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Polishes in Ecuador

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Abstracts

Shoe polish, the largest category within polishes, recorded strong double-digit value and volume growth in 2023, with sales driven by the reopening of schools. 2023 was the first year of a full return to in-person classes after pandemic-related disruptions and students once again returned to wearing school shoes and sought to keep them polished. The return to offices has further boosted demand for shoe care as workers seek to maintain a polished appearance.

Euromonitor International's Polishes in Ecuador market report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (historic date range), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, packaging innovations, economic/lifestyle influences, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Floor Polish, Furniture Polish, Metal Polish, Shoe Polish.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Polishes market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

Polishes in Ecuador
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February 2024

LIST OF CONTENTS AND TABLES

POLISHES IN ECUADOR
KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to school and work supports strong growth of shoe polish
Lack of advertising limits awareness and growth
Limited innovation further impacts demand
PROSPECTS AND OPPORTUNITIES
Shoe polish manufacturers need to focus on consumers' changing lifestyles
Consumers increasingly demanding convenience
Less time at home and lower purchasing power will dampen sales of polishes
CATEGORY DATA
Table 1 Sales of Polishes by Category: Value 2018-2023
Table 2 Sales of Polishes by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Polishes: % Value 2019-2023
Table 4 LBN Brand Shares of Polishes: % Value 2020-2023
Table 5 Forecast Sales of Polishes by Category: Value 2023-2028
Table 6 Forecast Sales of Polishes by Category: % Value Growth 2023-2028
HOME CARE IN ECUADOR
EXECUTIVE SUMMARY
Home care in 2023: The big picture

2023 KEY TRENDS

Competitive landscape
Retailing developments
What next for home care?
MARKET INDICATORS
Table 7 Households 2018-2023
MARKET DATA

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Table 8 Sales of Home Care by Category: Value 2018-2023
Table 9 Sales of Home Care by Category: % Value Growth 2018-2023
Table 10 NBO Company Shares of Home Care: % Value 2019-2023
Table 11 LBN Brand Shares of Home Care: % Value 2020-2023
Table 12 Penetration of Private Label in Home Care by Category: % Value 2018-2023
Table 13 Distribution of Home Care by Format: % Value 2018-2023
Table 14 Distribution of Home Care by Format and Category: % Value 2023
Table 15 Forecast Sales of Home Care by Category: Value 2023-2028
Table 16 Forecast Sales of Home Care by Category: % Value Growth 2023-2028
DISCLAIMER
SOURCES
Summary 1 Research Sources

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