

# Wine - Global Group of Eight (G8) Industry Guide

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## Abstracts

Datamonitor's Wine - Global Group of Eight (G8) Industry Guide is an essential resource for top-level data and analysis covering the Wine industry in each of the G8 (United States, Canada, Germany, France, United Kingdom, Italy, Russia and Japan) countries. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

## Scope of the Report

Contains an executive summary and data on value, volume and segmentation

Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies

Incorporates in-depth five forces competitive environment analysis and scorecards

Compares data from the US, Canada, Germany, France, UK, Italy, Russia and Japan, alongside individual chapters on each country. .

Includes a five-year forecast of the industry

## Highlights

The G8 Wine market grew by 1.7% between 2005 and 2009 to reach a value of \$172795.2 million

In 2014, the market is forecast to have a value of \$187851.2 million, an increase of 1.7% from 2008.

The Italy is the world's largest market and generates 24.2% of global revenues in 2009.

### **Why you should buy this report**

Spot future trends and developments

Inform your business decisions

Add weight to presentations and marketing materials

Save time carrying out entry-level research

### **Market Definition**

The wine market consists of retail sale of champagne, fortified wine, sparkling wine and still wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2009 annual average exchange rates.

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