

Confectionery Packaging in Singapore

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Abstracts

The ongoing positive growth recorded by chocolate confectionery packaging in Singapore towards the end of the review period was attributed to these products remaining popular among local consumers as indulgent treats and gifts, contributing to consistent demand. Additionally, manufacturers have been introducing a wide variety of chocolate-based products, including premium and innovative options, to cater for evolving consumer tastes. The need for attractive and functional packaging solutions to...

Euromonitor International's Confectionery Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Confectionery, Gum, Sugar Confectionery.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Confectionery Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Confectionery Packaging in Singapore
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LIST OF CONTENTS AND TABLES

CONFECTIONERY PACKAGING IN SINGAPORE
KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand for chocolate confectionery grows in 2022 as consumers search for indulgent treats

Flexible plastic remains leading pack type as it offers product protection

Smaller pack sizes preferred as they offer greater portion control

PROSPECTS AND OPPORTUNITIES

Folding cartons set to grow, driven by eco-friendly credentials

35G AND 37G PACK SIZES LIKELY TO GAIN SHARE, CATERING FOR RISING ON-THE-GO CONSUMPTION

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