

Air Travel: Market Research Report

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Abstracts

This report analyzes the worldwide markets for Air Travel in Billions of Revenue Passenger Kilometers (RPKs). Air Travel can be categorized as follows: Business Air Travel, Leisure Air Travel, Domestic Air Travel, and International Air Travel. The report provides separate comprehensive analytics for the US, Canada, Japan, Europe, Asia, Latin America, Middle East, and Africa. Annual forecasts are provided for each region for the period of 2006 through 2015. A five-year historic analysis is also provided for these markets. The report profiles 268 companies including many key and niche players worldwide such as Air Canada, Air France-KLM Group, Air France, Alitalia - Linee Aeree Italiane S.p.A., American Airlines, Inc., British Airways Plc, British Midland Airways Limited, Continental Airlines, Inc., Cathay Pacific Airways Limited, Hong Kong Dragon Airlines Limited, China Southern Airlines Company Limited, Delta Air Lines Inc., Northwest Airlines Corporation, Deutsche Lufthansa AG, EasyJet Airline Company Limited, Emirates Airline, First Choice Airways Ltd., Iberia, Japan Airlines Corporation, Malaysian Airline System Berhad, Qantas Airways Limited, Ryanair Ltd., Saudi Arabian Airlines, Singapore Airlines, Southwest Airlines Co., Thai Airways International Public Company Limited, Thomsonfly Ltd., United Airlines, Inc., and US Airways Group, Inc. Market data and analytics are derived from primary and secondary research. Company profiles are mostly extracted from URL research and reported select online sources.



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Garuda Orders 10 Boeing 777-300Ers Virgin America and Expedia Enter Into a Long-Term Alliance SkyWest to Acquire Stake in Trip Jetset Travelworld Signs Agreement with Qantas Airways for Merger China Eastern Airlines to Expand its Air-Travel Media Business Air China and ANA to Extend Code-share Agreement Thomson Cook Withdraws Merger Plans Qantas and British Airways Call Off Merger Talks **Continental Airlines Withdraws Merger Plans** US Airways and United Airlines Call Off Merger Talks China Eastern Starts Direct Shanghai-Taipei Service Austria to Divest Stake in AUA Jet Airways Enters into Frequent Flyer Partnership with United Airlines Air Arabia to Start Air Arabia Maroc Airline AA, BA, and Iberia Enter into Agreement Jamaica to Sell Air Jamaica Sukhoi to Unveil Superjet-100 Aircraft Orders Iberia to Merge with British Airways Air Traffic Between India and Saudi Arabia to Increase Turkish Airlines and Air Malta Sign Codeshare Agreement United Airlines and Continental Airlines Enter into an Agreement BA to form Trans-Atlantic Alliance with Iberia and American Airlines Official Airline Guide Enters into Partnership with ProfessionalTravelGuide.com WestJet and Southwest Airlines Reach Code-share Agreement Air Canada Enters into Agreement with Continental Airlines Lufthansa to Acquire Stakes in BMI American Airlines and El Al Enter into Codeshare Agreement Finnair in JV with Finncomm Airlines for Aircraft Maintenance Lufthansa to Acquire Stakes in Brussels Airlines United Airlines and Aer Lingus Ink Codesharing Agreement Kingfisher Airlines and Jet Airways Form Alliance Air France and Delta Introduce Two Non-stop Flights Between US and France Southwest Airlines and Volaris to Ink a codeshare Agreement SunExpress to Acquire Three New Planes and Replace Three Others Air Mauritius and Malaysia Airlines Ink Codeshare Agreement WestJet Enters into Partnership with Mokulele Airlines EU to Sign Air Services Agreement with Canada, Armenia, and Israel Star Alliance Accepts Brussels Airlines Ethiopian Airlines and Lufthansa Expand Codeshare Agreement



EgyptAir and United Airlines Reach Codeshare Agreement JetBlue Airways Becomes Official Airline of Boston Red Sox Turkish Airlines Acquires Stakes in BH Airlines **BCD** Acquires Supracolor British Airways to Take Over L'Avion **Empora Completes Acquisition of Swift** Gate Aviation Acquires Caterers UK Halcyon Jets Holdings to Take Over Jet One River Hawk to Take Over Carolina Air JetLite and Jet Airways Sign Codeshare Agreement Northwest Airlines and Delta Merge into Global Airline Hawaiian Airlines to Acquire 12 Airbus Aircraft Jet Airways Enters into Codeshare Partnership with American Airlines Singapore Technologies Aerospace Forms Joint Venture with IBERIA Maintenance Turkish Airlines Enters into an Agreement with Air New Zealand VRG Enters into Interline Agreement with Japan Airlines US Airways Enters into Codeshare Agreement with Swiss International Air Lines Malaysian Airlines and Etihad Airways Sign MoU Air China Inks Cooperation Agreements with EVA Airways and China Airlines ANA Orders Four Boeing 777-300ER Airplanes British Airways and Elemis Enter into an Agreement Malaysia Airlines and ATR Enter Into a Deal Vietnam Airlines and Vietnam Aircraft Leasing Sign Purchase Contracts with Airbus Malaysia Airlines to Invest RM200 Million for Simplification of Air Travel Greenleaf Forest Products Takes Over Halcyon Jets Thomsonfly Acquires Boeing 737-800 Aircraft AMR to Divest American Eagle Stars Introduce New Boeing 757 Aircraft Etihad to Expand in India Monarch Enters into Partnership with Hed Kandi **Skybus Introduces Branded Aircraft** Hong Kong Express Airways to Launch Boeing 737-800 Aircrafts FAX to Start Low-cost Service Air Arabia to Increase Umrah Flights During Ramadan Air Berlin to Take Over LTU BCD Travel Announces Stake Acquisition in Avipam CSA Extends Long-Haul Service to Atlanta Travelport Acquires Worldspan Air France-KLM to Acquire VLM Airlines



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Table 71: Mexican Air Travel Market (2007): Percentage Volume Share Breakdown of Domestic Passenger Traffic by Key Players – Aeromexico Connect, Aeromexico, Mexicana, Alma, Aviacsa, Click, Aerocalifornia, Volaris, Interjet, Aeromar, Avolar, VivaAerobus, and Others (includes corresponding Graph/Chart)

Table 72: Mexican Air Travel Market (2007): Percentage Volume Share Breakdown of International Passenger Traffic by Leading Companies – Mexicana, Aeromexico, Aeromexico Connect, Click, Aviacsa, Interjet, Aerounion, and Others (includes corresponding Graph/Chart)

Player Review

B. Market Analytics

Table 73: Rest of Latin American Recent Past, Current & Future Analysis for Air Travel
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Table 74: Rest of Latin America Historic Review for Air Travel – Passenger Traffic Independently Analyzed for the Years 2001 through 2005 in RPK (Revenue Passenger Kilometer)
Kilometer) Billion (includes corresponding Graph/Chart)

7.THE MIDDLE EAST

A. Market Analysis



Outlook Air Travel Market: Bucking the Trend Air Travel Market in the Recent Past Airlines Sweat it Out in the Battlefield to Lure Travelers Competition Heats Up Players and Their Strategic Moves Liberalization Drive Air Travel Demand UAE: Air Travel Hub Service Launches Strategic Corporate Developments **Key Players B.** Market Analytics Table 75: Middle East Recent Past, Current & Future Analysis for Air Travel -Passenger Traffic Independently Analyzed for the Years 2006 through 2015 in RPK (Revenue Passenger Kilometer) Billion (includes corresponding Graph/Chart) Table 76: Middle East Historic Review for Air Travel – Passenger Traffic Independently Analyzed for the Years 2001 through 2005 in RPK (Revenue Passenger Kilometer) Billion (includes corresponding Graph/Chart)

8. AFRICA

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IV. COMPETITIVE LANDSCAPE

Total Companies Profiled: 268 (including Divisions/Subsidiaries - 286) Region/CountryPlayers The United States



Canada Japan Europe France Germany The United Kingdom13 Italy Spain6 Rest of Europe52 Asia-Pacific (Excluding Japan)79 Latin America11 Africa18 Middle East

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