

# **Anti-Aging Products: Market Research Report**

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# **Abstracts**

This report analyzes the worldwide markets for Anti-Aging Products in US\$ by the following Product Segments: Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, & Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, & Others). The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia-Pacific, Middle East & Africa and Latin America.

Annual estimates and forecasts are provided for the period 2015 through 2022. Also, a six-year historic analysis is provided for these markets.

Market data and analytics are derived from primary and secondary research. Company profiles are primarily based on public domain information including company URLs.

The report profiles 326 companies including many key and niche players such as -

Allergan Plc

**ARK Skincare** 

Avon Products Inc.

Bayer AG

Beiersdorf AG

Biomod Concepts, Inc.



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Pharmaceuticals for Age-Related Health Conditions Supplements for Age-Related Health Conditions

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Skin Care
Hair Care
Others
Anti-Aging Chemicals
Micro-DA Retinol
Alpha Hydroxy Acid (AHA)



#### **DMAE**

Nanolipo-hGH

Matrix Metalloproteases Inhibitors

Vitabrid-C

**IAA-Brid** 

Safflower Oleosomes

Monosaccharides and Polysaccharides

**Eclaline** 

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Woolsy Unveils Allumire Antiaging Cream

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Silab Introduces Natural Anti-aging Active Ingredient

Raphas Unveils New Anti-Aging Patch

Nu Skin Extends ageLOC Anti-aging Product Line

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Keeva Organics Introduces New Anti-aging Cream

Nerium International Introduces Firming Body Contour Cream

Berkem Relaunches Berkemyol Line of Active Ingredients

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Unilever Acquires Sundial Brands



Valeant Divests Obagi Medical Products

L'Oreal Acquires Valeant's CeraVe, Ambi & AcneFree Skin Care Brands

Naturally Splendid Inks Sales Agreement with Laguna Blends

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Procter & Gamble Transfers Specialty Beauty Business to Coty

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ARK Skincare (UK)

Avon Products Inc. (UK)

Bayer AG (Germany)

Beiersdorf AG (Germany)

Biomod Concepts, Inc. (Canada)

Chanel SA (France)

Christian Dior SA (France)

Clarins (France)

Ella Bache (France)

Estee Lauder Inc. (USA)

Clinique Laboratories, LLC (USA)

Henkel KGaA (Germany)

Jan Marini Skin Research Inc. (USA)

Johnson & Johnson (USA)

NeoStrata Company, Inc. (USA)

Neutrogena Corporation (USA)



L'Oreal SA (France)

LR Health & Beauty Systems (Greece)

Merck KGaA (Germany)

Pfizer Inc. (USA)

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**Table 61.** Leading Body Anti-Aging Brands in the US (2015): Percentage Breakdown of Retail Dollar Sales for Lansinoh, Medela Tender Care, Nivea Body Good-Bye, TheFirstYears, and Others (includes corresponding Graph/Chart)

**Table 62.** Leading Facial Anti-Aging Brands in the US (2015): Percentage Breakdown of Retail Dollar Sales for Garnier Skin Renew, L'Oreal RevitaLift, L'Oreal RevitaLift



Triple Power, Neutrogena Rapid Wrinkle Repair, Olay Age Defying, Olay Effects 7-in-1, Olay Regenerist, Olay Regenerist Micro-Sculpting, RofC Retinol Correxion Deep Wrinkle, and Others (includes corresponding Graph/Chart)

Product Launches
Strategic Corporate Developments
Select Key Players
B. Market Analytics

**Table 63.** US Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 64.** US Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 65.** US 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 2. CANADA

A. Market Analysis

Anti-Aging Products: The Key Segment within the Canadian Cosmetics Market The Affluent Baby Boomers: Largest and Most Lucrative Consumer Cluster

Table 66. Aging Population in Canada (2015 & 2030): 60 Years and Above Population



(in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Facial Care: The Largest Segment

Focus Shifting Towards Younger Generation

Leading Regional Markets in Terms of Production and Sales

Dermal Filler Market Witness Large-Scale Competition

Select High Performing Product Segments

Top Ingredients Used in Anti-Aging Products

Kinetin

Copper

Lipids

Retinol A

Coenzyme Q10

Vitamin C

Women in the 25-58 Age Group: Primary Buyers of Anti-Aging Products

Regulatory Environment

Cosmetic Regulations

Food and Drugs Act and Health Canada

Natural Health Product Regulations

Competitive Landscape

Leading Players in the Canadian Anti-Aging Products Market

A Peek into the Looming US Dominance

The Retail Arena: Consolidating for a More Wider Presence

**Product Launches** 

Strategic Corporate Developments

Select Key Players

B. Market Analytics

**Table 67.** Canadian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 68.** Canadian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging



Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 69.** Canadian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 3. JAPAN

Key Player

B. Market Analytics

A. Market Analysis

Huge Aging Populace & High Spending Power of Over 40 Age Group Drive Market Growth

**Table 70.** Aging Population in Japan (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Shift towards High-End Luxury Products Benefit Market Prospects
Hair Care Market Driven by Innovative Products
Stressful and Hectic Lifestyles Spur Demand for Anti-Aging Skincare Cosmeceuticals
Japanese Penchant to Look Young and Beautiful Drive Market Penetration
Japanese Herbal Supplements Remain Underdeveloped
Competitive Landscape
Regulatory Overview
FOSHU (Foods for Specified Health Uses)
Tough Regulations Stall VMS Sales in Japan
Strategic Corporate Development

**Table 71.** Japanese Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and



Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 72.** Japanese Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 73.** Japanese 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 4. EUROPE

A. Market Analysis

Anti-Aging Market Continue to Witness Healthy Growth in Europe

**Table 74.** Aging Population in Europe by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Age Group of 25-34 Years: Important Users of Anti-Aging Products in Europe European Vitamin Supplement Manufacturers Face Significant Competition from Asian Counterparts

**Europe Herbal Supplements Market Overview** 

Specialty Actives Sustain Growth

Burgeoning Elderly Population to Drive Nutraceuticals Market

Debt Crisis Impacts Aesthetic Dermal Fillers Market

European Companies Face Asian Competition even in the Personal Care Market

Europe: A Global Leader in Cosmetics Production and Exports

Table 75. Leading Cosmetics Companies in Western Europe (2016): Percentage Share



Breakdown of Value Sales for Beiersdorf, Coty, Estee Lauder, Henkel, L'Oreal, LVMH/Christian Dior, P&G, Unilever, and Others (includes corresponding Graph/Chart)

Anti-Aging & Skin Improving Products Find Favor
Regulatory Overview
EU Enacts New Law on Cosmetics in 2013: Regulation (EC) No 1223/2009
Regulation EC 76/768/EEC
REACH Regulation (EC) No 1907/2006 and Cosmetics
CLP Regulation (EC) No 1272/2008 and Cosmetics
Regulations for Organic and Natural Products
European Food Safety Authority (EFSA)
B. Market Analytics

**Table 76.** European Recent Past, Current & Future Analysis for Anti-Aging Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 77.** European Historic Review for Anti-Aging Products by Geographic Region - France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 78.** European 14-Year Perspective for Anti-Aging Products by Geographic Region - Percentage Breakdown of Dollar Sales for France, Germany, Italy, UK, Spain, Russia and Rest of Europe Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

**Table 79.** European Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 80.** European Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging



Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 81.** European 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4A. FRANCE**

A. Market Analysis
Anti-Aging Products Continue to Dominate French Skin Care Market

**Table 82.** Aging Population in France (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Organic Skincare Products Witness Rising Demand
Targeting the Aging Consumer
Cosmeceuticals in France
French Hair Care Market
Product Launches
Select Key Players
B. Market Analytics

**Table 83.** French Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 84.** French Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging



Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 85.** French 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4B. GERMANY**

A. Market Analysis
Increasing Use of Anti-Aging Products in Early Age Benefit Market Adoption

**Table 86.** Aging Population in Germany (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

**Table 87.** German Female Facial Skin Care Market by Segment (2017E): Percentage Share Breakdown of Value Sales for Anti-aging Products, Basic Products, and Young Skin Products (includes corresponding Graph/Chart)

Competition
Product Launches
Select Key Players
B. Market Analytics

**Table 88.** German Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 89.** German Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health



Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 90.** German 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

# 4C. ITALY

A. Market Analysis

Italy: One of the Major Centers for Aesthetic Procedures Worldwide

**Table 91.** Aging Population in Italy (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Women over 40 Years: Primary Users of Anti-Aging Cosmeceuticals Regulatory Overview B. Market Analytics

**Table 92.** Italian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 93.** Italian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)



**Table 94.** Italian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4D. THE UNITED KINGDOM**

A. Market Analysis
Aging Population Offers Newer Opportunities to Beauty Companies

**Table 95.** Aging Population in the United Kingdom (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Increasing Consumer Concerns with External Appearance Drive Market Growth Significance of Beauty Products Steadily Increase among Aging Men Burgeoning Aging Population Drive Consumption of Vitamin Supplements UK Vitamin Market Fact Sheet Rising Incidence of Osteoarthritis to Increase Demand for Gelatin Supplements Changing Advertising Strategies Benefit Anti-aging Skincare Brands Product Launch Strategic Corporate Developments Select Key Players B. Market Analytics

**Table 96.** UK Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 97.** UK Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for



Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 98.** UK 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 4E. SPAIN

A. Market Analysis

Anti-aging Cremes and Anti-Cellulite Cremes: Emerging Segments in the Spanish Cosmetics Market

**Table 99.** Aging Population in Spain (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Economic Downturn Takes a Toll on Skin Care Products Market B. Market Analytics

**Table 100.** Spanish Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 101.** Spanish Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)



**Table 102.** Spanish 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

# 4F. RUSSIA

A. Market AnalysisA High Growth Market

**Table 103.** Aging Population in Russia (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Cosmetics Market: Favorable Growth Prospects Russia Adopts New Regulations for Cosmetic Products B. Market Analytics

**Table 104.** Russian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 105.** Russian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 106.** Russian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care,



Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **4G. REST OF EUROPE**

A. Market Analysis

**Table 107.** Aging Population in Rest of Europe by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Brief Overview of Select Regional Markets

Austria

Czech Republic

**Finland** 

Greece

Ireland

Norway

Switzerland

Turkey

Ukraine

Netherlands

Product Launch

Select Key Players

B. Market Analytics

**Table 108.** Rest of Europe Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 109.** Rest of Europe Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets



Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 110.** Rest of Europe 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 5. ASIA-PACIFIC

A. Market Analysis

Asia-Pacific: Most Lucrative Market for Anti-Aging Products Worldwide

**Table 111.** Aging Population in Asia by Region (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

**Table 112.** Global Anti-Aging Products Market - Geographic Regions Ranked by CAGR (Value Sales) for 2015-2022: Asia-Pacific, Latin America, Middle East & Africa, Europe, the US, Japan, and Canada (includes corresponding Graph/Chart)

India & China Offer Huge Potential for Market Penetration

**Table 113.** Number of Individuals (Millions) Aged 65 and Older in India and China: 2010-2050 (includes corresponding Graph/Chart)

**Table 114.** More than 65 Years Age Group Population for Major Countries (2010 & 2050P): Percentage of Total Population for China, Germany, India, Japan, and the US (includes corresponding Graph/Chart)

Growing Need to Minimize Skin Aging from Increasing Pollution Levels Drives Marke Adoption

Plant-based Actives

Peptides

Sirtuins and Epigenetics



Asia: The Abode of Skin Whitening Anti-Aging Products
Sales of Anti-Aging Food and Drinks Gain Momentum
Asia-Pacific Facial Injectables Market Offer Significant Potential
Noteworthy Trends & Drivers

South Korea Witnesses Demand for Skin Care Products with Vitamin C Traditional Chinese Medicine Coupled with Biotechnology Fuels up the Chinese Cosmetics Market

Australian Toiletries and Cosmetics Market Gaining Grounds
US Cosmetics and Toiletries Companies Face Stiff Competition from Japanese
Manufacturers in Asia

Skin Whitening Products Increasingly Finding Usage among Asian Consumers B. Market Analytics

**Table 115.** Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 116.** Asia-Pacific Historic Review for Anti-Aging Products by Geographic Region - China, India and Rest of Asia-Pacific Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 117.** Asia-Pacific 14-Year Perspective for Anti-Aging Products by Geographic Region - Percentage Breakdown of Dollar Sales for China, India and Rest of Asia-Pacific Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

**Table 118.** Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 119.** Asia-Pacific Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets



Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 120.** Asia-Pacific 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **5A. CHINA**

A. Market Analysis

Growing Consumer Awareness and Aging Population Drive Strong Market Growth

**Table 121.** Aging Population in China (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Growth Drivers in a Nutshell

The Dragon Wary of Aging

Women: The Major Consumer Group

Customized Products to Suit Chinese Customers

Increasing Demand for Green Cosmetics

Increasing Gingko Supplement Consumption in China

Competition

Trends in a Nutshell

L'Oreal: A Company with Diverse Portfolio Rules the Chinese Cosmetics Market

The Retail Arena

Regulatory Landscape

Approval for New Cosmetic Ingredients

Strategic Corporate Development

B. Market Analytics

**Table 122.** Chinese Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and



Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 123.** Chinese Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 124.** Chinese 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 5B. INDIA

A. Market Analysis

India: Underpenetrated Nature of the Market Offers Huge Growth Opportunities

**Table 125.** Aging Population in India (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Consumer Behavior and Preferences Rule the Market

Anti-Aging Market: Too Young to Age

Younger Generation's Desire to Defy Wrinkles in Early Stages Drive Demand for Anti-

Wrinkle Products

Olay Total Effects: A Game Changer Pharma Companies in the Race

Nutraceuticals: The New Fad

**Table 126.** Indian Nutraceuticals Market by Retail Channel (2017E): Percentage Share Breakdown of Value Sales for Grocery Retailers, Home Shopping, Non-Store Retailing and Non-Grocery Retailers (includes corresponding Graph/Chart)



Changing Consumer Attitudes Bodes Well for the Cosmeceuticals Market Bright Outlook for Anti-Aging Cosmeceuticals Prescribed By Dermatologists FMCG Companies Maintain their Lead in Cosmeceuticals Segment Cosmetics and Cosmeceuticals

Need to Reduce the Discomforts of Aging Boosts Demand for Vitamin, Mineral and Supplements

Competitive Landscape: Leading Anti-Aging Skincare Companies in India

#### P&G

Unilever
Avon Products, Inc.
Distribution Dynamics
Product Launches
B. Market Analytics

**Table 127.** Indian Recent Past, Current & Future Analysis for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 128.** Indian Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 129.** Indian 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### **5C. REST OF ASIA-PACIFIC**



## A. Market Analysis

**Table 130.** Aging Population in Rest of Asia by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Brief Overview of Select Regional Markets

Australia

Rising Incidence of Osteoarthritis to Increase Demand for Gelatin Supplements in

Australia

Regulatory Framework

Perception of Imported Goods

The Retail Arena

Hong Kong

**Trade Winds** 

**Export-Import Scenario** 

Demographics

The Distribution Arena

Indonesia

Malaysia

Singapore

South Korea

Population Profile

Competition

**Dermatology Sector Expanding Scope** 

Regulations on the Imports of Cosmetics in Korea

Demand for Korean Red Ginseng Soars Skyward

Thailand

The Retail Arena

Thai Beauty Ingredients - Gaining Popularity in the West

Taiwan

**Product Launches** 

Strategic Corporate Development

B. Market Analytics

Table 131. Rest of Asia-Pacific Recent Past, Current & Future Analysis for Anti-Aging



Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2015 through 2022 (includes corresponding Graph/Chart)

**Table 132.** Rest of Asia-Pacific Historic Review for Anti-Aging Products by Product Segment - Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets Independently Analyzed with Annual Sales Figures in US\$ Million for Years 2009 through 2014 (includes corresponding Graph/Chart)

**Table 133.** Rest of Asia-Pacific 14-Year Perspective for Anti-Aging Products by Product Segment - Percentage Breakdown of Dollar Sales for Anti-Aging Products for Health Maintenance (Pharmaceuticals for Age-Related Health Conditions, and Supplements for Age-Related Health Conditions), and Anti-Aging Products for Appearance Enhancement (Skin Care, Hair Care, and Others) Markets for Years 2009, 2017 and 2022 (includes corresponding Graph/Chart)

#### 6. MIDDLE EAST & AFRICA

A. Market Analysis

Middle East: One of the Highest Per Capita Consumer of Cosmetic Products

**Table 134.** Aging Population in the Middle East by Country (2015 & 2030): 60 Years and Above Population (in Thousands) and Percentage of Population (includes corresponding Graph/Chart)

Gradual Increase in Adoption of Natural Cosmetics

Halal-Certified Cosmetics Gaining Wider Adoption in the Middle East

Israel: A Niche Regional Market

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Canada (10)

Japan (5)

**Europe** (168)

France (39)



Germany (26)

The United Kingdom (17)

Italy (19)

Spain (4)

Rest of Europe (63)

Asia-Pacific (Excluding Japan) (27)

Middle East (17)

Latin America (1)

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