

Specialty Spirits in Canada to 2014 (Spirits)

<https://marketpublishers.com/r/S84310391FEEN.html>

Date: January 2011

Pages: 34

Price: US\$ 350.00 (Single User License)

ID: S84310391FEEN

Abstracts

Introduction

This databook provides key data and information on the Specialty Spirits in Canada (Spirits). This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2003-2008) and forecast (2009-2013) data

Category level company and brand share as well as distribution share information for 2007 and 2008

Highlights

The specialty spirits category was valued at C\$100.6m (\$94.2m) in 2009, representing a CAGR of 3.5% since 2004.

By the end of 2014, the specialty spirits category will be worth C\$119.1m (\$111.6m), with an expected CAGR of 3.4% between 2009 and 2014.

The specialty spirits market volume totaled 3 million liters in 2009, representing a CAGR of 2.4% since 2004.

By the end of 2014, the specialty spirits market will total 3.4 million liters, with an expected CAGR of 2.6% between 2009 and 2014.

Specialty Spirits in Canada (Spirits)

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary category level: specialty spirits

CHAPTER 2 DEFINITION

CHAPTER 3 CATEGORY ANALYSIS: SPECIALTY SPIRITS

Value analysis (Canadian Dollar), 2004?09

Value analysis (Canadian Dollar), 2009?14

Value analysis (US dollars), 2004?09

Value analysis (US dollars), 2009?14

Volume analysis, 2004?09

Volume analysis, 2009?14

Company and brand share analysis

Distribution analysis

Expenditure and consumption per capita

CHAPTER 4 MACROECONOMIC PROFILE

Macroeconomic Indicators

CHAPTER 5 RESEARCH METHODOLOGY

Methodology overview

Secondary research

Market modeling

Creating an initial data model

Revising the initial data model

Creating a final estimate

Creating demographic value splits

Primary research

Data finalization

Ongoing research

List Of Figures

LIST OF FIGURES

Figure 1: Specialty spirits, Canada, value by segment (C\$m), 2004?14

Figure 2: Specialty spirits, Canada, volume by segment (liters, million), 2004?14

Figure 3: Specialty spirits, Canada, distribution channels by volume (%), 2008?09

Figure 4: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Speciality spirits category definitions
- Table 2: Speciality spirits distribution channels
- Table 3: Specialty spirits, Canada, value by segment (C\$m), 2004?09
- Table 4: Specialty spirits, Canada, value forecast by segment (C\$m), 2009?14
- Table 5: Specialty spirits, Canada, value by segment (\$m), 2004?09
- Table 6: Specialty spirits, Canada, value forecast by segment (\$m), 2009?14
- Table 7: Specialty spirits, Canada, volume by segment (liters, million), 2004?09
- Table 8: Specialty spirits, Canada, volume forecast by segment (liters, million), 2009?14
- Table 9: Specialty spirits, Canada, brand share by volume (%), 2008?09
- Table 10: Specialty spirits, Canada, volume by brand (liters, million), 2008?09
- Table 11: Specialty spirits, Canada, company share by volume (%), 2008?09
- Table 12: Specialty spirits, Canada, volume by company (liters, million), 2008?09
- Table 13: Specialty spirits, Canada, distribution channels by volume (%), 2008?09
- Table 14: Specialty spirits, Canada, volume by distribution channel (liters, million), 2008?09
- Table 15: Specialty spirits, Canada, expenditure per capita (C\$), 2004?09
- Table 16: Specialty spirits, Canada, forecast expenditure per capita (C\$), 2009?14
- Table 17: Specialty spirits, Canada, expenditure per capita (\$), 2004?09
- Table 18: Specialty spirits, Canada, forecast expenditure per capita (\$), 2009?14
- Table 19: Specialty spirits, Canada, consumption per capita (liters), 2004?09
- Table 20: Specialty spirits, Canada, forecast consumption per capita (liters), 2009?14
- Table 21: Canada population, by age group, 2004?09 (millions)
- Table 22: Canada population forecast, by age group, 2009?14 (millions)
- Table 23: Canada population, by gender, 2004?09 (millions)
- Table 24: Canada population forecast, by gender, 2009?14 (millions)
- Table 25: Canada nominal GDP, 2004?09 (C\$bn, nominal prices)
- Table 26: Canada nominal GDP forecast, 2009?14 (C\$bn, nominal prices)
- Table 27: Canada real GDP, 2004?09 (C\$bn, 2000 prices)
- Table 28: Canada real GDP forecast, 2009?14 (C\$bn, 2000 prices)
- Table 29: Canada real GDP, 2004?09 (\$bn, 2000 prices)
- Table 30: Canada real GDP forecast, 2009?14 (\$bn, 2000 prices)
- Table 31: Canada consumer price index, 2004?09 (2000=100)
- Table 32: Canada consumer price index, 2009?14 (2000=100)

I would like to order

Product name: Specialty Spirits in Canada to 2014 (Spirits)

Product link: <https://marketpublishers.com/r/S84310391FEEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S84310391FEEN.html>