

# Top 10 Companies in the Irish Insurance Industry: IT Spending Predictor 2010

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## Abstracts

### Introduction

This databook provides estimates of IT spending for the top 10 companies in the Irish Insurance industry. The databook is a comprehensive source of IT spending by company, including assessment by technology and channel. The databook also provides information on the IT contracts of these companies where available.

### Scope

Ovum's view of the top 10 companies in the Irish Insurance sector in terms of IT spending

A breakdown of the estimated IT budget by technology for each of the top 10 companies

A breakdown of the estimated IT budget by channel for each of the top 10 companies

Details of IT services contracts by company where available

### Highlights

The top 10 companies in the Irish insurance industry in terms of estimated IT spending spent the largest portion of their IT budgets on services, a segment that accounted for about 28% of the IT budgets among these firms. This was followed by spending on

hardware and software.

Among the top 10 companies, a major portion of IT spending is allocated to internal IT, accounted for 25% of the total estimated IT spending by these companies. Zurich Insurance Plc remained the leading company in terms of spending on the various channels, followed by Allied World Assurance Holdings (Ireland) Ltd and Irish Life Assurance plc.

### **Reasons to Purchase**

Gain insight into IT budget breakdown of top 10 companies in the Irish Insurance industry and identify notable areas of allocation

Identify organizations with top IT expenditures in your target markets

Leverage IT spending pattern information to tailor account targeting based on company demographics

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