

Retail Banking Industry Technology Spending Forecast in Australia to 2014

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Abstracts

Introduction

Datamonitor's retail banking industry technology spending forecast databook provides a current and comprehensive assessment of revenue opportunities for technology providers in the Australian market, across a range of sources and locations.

Scope

- Forecasts Australian retail banking technology spending until 2014
- Breaks down Australian retail banking technology spending by source, location and business function

Highlights

Overall, the Australian retail banking technology market is set to grow at a CAGR of 3.7% from 2009 to 2014, while business function such as online banking and MIS will present the highest growth opportunities.

Reasons to Purchase

- Gain visibility into the dynamics of the Australian retail banking technology markets
- Gain market insight to assist in your strategic planning and go-to-market strategy

Contents

OVERVIEW

Catalyst
Summary

INTRODUCTION

Reasons to purchase
Definitions

RETAIL BANKING TECHNOLOGY SPENDING

Overview
Technology spend by business functions, 2006–14
Technology spend by location, 2006–14

TECHNOLOGY SPENDING BY SOURCE

Spend by source, 2006–14

COMPARATIVE ANALYSIS: ASIA PACIFIC AND AUSTRALIAN RETAIL BANKING TECHNOLOGY SPENDING

Overall technology spend comparison, 2006–14
Major country/market comparison, 2008

APPENDIX

Forecasting methodology
Further reading
Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Retail banking industry, Australia, technology spending (\$m), 2006–14

Figure 2: Retail banking industry, Australia, technology spending (growth %), 2006–14

Figure 3: Retail banking industry, Australia, technology spend by business function (\$m), 2006–08

Figure 4: Retail banking industry, Australia, technology spend by business function (\$m), 2009–14

Figure 5: Retail banking industry, Australia, technology spend by location (\$m), 2006–08

Figure 6: Retail banking industry, Australia, technology spending by location (\$m), 2009–14

Figure 7: Retail banking industry, Australia, technology spending by source (\$m), 2006–08

Figure 8: Retail banking industry, Australia, technology spending by source (\$m), 2009–14

Figure 9: Retail banking industry, Australia and Asia Pacific, technology spending comparison (\$m), 2006–14

Figure 10: Retail banking industry, Asia Pacific, major markets/countries technology spending (\$m), 2008

Figure 11: Retail banking industry technology spending, key stages in forecasting

List Of Tables

LIST OF TABLES

Table 1: Retail banking business functions: definitions

Table 2: Retail banking technology sources: definitions

Table 3: Retail banking business locations: definitions

Table 4: Retail banking industry, Australia, technology spending (\$m), 2006–14

Table 5: Retail banking industry, Australia, technology spend by business function (\$m), 2006–08

Table 6: Retail banking industry, Australia, technology spend by business function (\$m), 2009–14

Table 7: Retail banking industry, Australia, technology spend by location (\$m), 2006–08

Table 8: Retail banking industry, Australia, technology spending by location (\$m), 2009–14

Table 9: Retail banking industry, Australia, technology spending by source (\$m), 2006–08

Table 10: Retail banking industry, Australia, technology spending by source (\$m), 2009–14

Table 11: Retail banking industry, Australia and Asia Pacific, technology spending comparison (\$m), 2006–08

Table 12: Retail banking industry, Australia and Asia Pacific, technology spending comparison (\$m), 2009–14

Table 13: Retail banking industry, Asia Pacific, major markets/countries technology spending (\$m and % share), 2008

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