

Sauces, Dressings and Condiments in North America to 2013

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Abstracts

Introduction

This databook provides key data and information on the sauces, dressings and condiments market covering two countries in North America. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution and company share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

* Contains information on :condiment sauces, dressings, dry cooking sauces, wet cooking sauces, table sauces, seasonings, pickled products and dips

* Market, category and segment level information on value and volume with historic (2003-08) and forecast (2009-13) data

* Category level company share as well as distribution share information for 2007 and 2008

* Review of the top two companies within the sauces, dressings and condiments market, including company overview, key facts and business description

Highlights

The market for sauces, dressings and condiments in North America increased at a compound annual growth rate of 2.4% between 2003 and 2008.

The wet cooking sauces category led the sauces, dressings and condiments market in North America, accounting for a share of 22.1%.

The leading players in the North American sauces, dressings and condiments market include Unilever, Kraft Foods, Inc. and McCormick & Company, Inc.

Reasons to Purchase

- * Develop business strategies by understanding the quantitative trends within the sauces, dressings and condiments market in North America
- * Design effective marketing and sales strategies by identifying key market categories and segments
- * Identify key players within the market to plan lucrative M&A, partnerships and agreements

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