

Automobile Dealers: Market Research Report

https://marketpublishers.com/r/AC0D850F52CEN.html

Date: December 2011

Pages: 270

Price: US\$ 1,450.00 (Single User License)

ID: AC0D850F52CEN

Abstracts

The global outlook series on the Automobile Dealers Industry provides a collection of statistical anecdotes, market briefs, and concise summaries of research findings.

Illustrated with 47 fact-rich market data tables, the report offers a rudimentary overview of the industry, and highlights latest trends and demand drivers.

Regional markets briefly abstracted and covered include United States, Canada, Europe (Germany, the UK, Russia, and Rest of Europe), Asia-Pacific (Japan, Australia, China, India, Indonesia, Malaysia, and Thailand) Latin America (Brazil, and Rest of Latin America) and Rest of World.

The report offers a compilation of recent mergers, acquisitions, and strategic corporate developments.

Also included is an indexed, easy-to-refer, fact-finder directory listing the addresses, and contact details of 1,543 companies worldwide.



Contents

1.OVERVIEW

Introduction

Dealer-Manufacturer Relationship

Automotive Dealerships Operate in Intensely Competitive Environment

Developments in Automobile Retail Sector

Superstore Chains

Dealership Consolidators

Risk Factors Challenging the Automotive Dealership Industry

Recession Veers Automotive Industry Offcourse, Dealers Feel the Impact

World Beyond Recession

Post Recession Challenges for Automotive Dealers

Strategies for Success

Emerging Markets to Turbo Charge Future Growth in the Market

2.MARKET TRENDS/CHALLENGES

Online Advertising/Sales Model Aid Automobile Dealers

Table 1. US Automotive Dealership Market (2000 & 2010): Percentage Share Breakdown of Dealership Advertising Expenses by Medium

Table 2. Global Automotive Market (2012E): Percentage Share Breakdown of Number of Customers Likely to Purchase Vehicle Online by Country

Direct Mail Advertising Gains During Recession

Automotive Dealers Turning to Technology for Reaching Target Market

Fuel Efficiency Drives Consumer Choice at Dealer Outlets

Eco-Friendly Automobiles Set to See the Light of Day

Hybrid Vehicles Segment Gets Ready to Break into Big League

Electric Cars Gaining Prominence

Sports Cars – Gradually Making a Come Back

Demand Determinants

Emotion - Steering New Sports Car Purchases

High Prices – A Justification

Sporty Cars – Redefining the 'Entry-level' Sports Car Segment



Extended Service Contracts - A Potential Profit Source for Dealers
Pricing – A Decisive Factor
Consolidation Rife in the Dealer Marketplace
Fluctuating Oil Prices – A Major Concern
Too Many Dealers – A Risky Proposition in a Competitive Marketplace

3.AUTOMOTIVE INDUSTRY - A REVIEW

Overview
Factors Driving Performance
Market Traits
Current & Future Analysis

Table 3. World Automotive Industry by Geographic Region: US, Canada, Europe, Asia-Pacific (including Japan), Latin America, and Rest of World Markets Independently Analyzed With Annual Sales Volume in Thousand Units for Years 2010 through 2015

Table 4. World 5-Year Perspective for the Automotive Industry by Geographic Region – Percentage Breakdown of Sales Volume for US, Canada, Europe, Asia-Pacific (including Japan), Latin America, and Rest of World for Years 2011, & 2015

Regulations Spur Technology Changes in the Automotive Industry
Environmental Regulations Guiding the Automotive Industry: Birds Eye View of
Prevailing Emission Standards and Reduction Targets by Select Countries - US,
Europe, Japan, China and India

Government Industry Incentive Programs: List of Sponsored Programs, Earmarked Budgets and Time Periods by Select Countries - US, France, Germany, Japan and China

Government Consumer Incentive Programs: List of Consumer Incentive Schemes and Status by Select Nations - US, France, Germany, Japan and China Passenger Cars

What's in a Name?

The Other Side of the Coin

Demand Determinants

Table 5. Worldwide Passenger Car Market (2010): Percentage Breakdown of Registrations by Region – North America, Western Europe, Asia-Pacific, Latin America,



Japan, Middle East & Africa and Rest of World

Big Emerging Markets Drive Passenger Car Market Growth

Factors Driving New Passenger Car Demand

Macro-Economic Factors

Size of the Economy

National Economic/Regulatory Policies

Fluctuating Exchange Rates

Automobile Infrastructure

Environmental Concerns

Micro-Economic Factors

Open Trade

Regional Integration

Consumer/Investment Financing

Taxes

Price

Other Miscellaneous Factors

What Ails the Global Passenger Car Industry?

Overcapacity

Low Profit Margins

Fluctuating Oil Prices

Consolidation - Towards a Smaller Market

Technological Frontier

Auto-IT Nexus - Big Money Online

E-Commerce

Environmental Frontier

Automobile Emissions - An Overview

Petrol Vs. Diesel – Choosing between the Lesser of Two Evils

Methods to Cut Down Auto Emissions

Use of Catalytic Converters and Oxidation Catalysts

Hiking the Air to Fuel Ratio

Direct Injection Technology

Alternative Fuels – A Healthy Alternative Towards Reducing Auto Emissions

4.PRODUCT OVERVIEW

Automobile Dealers

Automobile Dealerships

Automotive Financing



Repair and Maintenance

Car Broker

Passenger Cars

Classification based on Body Style

Sedans

Coupes

Hatchbacks

Convertibles

Station Wagons

Classification based on Size/Price/Utility

Classification by Engine Displacement and Fuel Systems

Table 6. Passenger Car Categories – By Engine Displacement

Classification Based on Type of Fuel
Classification – By Region/Country
European Classification of Cars
Classification of Passenger Cars in the EU
Light Commercial Vehicles
Light Trucks

5.MERGERS AND ACQUISITIONS

6.STRATEGIC CORPORATE DEVELOPMENTS

A REGIONAL MARKET PERSPECTIVE

1.THE UNITED STATES

US Automotive Market – A Review

Table 7. US Automotive Market (2010): Percentage Share Breakdown of Volume Sales & Volume Production by Segment - Passenger Cars & Commercial Vehicles

Table 8. US Automotive Market (2010): Percentage Share Breakdown of Number of New-Vehicle Registrations by State



Passenger Cars & Light Trucks Market – Key Statistics

Table 9. US Passenger Car Market (2010): Percentage Breakdown of Unit Sales by Make - Japanese, American, German, Korean and Others

Table 10. US Light Trucks Market (2010): Percentage Breakdown of Unit Sales by Make - American, Japanese, German, Korean and Others

Competitive Landscape

Table 11. US Automotive Industry (2010): Percentage Market Share Breakdown of Units Sales of Leading Players

Table 12. US New Light-Duty Vehicles Market (2011): Percentage Breakdown of Volume Sales by Leading Manufacturers

US Automotive Dealer Market Market Overview

Table 13. US Automotive Dealers Market (2011): Percentage Share Breakdown of Number of Dealers by Market Segment- New Car Dealers & Used Car Dealers

Table 14. US Automotive Dealers Market (2011): Percentage Share Breakdown of Annual Sales by Segment

Impact of Recession in Retrospect African American Dealers Feel the Heat World Beyond Recession Competitive Scenario

Table 15. Top 10 Automotive Dealership Groups in the US (2010): Breakdown of Number of New Vehicles Sold (In Units)

Key Statistics
New-Car Dealerships



Table 16. Total Number of New-Car Dealerships in the US (2007-2011)

Table 17. US Automotive New-Car Dealership Market (2011): Breakdown of Number of New-Car Dealerships by State

Table 18. US Automotive New-Car Dealership Market (2011): Percentage Share Breakdown of Dealership Dollar Sales by Segment - New Car Sales, Used Car Sales and Others

Table 19. US Automotive New-Car Dealership Market (2011): Percentage Share Breakdown of Dealership Dollar Sales by State

Exclusive Used-Vehicle Dealership Market Key Statistics

Table 20. US Automotive Dealers Market (2010): Percentage Breakdown of Volume Sales of Used Vehicles by Category - Franchise Dealers, Independent Dealers and Private Parties

Table 21. US Automotive Dealers Market (2010): Percentage Breakdown of Volume Sales of Used Vehicles by Category/ vehicle Type

Table 22. US Automotive Dealers Market (2010): Percentage Breakdown of Franchised Dealers' Unit Sales of Used Vehicles by Mode of Payment – Cash and Financed

Table 23. US Automotive Dealers Market (2010): Percentage Breakdown of Independent Dealers' Unit Sales of Used Vehicles by Mode of Payment – Cash and Financed

Market Opportunities
Competition
Dealers Advertising Expenditure
Dealers Queue Up for Internet Advertising

Table 24. Advertising Expenditure by New- Car Dealers in the US (2010): Percentage



Breakdown of New-Car Dealers' Spending on Advertising by Medium

Dealer Association Online Advertisement Expenditure

Table 25. US Auto Dealership Market (2010): Percentage Breakdown of Online Advertising Expenditure by Dealers for Brands – BMW, Ford, Chevrolet, Toyota, Honda and Others

Market Trends & Issues

Consolidation Grips the Industry

E-commerce – Triggering Change in Automotive Dealers

Automobile Retailers for an Image Makeover

Truck Dealerships Aim to Enhance Aftermarket Share

Higher Repair Charges at New Car Dealerships

Dealerships and Credit Unions Team Up to Inflate Auto Loan Market Share

Dealerships See Rise in Unionization

Regulatory Environment

US Government Announces More Stringent Mileage Standards

Cash-for-Clunkers Legislation Introduced in Michigan

Favorable Political Scenario for Eco- Friendly Vehicles

2.CANADA

Automotive Dealer Market – An Overview Impact of Recent Economic Recession Key Statistics

Table 26. Canadian Automotive Dealer Market (2010): Percentage Share Breakdown of Volume Sales by Vehicle Segment – New Vehicles & Used Vehicles

Canadian Automotive Market – A Review

3.EUROPE

Multi-Brand Dealers Rising in Europe



Table 27. European Automotive Dealer Market (2010): Top 10 Dealer Companies Ranked by Unit Sales of New Car

End of Block Exemption –EU's Quest for Creating a 'Single Auto Market' Automotive Industry Overview

Current and Future Analysis

Table 28. European Recent Past, Current & Future Analysis for Automobiles by Geographic Region – France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2010 through 2015

Table 29. European 5-Year Perspective for Automobiles by Geographic Region - Percentage Breakdown of Unit Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2011 & 2015

Regulatory Environment

3A.GERMANY

German Automobile Market
Automotive Dealer Market

Table 30. German Automotive Dealers Market (2010): Percentage Share Breakdown of Dealer Sales by Segment

Positive Picture Ahead for Used Car Dealers

3B.UNITED KINGDOM

Automobile Market Outlook
Automotive Retail Market – An Overview
Impact of Recession on Automotive Dealer Market in Retrospect
Used Car and Light Motor Vehicle Dealers Market – A Review
Supply Concerns for Pre-Owned Vehicle Dealers



Table 31. UK Current and Future Analysis of Used Car and Light Motor Vehicle – Analyzed by Annual Sales Figures in US\$ Billion for Years 2010 through 2012

Table 32. UK Used Car & LMV Dealers Market (2011): Percentage Market Share Breakdown by Product & Service Segments

Table 33. UK Used Car Dealers Market (2011): Percentage Market Share Breakdown of Vehicle Sales by Fuel Type

3C.RUSSIA

Automotive Industry Overview Russian Automotive Dealer Market An Overview

Table 34. Russian Automotive Dealership Market (2011): Percentage Share Breakdown of Number of Dealerships by Region - West & East

Impact of Recession in Retrospect

3D.REST OF EUROPE

Automotive Market – A Review Select Regional Markets Bulgarian Automobile Overview Kazakhstan Market Ukrainian Car Market

4.ASIA-PACIFIC

Automotive Industry - Outlook

Table 35. Asia-Pacific Recent Past, Current & Future Analysis for Automobiles by Geographic Region – Japan, Australia, China, India, Indonesia, Malaysia, South Korea, Taiwan, Thailand and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2010 through 2015



Table 36. Asia-Pacific 5-Year Perspective for Automobiles by Geographic Region - Percentage Breakdown of Unit Sales for Japan, Australia, China, India, Indonesia, Malaysia, South Korea, Taiwan, Thailand and Rest of Asia- Pacific Markets for Years 2011 & 2015

4A.JAPAN

Automotive Industry – An Overview

4B.AUSTRALIA

Australian Automobile Market

Table 37. Australian Passenger Motor Vehicles Market (2011): Percentage Breakdown of Volume Sales by Vehicle Category

Table 38. Australian Light Commercial Vehicles Market (2010): Percentage Breakdown of Volume Sales by Category - PU/CC 4X4, PU/CC 4X2, Vans, Light Buses and Trucks (2.5 ton)

Table 39. Australian Sports Utility Vehicles Market (2010): Percentage Breakdown of Volume Sales by Category - Compact, Medium, Luxury and Large

4C.CHINA

Automotive Market - Outlook

Table 40. Chinese Aftermarket Parts and Service Market (2011): Percentage Share Breakdown of Revenue by Segment

Chinese Auto Dealership Market
Market Structure
Automotive Dealers Recover After Slowdown
Emerging Dealership Formats
Auto Supermarkets

4S MODEL



Mega-Dealerships

Auto Parks

Chinese Automobile Market to Witness Formation of Dealer Conglomerates

4D.INDIA

Overview

Automobile Market

High Investment Potential in Indian Automobile Market

Automotive Dealer Market

Automotive Dealers Back on Growth Track Post Recession

Table 41. Indian Automotive Dealer Market (2011): Percentage Share Breakdown of Number of Dealerships by Market Segment

Table 42. Dealer Network Expansion Plans in Indian Automotive Market (2011): Breakdown of Number of Existing Dealer Outlets and Planned Expansions by Company

Rising Realty Costs Loom Before Automobile Dealers

4E.INDONESIA

Automotive Industry – Current Scenario

4F.MALAYSIA

The Amended Hire-Purchase Act – A Key Challenge to Automotive Dealers in Malaysia Automotive Market – Outlook

4G.THAILAND

Automotive Market - Outlook

Table 43. Thai Automotive Market (2010): Percentage Share Breakdown of Domestic Sales Volume by Vehicle Segment – Pick up & PPV, Passenger Cars and Others



Table 44. Thai Automotive Market (2010): Percentage Share Breakdown of Production Volume by Vehicle Segment –Pick up & PPV, Passenger Cars and Others

5.LATIN AMERICA

Automotive Market - Outlook

Table 45. Latin American Recent Past, Current & Future Analysis for Automobiles by Geographic Region – Argentina, Brazil, Mexico and Rest of Latin America Markets Independently Analyzed with Annual Sales Figures in Thousand Units for Years 2010 through 2015

Table 46. Latin American 5-Year Perspective for Automobiles by Geographic Region - Percentage Breakdown of Unit Sales for Argentina, Brazil, Mexico and Rest of Latin America Markets for Years 2002, 2008 & 2012

5A.BRAZIL

Overview
Automobile Market
Slump in Automobile Sales

5B.REST OF LATIN AMERICA

Market Overview

6.REST OF WORLD

Automotive Industry - Outlook
Saudi Arabian Market Overview
Credit Financing in Automotive Sector
Automotive Imports in Saudi Arabia
Car Dealer Market in UAE
South African Automotive Industry
Automotive Dealers Market

Table 47. South African Automotive Dealers Market (2010): Percentage Breakdown of



Revenues by Market Segment - New Vehicles, Used Vehicles, Parts & Accessories, and Workshop Services

Global Directory



I would like to order

Product name: Automobile Dealers: Market Research Report

Product link: https://marketpublishers.com/r/AC0D850F52CEN.html

Price: US\$ 1,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/AC0D850F52CEN.html