

Takeda Pharmaceutical Co., Ltd: PharmaVitae Profile

Phone: +44 20 8123 2220

Fax: +44 207 900 3970

office@marketpublishers.com

<http://marketpublishers.com>

Takeda Pharmaceutical Co., Ltd: PharmaVitae Profile

Datamonitor

Date: Oct, 2010
Pages: 128
Price: US\$ 5,700.00
ID: T55BDFEACEAEN

Introduction

This analysis examines the historical and forecast performance for Takeda in the prescription pharmaceutical sector. The profile encompasses global company strategy, portfolio and pipeline analysis and assessment of financial performance, with 1-6 year sales forecasts for key drugs.

Features and benefits

- Gain insight into Takeda's strategic outlook across the next 6 years
- Analyze company sales forecasts by product, therapy area, lifecycle stage, geography, molecule type and source.

Highlights

Strategic insight into the prospects for Takeda over the next six years. Picking out key strengths, weaknesses, opportunities and threats and evaluating the company's prescription pharmaceuticals outlook using a variety of cuts of the historical and forecast sales.

Your key questions answered

- Benchmark Takeda's performance against key rivals in the prescription pharmaceutical sector
- Discover if Takeda will overcome generic competition facing its biggest selling medications
- Investigate the diverse strategies being employed by Japan's oldest and largest pharmaceutical player

Table of Content

Executive Summary
Key findings
Prescription pharmaceutical sales and growth rate performance, 2003–15
Financial performance, 2003–15
Takeda: PharmaVitae forecasts at a glance
Strategic insight
[Missing title]
Follow-on therapies vital in limiting impact of generic penetration
SWOT analysis

ABOUT THIS PROFILE

PharmaVitae Explorer database
Chapter structure
Quarterly update
Company introduction
Company sales

Company financials
Key products
Data sourcing
Analyst consensus

QUARTERLY NEWS UPDATE

Latest prescription pharma product news
Q1 2010
Latest corporate news
Q1 2010
Future product milestones

COMPANY INTRODUCTION

Key findings
Background
Key corporate developments
Out-licensing and TAP joint venture provide initial framework for US penetration
Japanese healthcare reforms heighten competition in domestic market
Consumer health
M&A history
Acquisition of Paradigm Therapeutics
Acquisition of Syrrx

COMPANY SALES

Key findings
Prescription pharmaceutical sales and growth rate analysis, 2003–15
Product analysis
Product analysis, 2003–09
Product analysis, 2009–15
Therapy area analysis
Geographic analysis
Launch/core/expiry analysis
Explanation of launch/core/expiry analysis
Launch analysis, 2009-15
Core analysis, 2009-15
Expiry analysis, 2009-15
Launch/core/expiry configuration, 2009–15
Molecule type analysis
Externalization analysis

COMPANY FINANCIALS

Key findings
Reconciliation between PharmaVitae-formatted prescription pharma sales and company-reported total sales, 2003–09
Operating costs and profit analysis
Operating costs and profit analysis, 2003–09
Operating cost ratio and profit margin analysis, 2003–09
Operating cost ratio and profit margin analysis, 2009–15
Operating costs and profit analysis, 2009–15

KEY PRODUCTS

Overview

Dexilant

Blopress/Blopress Comp

Actos/ACTOplus met

Lupron Depot

Velcade

Alogliptin franchise

Enbrel

Amitiza

APPENDIX

References

Abbreviations

Exchange rates

I would like to order:

Product name: Takeda Pharmaceutical Co., Ltd: PharmaVitae Profile
Product link: <http://marketpublishers.com/r/T55BDFEACEAEN.html>
Product ID: T55BDFEACEAEN
Price: US\$ 5,700.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: office@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/T55BDFEACEAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
E-mail:
Company:
Address:
City:
Zip/Post Code:
Country:
Tel:
Fax:
Your message:

* All fields are required

Customer Signature _____

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at http://marketpublishers.com/docs/terms_conditions.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

