

# Top 10 Companies in the Swedish Life Sciences Industry: IT Spending Predictor 2010

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## Abstracts

### Introduction

This databook provides estimates of IT spending for the top 10 companies in the Swedish Life Sciences industry. The databook is a comprehensive source of IT spending by company, including assessment by technology and channel. The databook also provides information on the IT contracts of these companies where available.

### Scope

Ovum's view of the top 10 companies in the Swedish Life Sciences sector in terms of IT spending

A breakdown of the estimated IT budget by technology for each of the top 10 companies

A breakdown of the estimated IT budget by channel for each of the top 10 companies

Details of IT services contracts by company where available

### Highlights

The top 10 companies in the Swedish life sciences industry in terms of estimated IT spending spent the largest portion of their IT budgets on services, a segment that accounted for about 28% of the IT budgets among these firms. This was followed by

spending on hardware and software.

Among the top 10 companies, a major portion of IT spending is allocated to internal IT. Internal IT alone accounted for approximately 29% of the total estimated IT spending by these companies. Getinge AB remained the leading company in terms of spending on the various channels, followed by Meda AB and Pfizer Health AB.

### **Reasons to Purchase**

Gain insight into IT budget breakdown of top 10 companies in the Swedish Life Sciences industry and identify notable areas of allocation

Identify organizations with top IT expenditures in your target markets

Leverage IT spending pattern information to tailor account targeting based on company demographics

## Contents

- Overview
- Catalyst
- Summary
- Introduction
- Reasons to purchase
- Definitions
- Swedish Life Sciences Industry: Estimated Spending on IT
- Overview
- Estimated spending by technology segment
- Estimated IT spending by channel
- Getinge AB
- Budget overview
- Getinge AB, estimated spending on IT
- Getinge AB, estimated IT spending by channel
- Getinge AB, IT contracts
- Meda AB
- Budget overview
- Meda AB, estimated spending on IT
- Meda AB, estimated IT spending by channel
- Pfizer Health AB
- Budget overview
- Pfizer Health AB, estimated spending on IT
- Pfizer Health AB, estimated IT spending by channel
- Gambro Lundia AB
- Budget overview
- Gambro Lundia AB, estimated spending on IT
- Gambro Lundia AB, estimated IT spending by channel
- Nobel Biocare AB
- Budget overview
- Nobel Biocare AB, estimated spending on IT
- Nobel Biocare AB, estimated IT spending by channel
- Nobel Biocare AB, IT contracts
- Midelfart Sonesson AB
- Budget overview
- Midelfart Sonesson AB, estimated spending on IT
- Midelfart Sonesson AB, estimated IT spending by channel
- Q-Med AB

Budget overview

Q-Med AB, estimated spending on IT

Q-Med AB, estimated IT spending by channel

Biovitrum AB

Budget overview

Biovitrum AB, estimated spending on IT

Biovitrum AB, estimated IT spending by channel

Octapharma AB

Budget overview

Octapharma AB, estimated spending on IT

Octapharma AB, estimated IT spending by channel

BioPhausia AB

Budget overview

BioPhausia AB, estimated spending on IT

BioPhausia AB, estimated IT spending by channel

## **APPENDIX**

Methodology

Further reading

Disclaimer

## List Of Figures

### LIST OF FIGURES

Figure 1: Top ten companies in the Swedish life sciences industry, estimated spending on IT (\$m), 2009–10

Figure 2: Top ten companies in the Swedish life sciences industry, estimated spending by technology segment (\$m), 2009

Figure 3: Top ten companies in the Swedish life sciences industry, estimated spending on IT by channel (\$m), 2009

Figure 4: Getinge AB, estimated spending by IT segment (\$m), 2009

Figure 5: Getinge AB, estimated spending by IT sub-segment (\$m), 2009

Figure 6: Getinge AB, estimated spending on IT by channel (%), 2009

Figure 7: Meda AB, estimated spending by IT segment (%), 2009

Figure 8: Meda AB, estimated spending by IT sub-segment (\$m), 2009

Figure 9: Meda AB, estimated spending on IT by channel (%), 2009

Figure 10: Pfizer Health AB, estimated spending by IT segment (%), 2009

Figure 11: Pfizer Health AB, estimated spending by IT sub-segment (\$m), 2009

Figure 12: Pfizer Health AB, estimated spending on IT by channel (%), 2009

Figure 13: Gambro Lundia AB, estimated spending by IT segment (%), 2009

Figure 14: Gambro Lundia AB, estimated spending by IT sub-segment (\$m), 2009

Figure 15: Gambro Lundia AB, estimated spending on IT by channel (%), 2009

Figure 16: Nobel Biocare AB, estimated spending by IT segment, 2009

Figure 17: Nobel Biocare AB, estimated spending by IT sub-segment (\$m), 2009

Figure 18: Nobel Biocare AB, estimated spending on IT by channel (%), 2009

Figure 19: Midelfart Sonesson AB, estimated spending by IT segment (%), 2009

Figure 20: Midelfart Sonesson AB, estimated spending by IT sub-segment (\$m), 2009

Figure 21: Midelfart Sonesson AB, estimated spending on IT by channel (%), 2009

Figure 22: Q-Med AB, estimated spending by IT segment (%), 2009

Figure 23: Q-Med AB, estimated spending by IT sub-segment (\$m), 2009

Figure 24: Q-Med AB, estimated spending on IT by channel (%), 2009

Figure 25: Biovitrum AB, estimated spending by IT segment (%), 2009

Figure 26: Biovitrum AB, estimated spending by IT sub-segment (\$m), 2009

Figure 27: Biovitrum AB, estimated spending on IT by channel (%), 2009

Figure 28: Octapharma AB, estimated spending by IT segment (%), 2009

Figure 29: Octapharma AB, estimated spending by IT sub-segment (\$m), 2009

Figure 30: Octapharma AB, estimated spending on IT by channel (%), 2009

Figure 31: BioPhausia AB, estimated spending by IT segment, 2009

Figure 32: BioPhausia AB, estimated spending by IT sub-segment (\$m), 2009

Figure 33: BioPhausia AB, estimated spending on IT by channel (%), 2009

## List Of Tables

### LIST OF TABLES

Table 1: Definitions: IT segments and sub segments

Table 2: Definitions: channels

Table 3: Top ten companies in the Swedish life sciences industry, estimated spending on IT (\$m), 2009–10

Table 4: Top ten companies in the Swedish life sciences industry, estimated spending by technology segment (\$m), 2009

Table 5: Top ten companies in the Swedish life sciences industry, estimated spending on IT by channel (\$m), 2009

Table 6: Getinge AB, IT budget estimates (%), 2009–10

Table 7: Getinge AB, IT budget by estimated entity (as % of overall IT budget), 2009

Table 8: Getinge AB, estimated spending by IT segment (\$m), 2009

Table 9: Getinge AB, estimated spending by IT sub-segment (\$m), 2009

Table 10: Getinge AB, estimated spending on IT by channel (\$m), 2009

Table 11: IT contract: Getinge AB with Orange Business Services

Table 12: Meda AB, IT budget estimates (%), 2009–10

Table 13: Meda AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 14: Meda AB, estimated spending by IT segment (\$m), 2009

Table 15: Meda AB, estimated spending by IT sub-segment (\$m), 2009

Table 16: Meda AB, estimated spending on IT by channel (\$m), 2009

Table 17: Pfizer Health AB, IT budget estimates (%), 2009–10

Table 18: Pfizer Health AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 19: Pfizer Health AB, estimated spending by IT segment (\$m), 2009

Table 20: Pfizer Health AB, estimated spending by IT sub-segment (\$m), 2009

Table 21: Pfizer Health AB, estimated spending on IT by channel (\$m), 2009

Table 22: Gambro Lundia AB, IT budget estimates (%), 2009–10

Table 23: Gambro Lundia AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 24: Gambro Lundia AB, estimated spending by IT segment (\$m), 2009

Table 25: Gambro Lundia AB, estimated spending by IT sub-segment (\$m), 2009

Table 26: Gambro Lundia AB, estimated spending on IT by channel (\$m), 2009

Table 27: Nobel Biocare AB, IT budget estimates (%), 2009–10

Table 28: Nobel Biocare AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 29: Nobel Biocare AB, estimated spending by IT segment (\$m), 2009

Table 30: Nobel Biocare AB, estimated spending by IT sub-segment (\$m), 2009

Table 31: Nobel Biocare AB estimated spending on IT by channel (\$m), 2009

Table 32: IT contract: Nobel Biocare AB with Computer Sciences Corp (CSC)

Table 33: IT contract: Nobel Biocare AB with Volvo IT

Table 34: Midelfart Sonesson AB, IT budget estimates (%), 2009–10

Table 35: Midelfart Sonesson AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 36: Midelfart Sonesson AB, estimated spending by IT segment (\$m), 2009

Table 37: Midelfart Sonesson AB, estimated spending by IT sub-segment (\$m), 2009

Table 38: Midelfart Sonesson AB, estimated spending on IT by channel (\$m), 2009

Table 39: Q-Med AB, IT budget estimates (%), 2009–10

Table 40: Q-Med AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 41: Q-Med AB, estimated spending by IT segment (\$m), 2009

Table 42: Q-Med AB, estimated spending by IT sub-segment (\$m), 2009

Table 43: Q-Med AB, estimated spending on IT by channel (\$m), 2009

Table 44: Biovitrum AB, IT budget estimates (%), 2009–10

Table 45: Biovitrum AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 46: Biovitrum AB, estimated spending by IT segment (\$m), 2009

Table 47: Biovitrum AB, estimated spending by IT sub-segment (\$m), 2009

Table 48: Biovitrum AB, estimated spending on IT by channel (\$m), 2009

Table 49: Octapharma AB, IT budget estimates (%), 2009–10

Table 50: Octapharma AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 51: Octapharma AB, estimated spending by IT segment (\$m), 2009

Table 52: Octapharma AB, estimated spending by IT sub-segment (\$m), 2009

Table 53: Octapharma AB, estimated spending on IT by channel (\$m), 2009

Table 54: BioPhausia AB, IT budget estimates (%), 2009–10

Table 55: BioPhausia AB, estimated IT budget by entity (as % of overall IT budget), 2009

Table 56: BioPhausia AB, estimated spending by IT segment (\$m), 2009

Table 57: BioPhausia AB, estimated spending by IT sub-segment (\$m), 2009

Table 58: BioPhausia AB, estimated spending on IT by channel (\$m), 2009

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