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Top 10 Companies in the Middle East Transportation and Logistics Industry: IT Spending Predictor 2010

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Abstracts

Introduction

This databook provides estimates of IT spending for the top 10 companies in the Middle East Transportation and Logistics industry. The databook is a comprehensive source of IT spending by company, including assessment by technology and channel. The databook also provides information on the IT contracts of these companies where available.

Scope

Ovum's view of the top 10 companies in the Middle East Transportation and Logistics sector in terms of IT spending

A breakdown of the estimated IT budget by technology for each of the top 10 companies

A breakdown of the estimated IT budget by channel for each of the top 10 companies

Details of IT services contracts by company where available

Highlights

The top 10 companies in the Middle East transportation and logistics industry in terms

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of estimated IT spending spent the largest portion of their IT budgets on services, a segment that accounted for about 26% of the IT budgets among these firms. This was followed by spending on software and hardware.

Among the top 10 companies, a major portion of IT spending is allocated to internal IT. Internal IT accounted for approximately 28% of the total estimated IT spending by these companies. Canal Shipping Agencies co. remained the leading company in terms of spending on the various channels, followed by The Emirates Group and Agility Logistics Co.

Reasons to Purchase

Gain insight into IT budget breakdown of top 10 companies in the Middle East Transportation and Logistics and identify notable areas of allocation

Identify organizations with top IT expenditures in your target markets

Leverage IT spending pattern information to tailor account targeting based on company demographics

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