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Colour Cosmetics in the United Kingdom

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Abstracts

After a turbulent few years during the COVID-19 pandemic, colour cosmetics continued its recovery in 2022, building on the slow momentum seen in 2021. Retail current value sales increased across all product categories, demonstrating a return to many pre-COVID-19 habits for many consumers despite altered routines. Facial make-up continued to be the largest category in value terms, despite seeing declining volumes and slower volume and current value growth compared with the other colour cosmetics...

Euromonitor International's Colour Cosmetics in United Kingdom report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2018-2022, allowing you to identify the sectors driving growth. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Colour Cosmetics market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market’s major players and leading brands;

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Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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