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Debit Cards in India

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Abstracts

The number of debit cards continues to rise in India in 2022, with this financial card remaining the most popular format. Nevertheless, volume growth is slower compared to the previous two years when the pandemic heightened safety and hygiene fears and consumers were more cautious about handling cash with the virus still in circulation. The number of contactless smart cards in circulation has also witnessed another huge leap in share in 2022, as consumers, initially cautious about contact in sto...

Euromonitor International's Debit Card Transactions in India report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Commercial Debit Card Transactions, Personal Debit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Debit Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

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