

Portugal Fleet Market Profile 2010

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Abstracts

Introduction

The PowerPoint presentation provides an analysis and a five-year forecast of the Portugal's company car market.

Features and benefits

Provides analysis of key trends and developments affecting the growth of the Portugal's company car market.

The presentation also outlines macroeconomic, tax and legislative changes impacting Portugal's company car market.

Highlights

New car sales in 2009 are split into: non-private and private; non-private sales are split into long-cycle and short-cycle sales, further segmented into new car sales to daily rental companies, taxis and company cars.

Your key questions answered

This presentation contains data and five-year forecast of the size, structure growth factors and potential of Portugal's fleet markets till 2015.

Indicates the volume of non-private sales sold through the long-cycle and short-cycle channels.

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