

Polycarbonate Market Forecasts and Growth Trends to 2015 - Increased Growth in Electronic Applications Driving the Market

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Summary

GBI Research's chemical report, "Polycarbonate Market Forecasts and Growth Trends to 2015 - Increased Growth in Electronic Applications Driving the Market" provides an in-depth analysis of the global polycarbonate industry. The research presents detailed analysis and forecasts of the important economic and market trends affecting the polycarbonate market in the major regions of the world. The report contains demand and production analyses and forecasts, drivers and restraints, end use analyses, and market share analyses of the primary producers in the major regions of the world. It also contains the technological trends in this industry. In addition, it includes demand and production forecasts for the major countries in all geographies. Overall, the report presents a comprehensive analysis of the global polycarbonate market covering all of the major parameters. The demand for polycarbonate is highest in Asia. China is driving majority of the demand for polycarbonate in the world. The Asian demand by volume for polycarbonate in 2009 was nearly 60% of the global polycarbonate demand. The electrical and electronics industry is the principle polycarbonate consuming sector globally. Optical media is the second largest consumer of polycarbonate but the demand is decreasing. The demand in the future will come from the electronics and automotive industries. The demand in the construction industry for polycarbonate is also showing growth prospects.

Scope

- Capacity, demand and production of polycarbonate at a global level and forecast to 2015.
- Capacity, demand and production of polycarbonate for all of the major regions including Asia, Europe and North America.
- Detailed polycarbonate demand analysis by major countries including China, the US, Japan, Germany, South Korea and others.
- Detailed demand analysis of polycarbonate by key end use industries at a global level and for all the major regions. The major applications are in the electrical and electronics industry and optical media.
- The competitive landscape of polycarbonate industry at a global level and also for all the major regions of the world. It includes major companies such as Bayer, SABIC, Mitsubishi Engineering Plastics Corporation, The Dow Chemical Company and others.
- Detailed analysis of the key drivers, restraints and challenges for the polycarbonate industry in all of the major regions.

Reasons to buy

- Develop business strategies with the help of specific insights on the polycarbonate market.
- Identify opportunities and challenges in the global polycarbonate market.

- Understand the market positioning of polycarbonate producers.
- Increase future revenue and profitability with the help of insights on the future opportunities and critical success factors in the global polycarbonate market.
- Benchmark your operations and strategies against the major players in the global polycarbonate market.

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