

Q3 2009 B2C Market Share Monitor

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Abstracts

Introduction

Tracking supplier market share performance gives a key indicator of market success. Using a robust methodology, Market Share Monitor tracks the performance of the leading energy suppliers on a quarterly basis. The UK B2C energy supply market is segmented in electricity, gas and dual fuel markets, tracking both sites and volumes. Data is included from August 2000 onwards.

Reasons to Purchase

*Available electronically, the data set covers consecutive quarters of market shares since 2001 facilitating powerful time series analysis.

*The analysis details the drivers of performance across each key segment and each major supplier.

*This analysis is supported by extensive research across the broker and end user segments which delivers unique insight into market activity.

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