

# Wine - BRIC (Brazil, Russia, India, China) Industry Guide

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## Abstracts

Datamonitor's Wine - BRIC (Brazil, Russia, India, China) Industry Guide is an essential resource for top-level data and analysis covering the BRIC (Brazil, Russia, India, China) Wine industry. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

## Scope of the Report

Contains an executive summary and data on value, volume and segmentation

Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies

Incorporates in-depth five forces competitive environment analysis and scorecards

Compares data from Brazil, Russia, India, and China, alongside individual chapters on each country. .

Includes a five-year forecast of the industry

## Highlights

The BRIC Wine market grew by 7.5% between 2005 and 2009 to reach a value of \$24274 million.

In 2014, the market is forecast to have a value of \$32538 million, an increase of 6% from 2009.

India was the fastest growing country with a CAGR of 20.4% over the 2005–09 period.

### **Why you should buy this report**

Spot future trends and developments

Inform your business decisions

Add weight to presentations and marketing materials

Save time carrying out entry-level research

### **Market Definition**

The wine market consists of retail sale of champagne, fortified wine, sparkling wine and still wine. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2009 annual average exchange rates.

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