

UPS Sustainability Case Study

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Abstracts

Introduction

The sustainability case studies provide an assessment of various sustainability efforts and initiatives undertaken by the key players in the logistics and transportation industry worldwide.

Features and benefits

An introduction to the overall logistics industry and challenges faced, sustainability in logistics and the underlying regulations.

An overview of UPS, its business operations, and sustainability practices adopted by the company.

A snapshot of performance ratings, awards and recognitions won by UPS with respect to its sustainability efforts and performance.

Assessment of sustainability programs adopted by UPS and SWOT analysis from a sustainability perspective.

Highlights

UPS has been an early adopter in terms of undertaking and reporting sustainability efforts in the logistics industry. It has won a number of awards and recognitions from external agencies, including being named to the Carbon Disclosure Project's (CDP) indexes and the Dow Jones Sustainability Index (DJSI) for North America.

Through its capabilities and methodologies for route optimization and transport efficiency, UPS has increased its MPG for ground fleet by 10% during 2000–09, and achieved 3% annual reduction of CO2 emissions in 2009. It improved its on-road fuel economy by 28.9% with the inclusion of hybrid diesel electric delivery vehicles in its ground fleet.

With the adoption of continuous descent approach (CDA), UPS enhanced the efficiency of its airline fleet—reducing noise by 30%, nitrous oxide emissions by 34% and annual fuel savings of 1m gallons.

Your key questions answered

Understand the challenges facing the logistics industry worldwide in terms of incorporating climate change and emissions mitigation initiatives

Understand the different types of sustainability practices adopted by UPS, a leading logistics players globally

Assess the impact and implications of various sustainability initiatives taken by UPS on the environment as well as its business operations

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