump ApS  
Rizzoli International Completes Hugh Lauter Levin Associates Acquisition  
Editis to Acquire Gründ Publishing  
R.R. Donnelley Acquires Von Hoffmann from Visant Corporation  
Profile Books Takes Over Serpent's Tail  
New Harbinger Publications Takes Over Instant Help Books  
Apax and OMERS Acquire Assets of Thomson Learning and Nelson Canada  
Bertram Capital Takes Over Author Solutions  
Author Solutions Takes Over iUniverse  
Hachette Announces Acquisition of PIKA  
News Corporation Acquires Dow Jones  
Aschehoug Completes Acquisition of Forlagene to Form a Publishing Major  
edel Music Takes Over Pabel-Moewig Verlag Book Unit  
Objetiva to Take Over Martin Claret  
EMC Takes Over Lawrenceville Press  
Forma Publishing to Take Over Damm Forlag from Egmont  
Perseus Acquires Avalon Publishing Group  
The Riverside Takes Over Media Source

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Incisive Media Purchases ALM Media  
Quadrangle Capital Takes Over Dennis Publishing  
John Wiley & Sons Acquires Blackwell Publishing  
Editis Acquires Paraschool to Foray into Interactive Publishing  
Fulcrum Concludes Acquisition of Speck Press  
Universal Map Group Takes Over Universal Map Enterprises  
MacMillan to Acquire Angel Estrada's Textbook Business  
Editis Completes Acquisition of De Boeck Group  
LVMH to Take Over Les Echos  
Random House Acquires Controlling Interest in Virgin Books  
Bertelsmann Purchases Stake from Time Warner  
Lone Pine Capital Announces Acquisition of Minority Stake in Dogan Yavin  
Citigroup Enhances Stake in Macmillan India  
Seven Seas and Tor Books Form JV for Manga Titles  
Quincy Jones Joins Forces with Robert Thorne to form Quincy Jones Enterprise  
Four Publishers in Spain Form a Joint Venture, Books4Pocket  
Random House and Sylvan Enter into Publishing Partnership  
ICF Designates AuthorHouse® as Official Resource Partner  
Thieme Inks Publisher Partnership Agreement with ebrary  
Blurb Enters into Partnership with SmugMug  
Williams Lea Enters into Exclusive Partnership with Reader's Digest  
Pubnet Inks Multi-Year Deal with BookNet Canada  
Wiley-Blackwell Inks Co-Publication Agreement with ISTE  
Oregon Catholic Press and IBS Sign Agreement over 'IBS Bookmaster'  
Arbor Books Allies with BeaconOne Insurance  
Bridgetech Chooses Harvard as Content Provider for Its Website  
Martin Nutraceuticals Procures Purchase Order from Chapters  
Grand Central Acquires Self-Published Controversial Novel, America Libre  
Del Rey Manga Acquires MAKE 5 WISHES  
HarperCollins Acquires Rights to 'Bright Shiny Morning'  
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Hachette Book Group Signs Agreement with RR Donnelley to Produce Trade Books  
USA Today Inks Deals with Book Publishers  
Scholastic Bags Global Rights to HOTLANTA  
PS Publishing Obtains the Rights to Publish 'The Language of Dying'  
Chinese Publisher Acquires Rights to Vlad Dracula

Romanian Publisher Acquires Rights to Sixth Sense  
Scholastic Wins Publishing Rights to Meg Cabot Works  
Harcourt Secures Rights to Publish Two New Books  
Kaplan Enters, Extends, and Expands a Distribution Agreement  
Ravenous Romance Launches on the Virtual Horizon  
Xinhua Media to Introduce Digital Interactive Multimedia Publishing Platform  
Random House to Introduce New Imprint  
IIL Publishing New York Goes for Online Expansion  
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Xlibris Announces Release of 'The Quest Book I'  
Scholastic to Release Paperback Edition of Harry Potter and the Deathly Hallows  
Xlibris Announces Release of 'Pakrat Bill'  
Zondervan Announces Release of Sarah Palin Biography  
Business Plus Announces Publication of New Mike Krzyzewski Book  
RSC Publishing Releases 'Molecules of Murder'  
'The Ellipse' Hits Book Shelves  
Silver Dolphin Books Rolls Out New Spring Titles  
Delaware North Companies Releases Cookbook  
Balinese-Indonesian-English Dictionary to be Launched in Singapore  
Scholastic Library Rolls out Science Behind the Scenes™  
HarperCollins and Neopets to Roll Out a New Series of Books  
Tokyopop and Kaplan Partnership Publishes Vocabulary-Building Manga Series  
Scholastic to Introduce Goosebumps HorrorLand™  
HarperSanFrancisco and NCC Launch NRSV Bible  
Scholastic to Release 'The 39 Clues'  
SCLG Unveils "Spy & Medical Files", Science Behind theScenes, Wicked History  
Dabel Brothers to Publish Dean Koontz Story in Comic Book Form  
Scribner to Publish Steve Martin's New Book  
Blurb Releases BookSmart™ 1.7 Beta Version  
Black Box Releases Its Latest Big Book

#### **5. FOCUS ON SELECT PLAYERS**

Arcade Publishing, Inc. (USA)  
Avalon Publishing Group, Inc (USA)



Barnes & Noble, Inc. (USA)  
Bertelsmann AG (Germany)  
Random House, Inc. (USA)  
Cambridge University Press (USA)  
Grupo Planeta (Spain)  
Harcourt, Inc. (USA)  
HarperCollins Publishers (USA)  
Houghton Mifflin Company (USA)  
Hachette Book Group USA  
Informa PLC (UK)  
Taylor & Francis Group Ltd (UK)  
John Wiley & Sons, Inc. (USA)  
Macmillan Publishers Ltd (UK)  
McGraw-Hill Companies, Inc. (USA)  
Pearson PLC (UK)  
Penguin Group, Inc. (US)  
Reed Elsevier Group PLC (UK)  
Scholastic, Inc. (USA)  
Simon & Schuster, Inc. (US)  
Shogakukan, Inc. (Japan)  
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