

Styling Agents in the BRIC (Brazil, Russia, India, China) Countries Market Overview and Forecasts to 2014

<https://marketpublishers.com/r/SCC845FC2B1EN.html>

Date: May 2010

Pages: 131

Price: US\$ 1,995.00 (Single User License)

ID: SCC845FC2B1EN

Abstracts

Introduction

This report covers key aspects of the styling agents market in four emerging / high growth economies: Brazil, Russia, India and China. Data is provided for market value and volume by category, company and brand market shares, distribution channels, and expenditure and consumption per capita for the historic and forecast periods.

Scope

- Contains information on six main categories: hairspray, styling spray, styling creams & waxes, hair gel, hair mousse and other styling agents.
- Market and category level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data
- Market level company and brand shares as well as distribution share information
- Recent product launches

Highlights

Russia leads the styling agents market in terms of value among the BRIC nations

India is set to be the most lucrative investment destination for the styling agents market in future

China is home to the second largest styling agents market in terms of value, led by hairspray category

Reasons to Purchase

- Develop business strategies by understanding the quantitative trends within the styling agents market in high growth / emerging nations
- Identify key players within the styling agents market in Brazil, Russia, India and China to plan lucrative M&A, partnerships and agreements
- Obtain insight into new product launches within the styling agents market in Brazil, Russia, India and China

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Russia leads the styling agents market in terms of value among the BRIC nations
India is set to be the most lucrative investment destination for the styling agents market in future
China is home to the second largest styling agents market in terms of value, led by hairspray category

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 OVERVIEW

BRIC styling agents market, value overview
BRIC styling agents market, volume overview

CHAPTER 4 GLOBAL STYLING AGENTS MARKET – TOP FIVE VS BRIC COUNTRIES

Value Analysis
Volume Analysis

CHAPTER 5 BRAZIL

Value analysis (Brazilian Real), 2004?09
Value analysis (Brazilian Real), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 6 RUSSIA

Value analysis (Russian Ruble), 2004?09
Value analysis (Russian Ruble), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 INDIA

Value analysis (Indian Rupee), 2004?09
Value analysis (Indian Rupee), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 CHINA

Value analysis (Yuan Renminbi), 2004?09
Value analysis (Yuan Renminbi), 2009?14
Value analysis (US dollars), 2004?09
Value analysis (US dollars), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 NEW PRODUCT DEVELOPMENT

Product launches 2009: Brazil

Recent product launches
Product launches 2009: Russia
Recent product launches
Product launches 2009: India
Recent product launches
Product launches 2009: China
Recent product launches

CHAPTER 10 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate
Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 11 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Styling agents market, BRIC, value (\$m), 2004?14
- Figure 2: Styling agents market, BRIC, value (\$m) , 2004?09
- Figure 3: Styling agents market, BRIC, value (\$m) , 2009?14
- Figure 4: Styling agents market, BRIC, value growth analysis, 2004?14
- Figure 5: Styling agents market, BRIC, volume (units, million), 2004?14
- Figure 6: Styling agents market, BRIC, volume (units, million), 2004?09
- Figure 7: Styling agents market, BRIC, volume (units, million), 2009–14
- Figure 8: Styling agents market, BRIC, volume growth analysis, 2004?14
- Figure 9: Global styling agents market split (\$m), top five vs BRIC countries, 2009–14
- Figure 10: Global styling agents market split (units, million), top five vs BRIC countries, 2009–14
- Figure 11: Styling agents, Brazil, value by segment (BRLm), 2004?14
- Figure 12: Styling agents, Brazil, category growth comparison, by value, 2004?14
- Figure 13: Styling agents, Brazil, volume by segment (units, million), 2004?14
- Figure 14: Styling agents, Brazil, category growth comparison, by volume, 2004?14
- Figure 15: Styling agents, Brazil, company share by value (%), 2008?09
- Figure 16: Styling agents, Brazil, distribution channels by value (%), 2008?09
- Figure 17: Styling agents, Russia, value by segment (RUBm), 2004?14
- Figure 18: Styling agents, Russia, category growth comparison, by value, 2004?14
- Figure 19: Styling agents, Russia, volume by segment (units, million), 2004?14
- Figure 20: Styling agents, Russia, category growth comparison, by volume, 2004?14
- Figure 21: Styling agents, Russia, company share by value (%), 2008?09
- Figure 22: Styling agents, Russia, distribution channels by value (%), 2008?09
- Figure 23: Styling agents, India, value by segment (INRm), 2004?14
- Figure 24: Styling agents, India, category growth comparison, by value, 2004?14
- Figure 25: Styling agents, India, volume by segment (units, million), 2004?14
- Figure 26: Styling agents, India, category growth comparison, by volume, 2004?14
- Figure 27: Styling agents, India, company share by value (%), 2008?09
- Figure 28: Styling agents, India, distribution channels by value (%), 2008?09
- Figure 29: Styling agents, China, value by segment (CNYm), 2004?14
- Figure 30: Styling agents, China, category growth comparison, by value, 2004?14
- Figure 31: Styling agents, China, volume by segment (units, million), 2004?14
- Figure 32: Styling agents, China, category growth comparison, by volume, 2004?14
- Figure 33: Styling agents, China, company share by value (%), 2008?09
- Figure 34: Styling agents, China, distribution channels by value (%), 2008?09

Figure 35: Annual data review process

List Of Tables

LIST OF TABLES

Table 1: Styling agents category definitions

Table 2: Styling agents distribution channels

Table 3: Styling agents market, BRIC, value (\$m), 2004-14

Table 4: Styling agents market, BRIC, value (\$m), 2004-09

Table 5: Styling agents market, BRIC, value (\$m), 2009-14

Table 6: Styling agents market, BRIC, volume (units, million), 2004-14

Table 7: Styling agents market, BRIC, volume (units, million), 2004-09

Table 8: Styling agents market, BRIC, volume (units, million), 2009-14

Table 9: Global styling agents market split (\$m), top five vs BRIC countries, 2009-14

Table 10: Global styling agents market split (units, million), top five vs BRIC countries, 2009-14

Table 11: Styling agents, Brazil, value by segment (BRLm), 2004-09

Table 12: Styling agents, Brazil, value forecast by segment (BRLm), 2009-14

Table 13: Styling agents, Brazil, value by segment (\$m), 2004-09

Table 14: Styling agents, Brazil, value forecast by segment (\$m), 2009-14

Table 15: Styling agents, Brazil, volume by segment (units, million), 2004-09

Table 16: Styling agents, Brazil, volume forecast by segment (units, million), 2009-14

Table 17: Styling agents, Brazil, brand share by value (%), 2008-09

Table 18: Styling agents, Brazil, value by brand (BRLm), 2008-09

Table 19: Styling agents, Brazil, company share by value (%), 2008-09

Table 20: Styling agents, Brazil, value by company (BRLm), 2008-09

Table 21: Styling agents, Brazil, distribution channels by value (%), 2008-09

Table 22: Styling agents, Brazil, value by distribution channel (BRLm), 2008-09

Table 23: Styling agents, Brazil, expenditure per capita (BRL), 2004-09

Table 24: Styling agents, Brazil, forecast expenditure per capita (BRL), 2009-14

Table 25: Styling agents, Brazil, expenditure per capita (\$), 2004-09

Table 26: Styling agents, Brazil, forecast expenditure per capita (\$), 2009-14

Table 27: Styling agents, Brazil, consumption per capita (units), 2004-09

Table 28: Styling agents, Brazil, forecast consumption per capita (units), 2009-14

Table 29: Styling agents, Russia, value by segment (RUBm), 2004-09

Table 30: Styling agents, Russia, value forecast by segment (RUBm), 2009-14

Table 31: Styling agents, Russia, value by segment (\$m), 2004-09

Table 32: Styling agents, Russia, value forecast by segment (\$m), 2009-14

Table 33: Styling agents, Russia, volume by segment (units, million), 2004-09

Table 34: Styling agents, Russia, volume forecast by segment (units, million), 2009-14

- Table 35: Styling agents, Russia, brand share by value (%), 2008?09
- Table 36: Styling agents, Russia, value by brand (RUBm), 2008?09
- Table 37: Styling agents, Russia, company share by value (%), 2008?09
- Table 38: Styling agents, Russia, value by company (RUBm), 2008?09
- Table 39: Styling agents, Russia, distribution channels by value (%), 2008?09
- Table 40: Styling agents, Russia, value by distribution channel (RUBm), 2008?09
- Table 41: Styling agents, Russia, expenditure per capita (RUB), 2004?09
- Table 42: Styling agents, Russia, forecast expenditure per capita (RUB), 2009?14
- Table 43: Styling agents, Russia, expenditure per capita (\$), 2004?09
- Table 44: Styling agents, Russia, forecast expenditure per capita (\$), 2009?14
- Table 45: Styling agents, Russia, consumption per capita (units), 2004?09
- Table 46: Styling agents, Russia, forecast consumption per capita (units), 2009?14
- Table 47: Styling agents, India, value by segment (INRm), 2004?09
- Table 48: Styling agents, India, value forecast by segment (INRm), 2009?14
- Table 49: Styling agents, India, value by segment (\$m), 2004?09
- Table 50: Styling agents, India, value forecast by segment (\$m), 2009?14
- Table 51: Styling agents, India, volume by segment (units, million), 2004?09
- Table 52: Styling agents, India, volume forecast by segment (units, million), 2009?14
- Table 53: Styling agents, India, brand share by value (%), 2008?09
- Table 54: Styling agents, India, value by brand (INRm), 2008?09
- Table 55: Styling agents, India, company share by value (%), 2008?09
- Table 56: Styling agents, India, value by company (INRm), 2008?09
- Table 57: Styling agents, India, distribution channels by value (%), 2008?09
- Table 58: Styling agents, India, value by distribution channel (INRm), 2008?09
- Table 59: Styling agents, India, expenditure per capita (INR), 2004?09
- Table 60: Styling agents, India, forecast expenditure per capita (INR), 2009?14
- Table 61: Styling agents, India, expenditure per capita (\$), 2004?09
- Table 62: Styling agents, India, forecast expenditure per capita (\$), 2009?14
- Table 63: Styling agents, India, consumption per capita (units), 2004?09
- Table 64: Styling agents, India, forecast consumption per capita (units), 2009?14
- Table 65: Styling agents, China, value by segment (CNYm), 2004?09
- Table 66: Styling agents, China, value forecast by segment (CNYm), 2009?14
- Table 67: Styling agents, China, value by segment (\$m), 2004?09
- Table 68: Styling agents, China, value forecast by segment (\$m), 2009?14
- Table 69: Styling agents, China, volume by segment (units, million), 2004?09
- Table 70: Styling agents, China, volume forecast by segment (units, million), 2009?14
- Table 71: Styling agents, China, brand share by value (%), 2008?09
- Table 72: Styling agents, China, value by brand (CNYm), 2008?09
- Table 73: Styling agents, China, company share by value (%), 2008?09

- Table 74: Styling agents, China, value by company (CNYm), 2008?09
- Table 75: Styling agents, China, distribution channels by value (%), 2008?09
- Table 76: Styling agents, China, value by distribution channel (CNYm), 2008?09
- Table 77: Styling agents, China, expenditure per capita (CNY), 2004?09
- Table 78: Styling agents, China, forecast expenditure per capita (CNY), 2009?14
- Table 79: Styling agents, China, expenditure per capita (\$), 2004?09
- Table 80: Styling agents, China, forecast expenditure per capita (\$), 2009?14
- Table 81: Styling agents, China, consumption per capita (units), 2004?09
- Table 82: Styling agents, China, forecast consumption per capita (units), 2009?14
- Table 83: Brazil styling agents new product launches reports, by company (top five companies), 2009
- Table 84: Brazil styling agents new product launches SKUs, by company (top five companies), 2009
- Table 85: Brazil styling agents new product launches (reports), by flavor and fragrances, 2009
- Table 86: Brazil styling agents new product launches (reports), by ingredients (top 10 ingredients), 2009
- Table 87: Brazil styling agents new product launches (reports), by package tags or claims, 2009
- Table 88: Brazil styling agents new product launches - recent five launches (2009)
- Table 89: Russia styling agents new product launches reports, by company (top five companies), 2009
- Table 90: Russia styling agents new product launches SKUs, by company (top five companies), 2009
- Table 91: Russia styling agents new product launches (reports), by flavor and fragrances, 2009
- Table 92: Russia styling agents new product launches (reports), by ingredients (top 10 ingredients), 2009
- Table 93: Russia styling agents new product launches (reports), by package tags or claims, 2009
- Table 94: Russia styling agents new product launches - recent five launches (2009)
- Table 95: India styling agents new product launches reports, by company (top five companies), 2009
- Table 96: India styling agents new product launches SKUs, by company (top five companies), 2009
- Table 97: India styling agents new product launches (reports), by flavor and fragrances, 2009
- Table 98: India styling agents new product launches (reports), by ingredients (top 10 ingredients), 2009

Table 99: India styling agents new product launches (reports), by package tags or claims, 2009

Table 100: India styling agents new product launches - recent five launches (2009)

Table 101: China styling agents new product launches reports, by company (top five companies), 2009

Table 102: China styling agents new product launches SKUs, by company (top five companies), 2009

Table 103: China styling agents new product launches (reports), by flavor and fragrances, 2009

Table 104: China styling agents new product launches (reports), by ingredients (top 10 ingredients), 2009

Table 105: China styling agents new product launches (reports), by package tags or claims, 2009

Table 106: China styling agents new product launches - recent five launches (2009)

I would like to order

Product name: Styling Agents in the BRIC (Brazil, Russia, India, China) Countries Market Overview and Forecasts to 2014

Product link: <https://marketpublishers.com/r/SCC845FC2B1EN.html>

Price: US\$ 1,995.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SCC845FC2B1EN.html>