

# Textile Washing Products in the BRIC (Brazil, Russia, India, China) Countries Market Overview and Forecasts to 2014

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## Abstracts

### Introduction

This report covers key aspects of the textile washing products market in the four emerging economies: Brazil, Russia, India and China. Data is provided on market value and volume by category; company and brand shares; distribution channels; and expenditure and consumption per capita for the historic and forecast periods.

### Scope

Provides information on ten key categories within the textile washing products market

Market and category level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data

Market level company and brand shares as well as distribution share information

Recent product launches

### Highlights

Brazil is home to the second largest textile washing products market, led by powder detergents, while its fabric fresheners category displays rapid growth.

China leads the textile washing products market in terms of value among the BRIC nations.

### **Reasons to Purchase**

Develop business strategies by understanding the quantitative trends within the textile washing products market in high growth / emerging nations

Identify key players within the textile washing products in Brazil, Russia, India and China to plan lucrative M&A, partnerships and agreements

Obtain insight into new product launches within the textile washing products market in Brazil, Russia, India and China

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Brazil is home to the second largest textile washing products market, led by powder detergents, while its fabric fresheners category displays rapid growth  
China leads the textile washing products market in terms of value among the BRIC nations

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