

Womenswear - BRIC (Brazil, Russia, India, China) Industry Guide

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Abstracts

Datamonitor's Womenswear - BRIC (Brazil, Russia, India, China) Industry Guide is an essential resource for top-level data and analysis covering the BRIC (Brazil, Russia, India, China) Womenswear industry. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

Contains an executive summary and data on value, volume and segmentation

Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies

Incorporates in-depth five forces competitive environment analysis and scorecards

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country. .

Includes a five-year forecast of the industry

Highlights

The BRIC Womenswear market grew by 8.5% between 2005 and 2009 to reach a value

of \$103912.3 million.

In 2014, the market is forecast to have a value of \$141770.2 million, an increase of 6.4% from 2008.

India was the fastest growing country with a CAGR of 11.6% over the 2005–09 period.

Why you should buy this report

Spot future trends and developments

Inform your business decisions

Add weight to presentations and marketing materials

Save time carrying out entry-level research

Market Definition

The womenswear market comprises: women's activewear, casual wear, essentials, formalwear, formalwear-occasion and outerwear. The market's value is calculated at retail selling price (RSP). Any currency conversions used within this report have been calculated using constant annual 2009 average exchange rates.

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