

Skincare: Global Industry Guide

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Abstracts

Datamonitor's Skincare: Global Industry Guide is an essential resource for top-level data and analysis covering the Skincare industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

Scope of the Report

Contains an executive summary and data on value, volume and segmentation

Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies

Incorporates in-depth five forces competitive environment analysis and scorecards

Covers the Global, European and Asia-Pacific markets as well as individual chapters on 5 major markets (France, Germany, Japan, the UK and the US).

Includes a five-year forecast of the industry

Highlights

The global skincare market grew by 4.2% in 2009 to reach a value of \$65,991 million.

In 2014, the global skincare market is forecast to have a value of \$80,127.6 million, an increase of 21.4% since 2009.

The global skincare market grew by 3.8% in 2009 to reach a volume of 9,270.7 million units.

In 2014, the global skincare market is forecast to have a volume of 11,016.9 million units, an increase of 18.8% since 2009.

Facial care is the largest segment of the global skincare market, accounting for 63% of the market's total value.

Asia-Pacific accounts for 41.5% of the global skincare market value.

L'Oreal S.A. is the leading player in the global skincare market, generating an 11.4% share of the market's value.

The global skincare market is less concentrated, with three leading players accounting for 27.7% of the market value.

Why you should buy this report

Spot future trends and developments

Inform your business decisions

Add weight to presentations and marketing materials

Save time carrying out entry-level research

Market Definition

The skincare market consists of the retail sale of facial care, body care, sun care, hand care, depilatories and make-up remover products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2009 annual average exchange rates

Contents

EXECUTIVE SUMMARY

INTRODUCTION

What is this report about?

Who is the target reader?

Market definition

GLOBAL SKINCARE

MARKET OVERVIEW

MARKET VALUE

MARKET VOLUME

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

MARKET DISTRIBUTION

MARKET FORECASTS

SKINCARE IN ASIAPACIFIC

MARKET OVERVIEW

MARKET VALUE

MARKET VOLUME

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

MARKET DISTRIBUTION

MARKET FORECASTS

SKINCARE IN EUROPE

MARKET OVERVIEW

MARKET VALUE

MARKET VOLUME

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

MARKET DISTRIBUTION

MARKET FORECASTS

SKINCARE IN FRANCE

MARKET OVERVIEW

MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
MARKET DISTRIBUTION
MARKET FORECASTS
MACROECONOMIC INDICATORS
SKINCARE IN GERMANY
MARKET OVERVIEW
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
MARKET DISTRIBUTION
MARKET FORECASTS
MACROECONOMIC INDICATORS
SKINCARE IN JAPAN
MARKET OVERVIEW
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
MARKET DISTRIBUTION
MARKET FORECASTS
MACROECONOMIC INDICATORS
SKINCARE IN THE UNITED KINGDOM
MARKET OVERVIEW
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS

MARKET DISTRIBUTION
MARKET FORECASTS
MACROECONOMIC INDICATORS
SKINCARE IN THE UNITED STATES
MARKET OVERVIEW
MARKET VALUE
MARKET VOLUME
MARKET SEGMENTATION I
MARKET SEGMENTATION II
MARKET SHARE
FIVE FORCES ANALYSIS
MARKET DISTRIBUTION
MARKET FORECASTS
MACROECONOMIC INDICATORS
COMPANY PROFILES
APPENDIX
Data Research Methodology
About Datamonitor
Disclaimer

List Of Tables

LIST OF TABLES

- Table 1: Global skincare market value: \$ million, 2005–09
- Table 2: Global skincare market volume: million units, 2005–09
- Table 3: Global skincare market segmentation I: % share, by value, 2009
- Table 4: Global skincare market segmentation II: % share, by value, 2009
- Table 5: Global skincare market share: % share, by value, 2009
- Table 6: Global skincare market distribution: % share, by value, 2009
- Table 7: Global skincare market value forecast: \$ million, 2009–14
- Table 8: Global skincare market volume forecast: million units, 2009–14
- Table 9: Asia-Pacific skincare market value: \$ million, 2005–09
- Table 10: Asia-Pacific skincare market volume: million units, 2005–09
- Table 11: Asia-Pacific skincare market segmentation I: % share, by value, 2009
- Table 12: Asia-Pacific skincare market segmentation II: % share, by value, 2009
- Table 13: Asia-Pacific skincare market share: % share, by value, 2009
- Table 14: Asia-Pacific skincare market distribution: % share, by value, 2009
- Table 15: Asia-Pacific skincare market value forecast: \$ million, 2009–14
- Table 16: Asia-Pacific skincare market volume forecast: million units, 2009–14
- Table 17: Europe skincare market value: \$ million, 2005–09
- Table 18: Europe skincare market volume: million units, 2005–09
- Table 19: Europe skincare market segmentation I: % share, by value, 2009
- Table 20: Europe skincare market segmentation II: % share, by value, 2009
- Table 21: Europe skincare market share: % share, by value, 2009
- Table 22: Europe skincare market distribution: % share, by value, 2009
- Table 23: Europe skincare market value forecast: \$ million, 2009–14
- Table 24: Europe skincare market volume forecast: million units, 2009–14
- Table 25: France skincare market value: \$ million, 2005–09
- Table 26: France skincare market volume: million units, 2005–09
- Table 27: France skincare market segmentation I: % share, by value, 2009
- Table 28: France skincare market segmentation II: % share, by value, 2009
- Table 29: France skincare market share: % share, by value, 2009
- Table 30: France skincare market distribution: % share, by value, 2009
- Table 31: France skincare market value forecast: \$ million, 2009–14
- Table 32: France skincare market volume forecast: million units, 2009–14
- Table 33: France size of population (million), 2005–09
- Table 34: France gdp (constant 2000 prices, \$ billion), 2005–09
- Table 35: France gdp (current prices, \$ billion), 2005–09
- Table 36: France inflation, 2005–09

- Table 37: France consumer price index (absolute), 2005–09
- Table 38: France exchange rate, 2005–09
- Table 39: Germany skincare market value: \$ million, 2005–09
- Table 40: Germany skincare market volume: million units, 2005–09
- Table 41: Germany skincare market segmentation I: % share, by value, 2009
- Table 42: Germany skincare market segmentation II: % share, by value, 2009
- Table 43: Germany skincare market share: % share, by value, 2009
- Table 44: Germany skincare market distribution: % share, by value, 2009
- Table 45: Germany skincare market value forecast: \$ million, 2009–14
- Table 46: Germany skincare market volume forecast: million units, 2009–14
- Table 47: Germany size of population (million), 2005–09
- Table 48: Germany gdp (constant 2000 prices, \$ billion), 2005–09
- Table 49: Germany gdp (current prices, \$ billion), 2005–09
- Table 50: Germany inflation, 2005–09
- Table 51: Germany consumer price index (absolute), 2005–09
- Table 52: Germany exchange rate, 2005–09
- Table 53: Japan skincare market value: \$ million, 2005–09
- Table 54: Japan skincare market volume: million units, 2005–09
- Table 55: Japan skincare market segmentation I: % share, by value, 2009
- Table 56: Japan skincare market segmentation II: % share, by value, 2009
- Table 57: Japan skincare market share: % share, by value, 2009
- Table 58: Japan skincare market distribution: % share, by value, 2009
- Table 59: Japan skincare market value forecast: \$ million, 2009–14
- Table 60: Japan skincare market volume forecast: million units, 2009–14
- Table 61: Japan size of population (million), 2005–09
- Table 62: Japan gdp (constant 2000 prices, \$ billion), 2005–09
- Table 63: Japan gdp (current prices, \$ billion), 2005–09
- Table 64: Japan inflation, 2005–09
- Table 65: Japan consumer price index (absolute), 2005–09
- Table 66: Japan exchange rate, 2005–09
- Table 67: United Kingdom skincare market value: \$ million, 2005–09
- Table 68: United Kingdom skincare market volume: million units, 2005–09
- Table 69: United Kingdom skincare market segmentation I: % share, by value, 2009
- Table 70: United Kingdom skincare market segmentation II: % share, by value, 2009
- Table 71: United Kingdom skincare market share: % share, by value, 2009
- Table 72: United Kingdom skincare market distribution: % share, by value, 2009
- Table 73: United Kingdom skincare market value forecast: \$ million, 2009–14
- Table 74: United Kingdom skincare market volume forecast: million units, 2009–14
- Table 75: United Kingdom size of population (million), 2005–09

- Table 76: United Kingdom gdp (constant 2000 prices, \$ billion), 2005–09
- Table 77: United Kingdom gdp (current prices, \$ billion), 2005–09
- Table 78: United Kingdom inflation, 2005–09
- Table 79: United Kingdom consumer price index (absolute), 2005–09
- Table 80: United Kingdom exchange rate, 2005–09
- Table 81: United States skincare market value: \$ million, 2005–09
- Table 82: United States skincare market volume: million units, 2005–09
- Table 83: United States skincare market segmentation I: % share, by value, 2009
- Table 84: United States skincare market segmentation II: % share, by value, 2009
- Table 85: United States skincare market share: % share, by value, 2009
- Table 86: United States skincare market distribution: % share, by value, 2009
- Table 87: United States skincare market value forecast: \$ million, 2009–14
- Table 88: United States skincare market volume forecast: million units, 2009–14
- Table 89: United States size of population (million), 2005–09
- Table 90: United States gdp (constant 2000 prices, \$ billion), 2005–09
- Table 91: United States gdp (current prices, \$ billion), 2005–09
- Table 92: United States inflation, 2005–09
- Table 93: United States consumer price index (absolute), 2005–09
- Table 94: United States exchange rate, 2005–09
- Table 95: L'Oreal S.A.: key facts
- Table 96: L'Oreal S.A.: key financials (\$)
- Table 97: L'Oreal S.A.: key financials (€)
- Table 98: L'Oreal S.A.: key financial ratios
- Table 99: Beiersdorf AG: key facts
- Table 100: Beiersdorf AG: key financials (\$)
- Table 101: Beiersdorf AG: key financials (€)
- Table 102: Beiersdorf AG: key financial ratios
- Table 103: Unilever: key facts
- Table 104: Unilever: key financials (\$)
- Table 105: Unilever: key financials (€)
- Table 106: Unilever: key financial ratios

List Of Figures

LIST OF FIGURES

- Figure 1: Global skincare market value: \$ million, 2005–09
- Figure 2: Global skincare market volume: million units, 2005–09
- Figure 3: Global skincare market segmentation I: % share, by value, 2009
- Figure 4: Global skincare market segmentation II: % share, by value, 2009
- Figure 5: Global skincare market share: % share, by value, 2009
- Figure 6: Forces driving competition in the global skincare market, 2009
- Figure 7: Drivers of buyer power in the global skincare market, 2009
- Figure 8: Drivers of supplier power in the global skincare market, 2009
- Figure 9: Factors influencing the likelihood of new entrants in the global skincare market, 2009
- Figure 10: Factors influencing the threat of substitutes in the global skincare market, 2009
- Figure 11: Drivers of degree of rivalry in the global skincare market, 2009
- Figure 12: Global skincare market distribution: % share, by value, 2009
- Figure 13: Global skincare market value forecast: \$ million, 2009–14
- Figure 14: Global skincare market volume forecast: million units, 2009–14
- Figure 15: Asia-Pacific skincare market value: \$ million, 2005–09
- Figure 16: Asia-Pacific skincare market volume: million units, 2005–09
- Figure 17: Asia-Pacific skincare market segmentation I: % share, by value, 2009
- Figure 18: Asia-Pacific skincare market segmentation II: % share, by value, 2009
- Figure 19: Asia-Pacific skincare market share: % share, by value, 2009
- Figure 20: Forces driving competition in the skincare market in Asia-Pacific, 2009
- Figure 21: Drivers of buyer power in the skincare market in Asia-Pacific, 2009
- Figure 22: Drivers of supplier power in the skincare market in Asia-Pacific, 2009
- Figure 23: Factors influencing the likelihood of new entrants in the skincare market in Asia-Pacific, 2009
- Figure 24: Factors influencing the threat of substitutes in the skincare market in Asia-Pacific, 2009
- Figure 25: Drivers of degree of rivalry in the skincare market in Asia-Pacific, 2009
- Figure 26: Asia-Pacific skincare market distribution: % share, by value, 2009
- Figure 27: Asia-Pacific skincare market value forecast: \$ million, 2009–14
- Figure 28: Asia-Pacific skincare market volume forecast: million units, 2009–14
- Figure 29: Europe skincare market value: \$ million, 2005–09
- Figure 30: Europe skincare market volume: million units, 2005–09
- Figure 31: Europe skincare market segmentation I: % share, by value, 2009

- Figure 32: Europe skincare market segmentation II: % share, by value, 2009
- Figure 33: Europe skincare market share: % share, by value, 2009
- Figure 34: Forces driving competition in the skincare market in Europe, 2009
- Figure 35: Drivers of buyer power in the skincare market in Europe, 2009
- Figure 36: Drivers of supplier power in the skincare market in Europe, 2009
- Figure 37: Factors influencing the likelihood of new entrants in the skincare market in Europe, 2009
- Figure 38: Factors influencing the threat of substitutes in the skincare market in Europe, 2009
- Figure 39: Drivers of degree of rivalry in the skincare market in Europe, 2009
- Figure 40: Europe skincare market distribution: % share, by value, 2009
- Figure 41: Europe skincare market value forecast: \$ million, 2009–14
- Figure 42: Europe skincare market volume forecast: million units, 2009–14
- Figure 43: France skincare market value: \$ million, 2005–09
- Figure 44: France skincare market volume: million units, 2005–09
- Figure 45: France skincare market segmentation I:% share, by value, 2009
- Figure 46: France skincare market segmentation II: % share, by value, 2009
- Figure 47: France skincare market share: % share, by value, 2009
- Figure 48: Forces driving competition in the skincare market in France, 2009
- Figure 49: Drivers of buyer power in the skincare market in France, 2009
- Figure 50: Drivers of supplier power in the skincare market in France, 2009
- Figure 51: Factors influencing the likelihood of new entrants in the skincare market in France, 2009
- Figure 52: Factors influencing the threat of substitutes in the skincare market in France, 2009
- Figure 53: Drivers of degree of rivalry in the skincare market in France, 2009
- Figure 54: France skincare market distribution: % share, by value, 2009
- Figure 55: France skincare market value forecast: \$ million, 2009–14
- Figure 56: France skincare market volume forecast: million units, 2009–14
- Figure 57: Germany skincare market value: \$ million, 2005–09
- Figure 58: Germany skincare market volume: million units, 2005–09
- Figure 59: Germany skincare market segmentation I:% share, by value, 2009
- Figure 60: Germany skincare market segmentation II: % share, by value, 2009
- Figure 61: Germany skincare market share: % share, by value, 2009
- Figure 62: Forces driving competition in the skincare market in Germany, 2009
- Figure 63: Drivers of buyer power in the skincare market in Germany, 2009
- Figure 64: Drivers of supplier power in the skincare market in Germany, 2009
- Figure 65: Factors influencing the likelihood of new entrants in the skincare market in Germany, 2009

Figure 66: Factors influencing the threat of substitutes in the skincare market in Germany, 2009

Figure 67: Drivers of degree of rivalry in the skincare market in Germany, 2009

Figure 68: Germany skincare market distribution: % share, by value, 2009

Figure 69: Germany skincare market value forecast: \$ million, 2009–14

Figure 70: Germany skincare market volume forecast: million units, 2009–14

Figure 71: Japan skincare market value: \$ million, 2005–09

Figure 72: Japan skincare market volume: million units, 2005–09

Figure 73: Japan skincare market segmentation I: % share, by value, 2009

Figure 74: Japan skincare market segmentation II: % share, by value, 2009

Figure 75: Japan skincare market share: % share, by value, 2009

Figure 76: Forces driving competition in the skincare market in Japan, 2009

Figure 77: Drivers of buyer power in the skincare market in Japan, 2009

Figure 78: Drivers of supplier power in the skincare market in Japan, 2009

Figure 79: Factors influencing the likelihood of new entrants in the skincare market in Japan, 2009

Figure 80: Factors influencing the threat of substitutes in the skincare market in Japan, 2009

Figure 81: Drivers of degree of rivalry in the skincare market in Japan, 2009

Figure 82: Japan skincare market distribution: % share, by value, 2009

Figure 83: Japan skincare market value forecast: \$ million, 2009–14

Figure 84: Japan skincare market volume forecast: million units, 2009–14

Figure 85: United Kingdom skincare market value: \$ million, 2005–09

Figure 86: United Kingdom skincare market volume: million units, 2005–09

Figure 87: United Kingdom skincare market segmentation I: % share, by value, 2009

Figure 88: United Kingdom skincare market segmentation II: % share, by value, 2009

Figure 89: United Kingdom skincare market share: % share, by value, 2009

Figure 90: Forces driving competition in the skincare market in the United Kingdom, 2009

Figure 91: Drivers of buyer power in the skincare market in the United Kingdom, 2009

Figure 92: Drivers of supplier power in the skincare market in the United Kingdom, 2009

Figure 93: Factors influencing the likelihood of new entrants in the skincare market in the United Kingdom, 2009

Figure 94: Factors influencing the threat of substitutes in the skincare market in the United Kingdom, 2009

Figure 95: Drivers of degree of rivalry in the skincare market in the United Kingdom, 2009

Figure 96: United Kingdom skincare market distribution: % share, by value, 2009

Figure 97: United Kingdom skincare market value forecast: \$ million, 2009–14

Figure 98: United Kingdom skincare market volume forecast: million units, 2009–14

Figure 99: United States skincare market value: \$ million, 2005–09

Figure 100: United States skincare market volume: million units, 2005–09

Figure 101: United States skincare market segmentation I: % share, by value, 2009

Figure 102: United States skincare market segmentation II: % share, by value, 2009

Figure 103: United States skincare market share: % share, by value, 2009

Figure 104: Forces driving competition in the skincare market in the United States, 2009

Figure 105: Drivers of buyer power in the skincare market in the United States, 2009

Figure 106: Drivers of supplier power in the skincare market in the United States, 2009

Figure 107: Factors influencing the likelihood of new entrants in the skincare market in the United States, 2009

Figure 108: Factors influencing the threat of substitutes in the skincare market in the United States, 2009

Figure 109: Drivers of degree of rivalry in the skincare market in the United States, 2009

Figure 110: United States skincare market distribution: % share, by value, 2009

Figure 111: United States skincare market value forecast: \$ million, 2009–14

Figure 112: United States skincare market volume forecast: million units, 2009–14

Figure 113: L'Oreal S.A.: revenues & profitability

Figure 114: L'Oreal S.A.: assets & liabilities

Figure 115: Beiersdorf AG: revenues & profitability

Figure 116: Beiersdorf AG: assets & liabilities

Figure 117: Unilever: revenues & profitability

Figure 118: Unilever: assets & liabilities

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