

Savory Snacks in Switzerland to 2014

<https://marketpublishers.com/r/SB75D6CEDB8EN.html>

Date: November 2010

Pages: 142

Price: US\$ 495.00 (Single User License)

ID: SB75D6CEDB8EN

Abstracts

Introduction

This databook provides key data and information on the savory snacks market in Switzerland. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

- * Contains information on five categories: nuts and seeds, other savory snacks, popcorn, potato chips and processed snacks
- * Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data
- * Category level company and brand share as well as distribution share information for 2008 and 2009

Highlights

The market for savory snacks in Switzerland increased at a compound annual growth rate of 5.2% between 2004 and 2009.

The potato chips category led the savory snacks market in Switzerland, accounting for a share of 54.1%.

Leading player in the Swiss savory snacks market is Zweifel.

Reasons to Purchase

- * Develop business strategies by understanding the quantitative trends within the savory snacks market in Switzerland
- * Design effective marketing and sales strategies by identifying key market categories and segments
- * Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary market level: savory snacks
Summary category level: nuts and seeds
Summary category level: other savory snacks
Summary category level: popcorn
Summary category level: potato chips
Summary category level: processed snacks

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 MARKET OVERVIEW

Value analysis (Swiss Franc), 2004-09
Value analysis (Swiss Franc), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 4 CATEGORY ANALYSIS: NUTS AND SEEDS

Value analysis (Swiss Franc), 2004-09
Value analysis (Swiss Franc), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis

Expenditure and consumption per capita

CHAPTER 5 CATEGORY ANALYSIS: OTHER SAVORY SNACKS

Value analysis (Swiss Franc), 2004-09

Value analysis (Swiss Franc), 2009-14

Value analysis (US dollars), 2004-09

Value analysis (US dollars), 2009-14

Volume analysis, 2004-09

Volume analysis, 2009-14

Company and brand share analysis

Distribution analysis

Expenditure and consumption per capita

CHAPTER 6 CATEGORY ANALYSIS: POPCORN

Value analysis (Swiss Franc), 2004-09

Value analysis (Swiss Franc), 2009-14

Value analysis (US dollars), 2004-09

Value analysis (US dollars), 2009-14

Volume analysis, 2004-09

Volume analysis, 2009-14

Company and brand share analysis

Distribution analysis

Expenditure and consumption per capita

CHAPTER 7 CATEGORY ANALYSIS: POTATO CHIPS

Value analysis (Swiss Franc), 2004-09

Value analysis (Swiss Franc), 2009-14

Value analysis (US dollars), 2004-09

Value analysis (US dollars), 2009-14

Volume analysis, 2004-09

Volume analysis, 2009-14

Company and brand share analysis

Distribution analysis

Expenditure and consumption per capita

CHAPTER 8 CATEGORY ANALYSIS: PROCESSED SNACKS

Value analysis (Swiss Franc), 2004-09
Value analysis (Swiss Franc), 2009-14
Value analysis (US dollars), 2004-09
Value analysis (US dollars), 2009-14
Volume analysis, 2004-09
Volume analysis, 2009-14
Company and brand share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 9 COUNTRY COMPARISON

Value
Volume
Market share

CHAPTER 10 NEW PRODUCT DEVELOPMENT

Product launches over time
Recent product launches

CHAPTER 11 MACROECONOMIC PROFILE

Macroeconomic Indicators

CHAPTER 12 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate
Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 13 APPENDIX

Future readings

How to contact experts in your industry

Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Savory snacks, Switzerland, value by category (CHFm), 2004-14
- Figure 2: Savory snacks, Switzerland, category growth comparison, by value, 2004-14
- Figure 3: Savory snacks, Switzerland, volume by category (kg, million), 2004-14
- Figure 4: Savory snacks, Switzerland, category growth comparison, by volume, 2004-14
- Figure 5: Savory snacks, Switzerland, company share by value (%), 2008-09
- Figure 6: Savory snacks, Switzerland, distribution channels by value (%), 2008-09
- Figure 7: Nuts and seeds, Switzerland, value by segment (CHFm), 2004-14
- Figure 8: Nuts and seeds, Switzerland, category growth comparison, by value, 2004-14
- Figure 9: Nuts and seeds, Switzerland, volume by segment (kg, million), 2004-14
- Figure 10: Nuts and seeds, Switzerland, category growth comparison, by volume, 2004-14
- Figure 11: Nuts and seeds, Switzerland, company share by value (%), 2008-09
- Figure 12: Nuts and seeds, Switzerland, distribution channels by value (%), 2008-09
- Figure 13: Other savory snacks, Switzerland, value by segment (CHFm), 2004-14
- Figure 14: Other savory snacks, Switzerland, category growth comparison, by value, 2004-14
- Figure 15: Other savory snacks, Switzerland, volume by segment (kg, million), 2004-14
- Figure 16: Other savory snacks, Switzerland, category growth comparison, by volume, 2004-14
- Figure 17: Other savory snacks, Switzerland, company share by value (%), 2008-09
- Figure 18: Other savory snacks, Switzerland, distribution channels by value (%), 2008-09
- Figure 19: Popcorn, Switzerland, value by segment (CHFm), 2004-14
- Figure 20: Popcorn, Switzerland, category growth comparison, by value, 2004-14
- Figure 21: Popcorn, Switzerland, volume by segment (kg, million), 2004-14
- Figure 22: Popcorn, Switzerland, category growth comparison, by volume, 2004-14
- Figure 23: Popcorn, Switzerland, distribution channels by value (%), 2008-09
- Figure 24: Potato chips, Switzerland, value (CHFm), 2004-14
- Figure 25: Potato chips, Switzerland, volume (kg, million), 2004-14
- Figure 26: Potato chips, Switzerland, company share by value (%), 2008-09
- Figure 27: Potato chips, Switzerland, distribution channels by value (%), 2008-09
- Figure 28: Processed snacks, Switzerland, value by segment (CHFm), 2004-14
- Figure 29: Processed snacks, Switzerland, category growth comparison, by value, 2004-14
- Figure 30: Processed snacks, Switzerland, volume by segment (kg, million), 2004-14

Figure 31: Processed snacks, Switzerland, category growth comparison, by volume, 2004-14

Figure 32: Processed snacks, Switzerland, company share by value (%), 2008-09

Figure 33: Processed snacks, Switzerland, distribution channels by value (%), 2008-09

Figure 34: Global savory snacks market split (value terms, 2009), top five countries

Figure 35: Global savory snacks market value, 2004–09, top five countries

Figure 36: Global savory snacks market split (volume terms, 2009), top five countries

Figure 37: Global savory snacks market volume, 2004–09, top five countries

Figure 38: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Savory snacks category definitions
- Table 2: Savory snacks distribution channels
- Table 3: Savory snacks, Switzerland, value by category (CHFm), 2004-09
- Table 4: Savory snacks, Switzerland, value forecast by category (CHFm), 2009-14
- Table 5: Savory snacks, Switzerland, value by category (\$m), 2004-09
- Table 6: Savory snacks, Switzerland, value forecast by category (\$m), 2009-14
- Table 7: Savory snacks, Switzerland, volume by category (kg, million), 2004-09
- Table 8: Savory snacks, Switzerland, volume forecast by category (kg, million), 2009-14
- Table 9: Savory snacks, Switzerland, brand share by value (%), 2008-09
- Table 10: Savory snacks, Switzerland, value by brand (CHFm), 2008-09
- Table 11: Savory snacks, Switzerland, company share by value (%), 2008-09
- Table 12: Savory snacks, Switzerland, value by company (CHFm), 2008-09
- Table 13: Savory snacks, Switzerland, distribution channels by value (%), 2008-09
- Table 14: Savory snacks, Switzerland, value by distribution channel (CHFm), 2008-09
- Table 15: Savory snacks, Switzerland, expenditure per capita (CHF), 2004-09
- Table 16: Savory snacks, Switzerland, forecast expenditure per capita (CHF), 2009-14
- Table 17: Savory snacks, Switzerland, expenditure per capita (\$), 2004-09
- Table 18: Savory snacks, Switzerland, forecast expenditure per capita (\$), 2009-14
- Table 19: Savory snacks, Switzerland, consumption per capita (kg), 2004-09
- Table 20: Savory snacks, Switzerland, forecast consumption per capita (kg), 2009-14
- Table 21: Nuts and seeds, Switzerland, value by segment (CHFm), 2004-09
- Table 22: Nuts and seeds, Switzerland, value forecast by segment (CHFm), 2009-14
- Table 23: Nuts and seeds, Switzerland, value by segment (\$m), 2004-09
- Table 24: Nuts and seeds, Switzerland, value forecast by segment (\$m), 2009-14
- Table 25: Nuts and seeds, Switzerland, volume by segment (kg, million), 2004-09
- Table 26: Nuts and seeds, Switzerland, volume forecast by segment (kg, million), 2009-14
- Table 27: Nuts and seeds, Switzerland, brand share by value (%), 2008-09
- Table 28: Nuts and seeds, Switzerland, value by brand (CHFm), 2008-09
- Table 29: Nuts and seeds, Switzerland, company share by value (%), 2008-09
- Table 30: Nuts and seeds, Switzerland, value by company (CHFm), 2008-09
- Table 31: Nuts and seeds, Switzerland, distribution channels by value (%), 2008-09
- Table 32: Nuts and seeds, Switzerland, value by distribution channel (CHFm), 2008-09
- Table 33: Nuts and seeds, Switzerland, expenditure per capita (CHF), 2004-09
- Table 34: Nuts and seeds, Switzerland, forecast expenditure per capita (CHF), 2009-14

- Table 35: Nuts and seeds, Switzerland, expenditure per capita (\$), 2004-09
- Table 36: Nuts and seeds, Switzerland, forecast expenditure per capita (\$), 2009-14
- Table 37: Nuts and seeds, Switzerland, consumption per capita (kg), 2004-09
- Table 38: Nuts and seeds, Switzerland, forecast consumption per capita (kg), 2009-14
- Table 39: Other savory snacks, Switzerland, value by segment (CHFm), 2004-09
- Table 40: Other savory snacks, Switzerland, value forecast by segment (CHFm), 2009-14
- Table 41: Other savory snacks, Switzerland, value by segment (\$m), 2004-09
- Table 42: Other savory snacks, Switzerland, value forecast by segment (\$m), 2009-14
- Table 43: Other savory snacks, Switzerland, volume by segment (kg, million), 2004-09
- Table 44: Other savory snacks, Switzerland, volume forecast by segment (kg, million), 2009-14
- Table 45: Other savory snacks, Switzerland, brand share by value (%), 2008-09
- Table 46: Other savory snacks, Switzerland, value by brand (CHFm), 2008-09
- Table 47: Other savory snacks, Switzerland, company share by value (%), 2008-09
- Table 48: Other savory snacks, Switzerland, value by company (CHFm), 2008-09
- Table 49: Other savory snacks, Switzerland, distribution channels by value (%), 2008-09
- Table 50: Other savory snacks, Switzerland, value by distribution channel (CHFm), 2008-09
- Table 51: Other savory snacks, Switzerland, expenditure per capita (CHF), 2004-09
- Table 52: Other savory snacks, Switzerland, forecast expenditure per capita (CHF), 2009-14
- Table 53: Other savory snacks, Switzerland, expenditure per capita (\$), 2004-09
- Table 54: Other savory snacks, Switzerland, forecast expenditure per capita (\$), 2009-14
- Table 55: Other savory snacks, Switzerland, consumption per capita (kg), 2004-09
- Table 56: Other savory snacks, Switzerland, forecast consumption per capita (kg), 2009-14
- Table 57: Popcorn, Switzerland, value by segment (CHFm), 2004-09
- Table 58: Popcorn, Switzerland, value forecast by segment (CHFm), 2009-14
- Table 59: Popcorn, Switzerland, value by segment (\$m), 2004-09
- Table 60: Popcorn, Switzerland, value forecast by segment (\$m), 2009-14
- Table 61: Popcorn, Switzerland, volume by segment (kg, million), 2004-09
- Table 62: Popcorn, Switzerland, volume forecast by segment (kg, million), 2009-14
- Table 63: Popcorn, Switzerland, brand share by value (%), 2008-09
- Table 64: Popcorn, Switzerland, value by brand (CHFm), 2008-09
- Table 65: Popcorn, Switzerland, company share by value (%), 2008-09
- Table 66: Popcorn, Switzerland, value by company (CHFm), 2008-09

- Table 67: Popcorn, Switzerland, distribution channels by value (%), 2008-09
- Table 68: Popcorn, Switzerland, value by distribution channel (CHFm), 2008-09
- Table 69: Popcorn, Switzerland, expenditure per capita (CHF), 2004-09
- Table 70: Popcorn, Switzerland, forecast expenditure per capita (CHF), 2009-14
- Table 71: Popcorn, Switzerland, expenditure per capita (\$), 2004-09
- Table 72: Popcorn, Switzerland, forecast expenditure per capita (\$), 2009-14
- Table 73: Popcorn, Switzerland, consumption per capita (kg), 2004-09
- Table 74: Popcorn, Switzerland, forecast consumption per capita (kg), 2009-14
- Table 75: Potato chips, Switzerland, value (CHFm), 2004-09
- Table 76: Potato chips, Switzerland, value forecast (CHFm), 2009-14
- Table 77: Potato chips, Switzerland, value (\$m), 2004-09
- Table 78: Potato chips, Switzerland, value forecast (\$m), 2009-14
- Table 79: Potato chips, Switzerland, volume (kg, million), 2004-09
- Table 80: Potato chips, Switzerland, volume forecast (kg, million), 2009-14
- Table 81: Potato chips, Switzerland, brand share by value (%), 2008-09
- Table 82: Potato chips, Switzerland, value by brand (CHFm), 2008-09
- Table 83: Potato chips, Switzerland, company share by value (%), 2008-09
- Table 84: Potato chips, Switzerland, value by company (CHFm), 2008-09
- Table 85: Potato chips, Switzerland, distribution channels by value (%), 2008-09
- Table 86: Potato chips, Switzerland, value by distribution channel (CHFm), 2008-09
- Table 87: Potato chips, Switzerland, expenditure per capita (CHF), 2004-09
- Table 88: Potato chips, Switzerland, forecast expenditure per capita (CHF), 2009-14
- Table 89: Potato chips, Switzerland, expenditure per capita (\$), 2004-09
- Table 90: Potato chips, Switzerland, forecast expenditure per capita (\$), 2009-14
- Table 91: Potato chips, Switzerland, consumption per capita (kg), 2004-09
- Table 92: Potato chips, Switzerland, forecast consumption per capita (kg), 2009-14
- Table 93: Processed snacks, Switzerland, value by segment (CHFm), 2004-09
- Table 94: Processed snacks, Switzerland, value forecast by segment (CHFm), 2009-14
- Table 95: Processed snacks, Switzerland, value by segment (\$m), 2004-09
- Table 96: Processed snacks, Switzerland, value forecast by segment (\$m), 2009-14
- Table 97: Processed snacks, Switzerland, volume by segment (kg, million), 2004-09
- Table 98: Processed snacks, Switzerland, volume forecast by segment (kg, million), 2009-14
- Table 99: Processed snacks, Switzerland, brand share by value (%), 2008-09
- Table 100: Processed snacks, Switzerland, value by brand (CHFm), 2008-09
- Table 101: Processed snacks, Switzerland, company share by value (%), 2008-09
- Table 102: Processed snacks, Switzerland, value by company (CHFm), 2008-09
- Table 103: Processed snacks, Switzerland, distribution channels by value (%), 2008-09
- Table 104: Processed snacks, Switzerland, value by distribution channel (CHFm),

2008-09

Table 105: Processed snacks, Switzerland, expenditure per capita (CHF), 2004-09

Table 106: Processed snacks, Switzerland, forecast expenditure per capita (CHF), 2009-14

Table 107: Processed snacks, Switzerland, expenditure per capita (\$), 2004-09

Table 108: Processed snacks, Switzerland, forecast expenditure per capita (\$), 2009-14

Table 109: Processed snacks, Switzerland, consumption per capita (kg), 2004-09

Table 110: Processed snacks, Switzerland, forecast consumption per capita (kg), 2009-14

Table 111: Global savory snacks market value, 2009

Table 112: Global savory snacks market split (value terms (\$m), 2009), top five countries

Table 113: Global savory snacks market volume, 2009

Table 114: Global savory snacks market split (volume terms, 2009), top five countries

Table 115: Leading players, top five countries

Table 116: Switzerland savory snacks new product launches reports, by company (top five companies), 2009

Table 117: Switzerland savory snacks new product launches SKUs, by company (top five companies), 2009

Table 118: Switzerland savory snacks new product launches (reports), by flavor and fragrances (top 10 flavors), 2009

Table 119: Switzerland savory snacks new product launches (reports), by ingredients (top 10 ingredients), 2009

Table 120: Switzerland savory snacks new product launches (reports), by package tags or claims, 2009

Table 121: Switzerland savory snacks new product launches - recent five launches (2009)

Table 122: Switzerland population, by age group, 2004-09 (millions)

Table 123: Switzerland population forecast, by age group, 2009-14 (millions)

Table 124: Switzerland population, by gender, 2004-09 (millions)

Table 125: Switzerland population forecast, by gender, 2009-14 (millions)

Table 126: Switzerland nominal GDP, 2004-09 (CHFbn, nominal prices)

Table 127: Switzerland nominal GDP forecast, 2009-14 (CHFbn, nominal prices)

Table 128: Switzerland real GDP, 2004-09 (CHFbn, 2000 prices)

Table 129: Switzerland real GDP forecast, 2009-14 (CHFbn, 2000 prices)

Table 130: Switzerland real GDP, 2004-09 (\$bn, 2000 prices)

Table 131: Switzerland real GDP forecast, 2009-14 (\$bn, 2000 prices)

Table 132: Switzerland consumer price index, 2004-09 (2000=100)

Table 133: Switzerland consumer price index, 2009-14 (2000=100)

I would like to order

Product name: Savory Snacks in Switzerland to 2014

Product link: <https://marketpublishers.com/r/SB75D6CEDB8EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SB75D6CEDB8EN.html>