

Top Companies in the Irish Capital Markets: IT Spending Predictor 2010

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Abstracts

Introduction

This databook provides estimates of IT spending for the top companies in the Irish Capital Markets. The databook is a comprehensive source of IT spending by company, including assessment by technology and channel. The databook also provides information on the IT contracts of these companies where available.

Scope

Ovum's view of the top companies in the Irish Capital Markets sector in terms of IT spending

A breakdown of the estimated IT budget by technology for each of the top companies

A breakdown of the estimated IT budget by channel for each of the top companies

Details of IT services contracts by company where available

Highlights

The top companies in the Irish capital markets in terms of estimated IT spending spent the largest portion of their IT budgets on services, a segment that accounted for about 27% of the IT budgets among these firms. This was followed by spending on hardware

and software.

Among the top companies, a major portion of IT spending is allocated to internal IT. Internal IT alone accounted for approximately 28% of the total estimated IT spending by these companies. ACC Bank Plc remained the leading company in terms of spending on the various channels, followed by DEPFA Bank Plc and Scotiabank (Ireland) Limited.

Reasons to Purchase

Gain insight into IT budget breakdown of top companies in the Irish Capital Markets and identify notable areas of allocation

Identify organizations with top IT expenditures in your target markets

Leverage IT spending pattern information to tailor account targeting based on company demographics

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