

# Wealth Market in Kazakhstan to 2014

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## Abstracts

### Introduction

This databook provides an insight into the wealth market in Kazakhstan. It covers the affluent market, providing standardized data with detailed breakdowns of the number of individuals and assets held across various liquid asset bands. It provides forecasts for the numbers of wealthy individuals and the value of their onshore liquid assets up to 2014, split by liquid asset band.

### Scope

Compare markets for entry opportunities using our detailed breakdown of the number of individuals and onshore liquid assets in Kazakhstan

Identify your target customer base in Kazakhstan with detailed segmentation across 10 liquid asset bands, in both EUR and USD

Build your forward plans using our forecasts of wealthy individuals and the value of their onshore liquid assets to 2014, split by liquid asset band

### Highlights

Number of affluent individuals in Kazakhstan grew at a CAGR of 23.5%, over the 2005-09 period. This number is expected to grow at a CAGR of 30.7% over the 2010-14 period. The majority of the affluent individuals lie within the EUR50,000-100,000 (35.7% share) asset band in 2009.

Individuals that fell within the EUR100,000-200,000 liquid asset band held

30.1% of the total onshore liquid assets in Kazakhstan in 2009.  
Individuals in the EUR50,000-100,000 liquid assets band held by 27.7% share of the total onshore liquid assets.

## **Reasons to Purchase**

Discover the size and historic growth of the affluent population in Kazakhstan

Assess the dynamics of Kazakhstan's affluent population across liquid asset bands

Understand how the Kazakh affluent population fared between 2005 to 2009, and how is it forecast to fare up to 2014

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