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Abstracts

Introduction

Datamonitor's Service Station Retailing Databases are essential for fuel retailing companies as well as suppliers to this sector. Available for over 25 countries across Europe, each one provides in-depth data on fuel sales, as well as forecourt shop, car wash and motorway network information for the sector as a whole and for each of the key players operating within it.

Reasons to Purchase

Develop new marketing ideas for your service station shop, car wash and card propositions by examining the activities of other players across Europe.

Access a clear overview of the competitive position and operations of key fuel retailers. This is particularly useful for suppliers to the sector.

Assess how the competitive position of the country's service station brands is evolving and identify new emerging players.

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