

Soft Drinks Market in North America to 2014

<https://marketpublishers.com/r/S6432AA4C88EN.html>

Date: December 2010

Pages: 142

Price: US\$ 495.00 (Single User License)

ID: S6432AA4C88EN

Abstracts

Introduction

This databook provides key data and information on the soft drinks market covering two countries in North America. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution and company share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

Contains information on seven categories: RTD tea and coffee, bottled water, functional drinks, juices, smoothies and concentrates

Market, category and segment level information on value and volume with historic (2004-09) and forecast (2010-14) data

Category level company share as well as distribution share information for 2008 and 2009

Review of the top two companies within the soft drinks market, including company overview, key facts and business description

Highlights

The market for soft drinks in North America increased at a compound annual growth rate of 2.3% between 2004 and 2009.

The carbonates category led the soft drinks market in North America, accounting for a share of 49.2%.

The leading players in the North America soft drinks market are Coca-Cola Company, The and Pepsico, Inc.

Reasons to Purchase

Develop business strategies by understanding the quantitative trends within the soft drinks market in North America

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary market level: soft drinks
Summary category level: bottled water
Summary category level: carbonates
Summary category level: concentrates
Summary category level: functional drinks
Summary category level: juices
Summary category level: RTD tea and coffee
Summary category level: smoothies

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 OVERVIEW

Value Analysis
Volume Analysis

CHAPTER 4 NORTH AMERICA SOFT DRINKS: MARKET OVERVIEW

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 5 LEADING COMPANY PROFILES

The Coca-Cola Company
PepsiCo, Inc.

CHAPTER 6 CATEGORY ANALYSIS: BOTTLED WATER

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 CATEGORY ANALYSIS: CARBONATES

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 CATEGORY ANALYSIS: CONCENTRATES

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 CATEGORY ANALYSIS: FUNCTIONAL DRINKS

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 10 CATEGORY ANALYSIS: JUICES

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 11 CATEGORY ANALYSIS: RTD TEA AND COFFEE

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 12 CATEGORY ANALYSIS: SMOOTHIES

Value analysis (US Dollar), 2004?09
Value analysis (US Dollar), 2009?14
Volume analysis, 2004?09
Volume analysis, 2009?14
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 13 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate

Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 14 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Soft drinks, North America, value by category (\$m), 2004?14

Figure 2: Soft drinks, North America, category growth comparison, by value, 2004?14

Figure 3: Soft drinks, North America, volume by category (kg/liters, million), 2004?14

Figure 4: Soft drinks, North America, company share (top five companies) by volume (%), 2008?09

Figure 5: Soft drinks, North America, distribution channels by volume (%), 2008?09

Figure 6: Bottled water, North America, value by segment (\$m), 2004?14

Figure 7: Bottled water, North America, category growth comparison, by value, 2004?14

Figure 8: Bottled water, North America, volume by segment (liters, million), 2004?14

Figure 9: Bottled water, North America, category growth comparison, by volume, 2004?14

Figure 10: Bottled water, North America, company share (top five companies) by volume (%), 2008?09

Figure 11: Bottled water, North America, distribution channels by volume (%), 2008?09

Figure 12: Carbonates, North America, value by segment (\$m), 2004?14

Figure 13: Carbonates, North America, category growth comparison, by value, 2004?14

Figure 14: Carbonates, North America, volume by segment (liters, million), 2004?14

Figure 15: Carbonates, North America, category growth comparison, by volume, 2004?14

Figure 16: Carbonates, North America, company share by volume (%), 2008?09

Figure 17: Carbonates, North America, distribution channels by volume (%), 2008?09

Figure 18: Concentrates, North America, value by segment (\$m), 2004?14

Figure 19: Concentrates, North America, category growth comparison, by value, 2004?14

Figure 20: Concentrates, North America, volume by segment (kg/liters, million), 2004?14

Figure 21: Concentrates, North America, category growth comparison, by volume, 2004?14

Figure 22: Concentrates, North America, distribution channels by volume (%), 2008?09

Figure 23: Functional drinks, North America, value by segment (\$m), 2004?14

Figure 24: Functional drinks, North America, category growth comparison, by value, 2004?14

Figure 25: Functional drinks, North America, volume by segment (liters, million), 2004?14

Figure 26: Functional drinks, North America, category growth comparison, by volume,

2004?14

Figure 27: Functional drinks, North America, company share (top five companies) by volume (%), 2008?09

Figure 28: Functional drinks, North America, distribution channels by volume (%), 2008?09

Figure 29: Juices, North America, value by segment (\$m), 2004?14

Figure 30: Juices, North America, category growth comparison, by value, 2004?14

Figure 31: Juices, North America, volume by segment (liters, million), 2004?14

Figure 32: Juices, North America, category growth comparison, by volume, 2004?14

Figure 33: Juices, North America, company share (top five companies) by volume (%), 2008?09

Figure 34: Juices, North America, distribution channels by volume (%), 2008?09

Figure 35: RTD tea and coffee, North America, value by segment (\$m), 2004?14

Figure 36: RTD tea and coffee, North America, category growth comparison, by value, 2004?14

Figure 37: RTD tea and coffee, North America, volume by segment (liters, million), 2004?14

Figure 38: RTD tea and coffee, North America, category growth comparison, by volume, 2004?14

Figure 39: RTD tea and coffee, North America, company share (top five companies) by volume (%), 2008?09

Figure 40: RTD tea and coffee, North America, distribution channels by volume (%), 2008?09

Figure 41: Smoothies, North America, value by segment (\$m), 2004?14

Figure 42: Smoothies, North America, category growth comparison, by value, 2004?14

Figure 43: Smoothies, North America, volume by segment (liters, million), 2004?14

Figure 44: Smoothies, North America, category growth comparison, by volume, 2004?14

Figure 45: Smoothies, North America, company share (top five companies) by volume (%), 2008?09

Figure 46: Smoothies, North America, distribution channels by volume (%), 2008?09

Figure 47: Annual data review process

List Of Tables

LIST OF TABLES

Table 1: Soft drinks category definitions

Table 2: Soft drinks distribution channels

Table 3: Soft drinks, North America, value (country-wise), 2004?09 (\$m)

Table 4: Soft drinks, North America, value (country-wise) forecast, 2009?14 (\$m)

Table 5: Soft drinks, North America, volume (country-wise), 2004?09 (kg/liters, million)

Table 6: Soft drinks, North America, volume (country-wise) forecast, 2009?14 (kg/liters, million)

Table 7: Soft drinks, North America, value by category (\$m), 2004?09

Table 8: Soft drinks, North America, value forecast by category (\$m), 2009?14

Table 9: Soft drinks, North America, volume by category (kg/liters, million), 2004?09

Table 10: Soft drinks, North America, volume forecast by category (kg/liters, million), 2009?14

Table 11: Soft drinks, North America, company share (top 20 companies) by volume (%), 2008?09

Table 12: Soft drinks, North America, volume by company (kg/liters, million), 2008?09

Table 13: Soft drinks, North America, distribution channels by volume (%), 2008?09

Table 14: Soft drinks, North America, volume by distribution channel (kg/liters, million), 2008?09

Table 15: Soft drinks, North America, expenditure per capita (\$), 2004?09

Table 16: Soft drinks, North America, forecast expenditure per capita (\$), 2009?14

Table 17: Soft drinks, North America, consumption per capita (kg/liters), 2004?09

Table 18: Soft drinks, North America, forecast consumption per capita (kg/liters), 2009?14

Table 19: The Coca-Cola Company key facts

Table 20: PepsiCo, Inc. key facts

Table 21: Bottled water, North America, value by segment (\$m), 2004?09

Table 22: Bottled water, North America, value forecast by segment (\$m), 2009?14

Table 23: Bottled water, North America, volume by segment (liters, million), 2004?09

Table 24: Bottled water, North America, volume forecast by segment (liters, million), 2009?14

Table 25: Bottled water, North America, company share by volume (%), 2008?09

Table 26: Bottled water, North America, volume by company (liters, million), 2008?09

Table 27: Bottled water, North America, distribution channels by volume (%), 2008?09

Table 28: Bottled water, North America, volume by distribution channel (liters, million), 2008?09

- Table 29: Bottled water, North America, expenditure per capita (\$), 2004?09
- Table 30: Bottled water, North America, forecast expenditure per capita (\$), 2009?14
- Table 31: Bottled water, North America, consumption per capita (liters), 2004?09
- Table 32: Bottled water, North America, forecast consumption per capita (liters), 2009?14
- Table 33: Carbonates, North America, value by segment (\$m), 2004?09
- Table 34: Carbonates, North America, value forecast by segment (\$m), 2009?14
- Table 35: Carbonates, North America, volume by segment (liters, million), 2004?09
- Table 36: Carbonates, North America, volume forecast by segment (liters, million), 2009?14
- Table 37: Carbonates, North America, company share by volume (%), 2008?09
- Table 38: Carbonates, North America, volume by company (liters, million), 2008?09
- Table 39: Carbonates, North America, distribution channels by volume (%), 2008?09
- Table 40: Carbonates, North America, volume by distribution channel (liters, million), 2008?09
- Table 41: Carbonates, North America, expenditure per capita (\$), 2004?09
- Table 42: Carbonates, North America, forecast expenditure per capita (\$), 2009?14
- Table 43: Carbonates, North America, consumption per capita (liters), 2004?09
- Table 44: Carbonates, North America, forecast consumption per capita (liters), 2009?14
- Table 45: Concentrates, North America, value by segment (\$m), 2004?09
- Table 46: Concentrates, North America, value forecast by segment (\$m), 2009?14
- Table 47: Concentrates, North America, volume by segment (kg/liters, million), 2004?09
- Table 48: Concentrates, North America, volume forecast by segment (kg/liters, million), 2009?14
- Table 49: Concentrates, North America, company share by volume (%), 2008?09
- Table 50: Concentrates, North America, volume by company (kg/liters, million), 2008?09
- Table 51: Concentrates, North America, distribution channels by volume (%), 2008?09
- Table 52: Concentrates, North America, volume by distribution channel (kg/liters, million), 2008?09
- Table 53: Concentrates, North America, expenditure per capita (\$), 2004?09
- Table 54: Concentrates, North America, forecast expenditure per capita (\$), 2009?14
- Table 55: Concentrates, North America, consumption per capita (kg/liters), 2004?09
- Table 56: Concentrates, North America, forecast consumption per capita (kg/liters), 2009?14
- Table 57: Functional drinks, North America, value by segment (\$m), 2004?09
- Table 58: Functional drinks, North America, value forecast by segment (\$m), 2009?14
- Table 59: Functional drinks, North America, volume by segment (liters, million), 2004?09
- Table 60: Functional drinks, North America, volume forecast by segment (liters, million),

2009?14

Table 61: Functional drinks, North America, company share by volume (%), 2008?09

Table 62: Functional drinks, North America, volume by company (liters, million), 2008?09

Table 63: Functional drinks, North America, distribution channels by volume (%), 2008?09

Table 64: Functional drinks, North America, volume by distribution channel (liters, million), 2008?09

Table 65: Functional drinks, North America, expenditure per capita (\$), 2004?09

Table 66: Functional drinks, North America, forecast expenditure per capita (\$), 2009?14

Table 67: Functional drinks, North America, consumption per capita (liters), 2004?09

Table 68: Functional drinks, North America, forecast consumption per capita (liters), 2009?14

Table 69: Juices, North America, value by segment (\$m), 2004?09

Table 70: Juices, North America, value forecast by segment (\$m), 2009?14

Table 71: Juices, North America, volume by segment (liters, million), 2004?09

Table 72: Juices, North America, volume forecast by segment (liters, million), 2009?14

Table 73: Juices, North America, company share by volume (%), 2008?09

Table 74: Juices, North America, volume by company (liters, million), 2008?09

Table 75: Juices, North America, distribution channels by volume (%), 2008?09

Table 76: Juices, North America, volume by distribution channel (liters, million), 2008?09

Table 77: Juices, North America, expenditure per capita (\$), 2004?09

Table 78: Juices, North America, forecast expenditure per capita (\$), 2009?14

Table 79: Juices, North America, consumption per capita (liters), 2004?09

Table 80: Juices, North America, forecast consumption per capita (liters), 2009?14

Table 81: RTD tea and coffee, North America, value by segment (\$m), 2004?09

Table 82: RTD tea and coffee, North America, value forecast by segment (\$m), 2009?14

Table 83: RTD tea and coffee, North America, volume by segment (liters, million), 2004?09

Table 84: RTD tea and coffee, North America, volume forecast by segment (liters, million), 2009?14

Table 85: RTD tea and coffee, North America, company share by volume (%), 2008?09

Table 86: RTD tea and coffee, North America, volume by company (liters, million), 2008?09

Table 87: RTD tea and coffee, North America, distribution channels by volume (%), 2008?09

Table 88: RTD tea and coffee, North America, volume by distribution channel (liters, million), 2008?09

Table 89: RTD tea and coffee, North America, expenditure per capita (\$), 2004?09

Table 90: RTD tea and coffee, North America, forecast expenditure per capita (\$), 2009?14

Table 91: RTD tea and coffee, North America, consumption per capita (liters), 2004?09

Table 92: RTD tea and coffee, North America, forecast consumption per capita (liters), 2009?14

Table 93: Smoothies, North America, value by segment (\$m), 2004?09

Table 94: Smoothies, North America, value forecast by segment (\$m), 2009?14

Table 95: Smoothies, North America, volume by segment (liters, million), 2004?09

Table 96: Smoothies, North America, volume forecast by segment (liters, million), 2009?14

Table 97: Smoothies, North America, company share by volume (%), 2008?09

Table 98: Smoothies, North America, volume by company (liters, million), 2008?09

Table 99: Smoothies, North America, distribution channels by volume (%), 2008?09

Table 100: Smoothies, North America, volume by distribution channel (liters, million), 2008?09

Table 101: Smoothies, North America, expenditure per capita (\$), 2004?09

Table 102: Smoothies, North America, forecast expenditure per capita (\$), 2009?14

Table 103: Smoothies, North America, consumption per capita (liters), 2004?09

Table 104: Smoothies, North America, forecast consumption per capita (liters), 2009?14

I would like to order

Product name: Soft Drinks Market in North America to 2014

Product link: <https://marketpublishers.com/r/S6432AA4C88EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S6432AA4C88EN.html>