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Bath and Shower in Russia

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Abstracts

Sales of bath and shower record growth of 2% in 2020, compared to a decline of 1% in 2019, with the outbreak of COVID-19 increasing sales on the landscape. An uplift in sales was seen when the first lockdown was announced at the end of March 2020. This led consumers to stockpile goods they deemed to be essential,

Euromonitor International's Bath and Shower in Russia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2016-2020, allowing you to identify the sectors driving growth. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Bar Soap, Bath Additives, Body Powder, Body Wash/Shower Gel, Intimate Hygiene, Liquid Soap.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Bath and Shower market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Contents

BATH AND SHOWER IN RUSSIA
KEY DATA FINDINGS
2020 IMPACT
The interest in hygiene boosts sales, however, pampering products suffer
Rising concern for hand hygiene drives double-digit growth for liquid soap
Avon retains its lead in 2020, however, the popularity of value-packs dampens its share
RECOVERY AND OPPORTUNITIES
The ongoing interest in hygiene boosts sales for body wash/shower gels and bar soaps
Natural and eco-friendly offerings shape innovation across the forecast period
E-commerce grows, aligning to the economising and convenience trend
CATEGORY DATA
Table 1 Sales of Bath and Shower by Category: Value 2015-2020
Table 2 Sales of Bath and Shower by Category: % Value Growth 2015-2020
Table 3 Sales of Bath and Shower by Premium vs Mass: % Value 2015-2020
Table 4 NBO Company Shares of Bath and Shower: % Value 2016-2020
Table 5 LBN Brand Shares of Bath and Shower: % Value 2017-2020
Table 6 LBN Brand Shares of Premium Bath and Shower: % Value 2017-2020
Table 7 Forecast Sales of Bath and Shower by Category: Value 2020-2025
Table 8 Forecast Sales of Bath and Shower by Category: % Value Growth 2020-2025
Table 9 Forecast Sales of Bath and Shower by Premium vs Mass: % Value 2020-2025
BEAUTY AND PERSONAL CARE IN RUSSIA
EXECUTIVE SUMMARY
COVID-19 impact on beauty and personal care
COVID-19 country impact
Company response
Retailing shift
What next for beauty and personal care?
CHART 1 Beauty and Personal Care Value Sales Growth Scenarios: 2018-2025
CHART 2 Beauty and Personal Care Impact of Soft Drivers on Value Sales: 2017-2025
MARKET DATA
Table 10 Sales of Beauty and Personal Care by Category: Value 2015-2020
Table 11 Sales of Beauty and Personal Care by Category: % Value Growth 2015-2020
Table 12 GBO Company Shares of Beauty and Personal Care: % Value 2016-2020
Table 13 NBO Company Shares of Beauty and Personal Care: % Value 2016-2020
Table 14 LBN Brand Shares of Beauty and Personal Care: % Value 2017-2020
Table 15 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2015-2020

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Table 16 Distribution of Beauty and Personal Care by Format: % Value 2015-2020
Table 17 Distribution of Beauty and Personal Care by Format and Category: % Value 2020
Table 18 Forecast Sales of Beauty and Personal Care by Category: Value 2020-2025
Table 19 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2020-2025
GLOBAL MACROECONOMIC ENVIRONMENT
GLOBAL INDUSTRY ENVIRONMENT
DISCLAIMER
SOURCES
Summary 1 Research Sources

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