

Oils and Fats in North America to 2013

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Abstracts

Introduction

This databook provides key data and information on the oils and fats market covering two countries in North America. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution and company share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

*Contains information on two categories; oils and solid fats

*Market, category and segment level information on value and volume with historic (2003-2008) and forecast (2009-2013) data

*Category level company share as well as distribution share information for 2007 and 2008

*Review of the top two companies within the oils and fats market, including company overview, key facts and business description

Highlights

The market for oils and fats in North America increased at a compound annual growth rate of 3.8% between 2003 and 2008.

The oils category led the oils and fats market in North America, accounting for a share of 92.9%.

The leading players in the North American oils and fats market include The J.M. Smucker Company, Associated British Foods plc and ConAgra Foods, Inc.

Reasons to Purchase

*Develop business strategies by understanding the quantitative trends within the oils and fats market in North America

*Design effective marketing and sales strategies by identifying key market categories and segments

*Identify key players within the market to plan lucrative M&A, partnerships and agreements

Contents

CHAPTER 1 EXECUTIVE SUMMARY

Summary market level: oils and fats
Summary category level: oils
Summary category level: solid fats

CHAPTER 2 INTRODUCTION

What is this report about?
How to use this report
Market definition

CHAPTER 3 OVERVIEW

Value Analysis
Volume Analysis

CHAPTER 4 NORTH AMERICA OILS AND FATS: MARKET OVERVIEW

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 5 LEADING COMPANY PROFILES

The J.M. Smucker Company
Associated British Foods plc

CHAPTER 6 CATEGORY ANALYSIS: OILS

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08

Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 7 CATEGORY ANALYSIS: SOLID FATS

Value analysis (US Dollar), 2003-08
Value analysis (US Dollar), 2008-13
Volume analysis, 2003-08
Volume analysis, 2008-13
Company share analysis
Distribution analysis
Expenditure and consumption per capita

CHAPTER 8 RESEARCH METHODOLOGY

Methodology overview
Secondary research
Market modeling
Creating an initial data model
Revising the initial data model
Creating a final estimate
Creating demographic value splits
Primary research
Data finalization
Ongoing research

CHAPTER 9 APPENDIX

Future readings
How to contact experts in your industry
Disclaimer

List Of Figures

LIST OF FIGURES

- Figure 1: Oils and fats, North America, value by category (\$m), 2003-13
- Figure 2: Oils and fats, North America, category growth comparison, by value, 2003-13
- Figure 3: Oils and fats, North America, volume by category (kg/liters, million), 2003-13
- Figure 4: Oils and fats, North America, category growth comparison, by volume, 2003-13
- Figure 5: Oils and fats, North America, company share by value (%), 2007-08
- Figure 6: Oils and fats, North America, distribution channels by value (%), 2007-08
- Figure 7: Oils, North America, value by segment (\$m), 2003-13
- Figure 8: Oils, North America, volume by segment (liters, million), 2003-13
- Figure 9: Oils, North America, company share by value (%), 2007-08
- Figure 10: Oils, North America, distribution channels by value (%), 2007-08
- Figure 11: Solid fats, North America, value by segment (\$m), 2003-13
- Figure 12: Solid fats, North America, category growth comparison, by value, 2003-13
- Figure 13: Solid fats, North America, volume by segment (kg, million), 2003-13
- Figure 14: Solid fats, North America, category growth comparison, by volume, 2003-13
- Figure 15: Solid fats, North America, distribution channels by value (%), 2007-08
- Figure 16: Annual data review process

List Of Tables

LIST OF TABLES

- Table 1: Oils and fats category definitions
- Table 2: Oils and fats distribution channels
- Table 3: North America oils and fats value (country-wise), 2003-08 (\$m)
- Table 4: North America oils and fats value (country-wise) forecast, 2008-13 (\$m)
- Table 5: North America oils and fats volume (country-wise), 2003-08 (kg/liters, million)
- Table 6: North America oils and fats volume (country-wise) forecast, 2008-13 (kg/liters, million)
- Table 7: Oils and fats, North America, value by category (\$m), 2003-08
- Table 8: Oils and fats, North America, value forecast by category (\$m), 2008-13
- Table 9: Oils and fats, North America, volume by category (kg/liters, million), 2003-08
- Table 10: Oils and fats, North America, volume forecast by category (kg/liters, million), 2008-13
- Table 11: Oils and fats, North America, company share by value (%), 2007-08
- Table 12: Oils and fats, North America, value by company (\$m), 2007-08
- Table 13: Oils and fats, North America, distribution channels by value (%), 2007-08
- Table 14: Oils and fats, North America, value by distribution channel (\$m), 2007-08
- Table 15: Oils and fats, North America, expenditure per capita (\$), 2003-08
- Table 16: Oils and fats, North America, forecast expenditure per capita (\$), 2008-13
- Table 17: Oils and fats, North America, consumption per capita (kg/liters), 2003-08
- Table 18: Oils and fats, North America, forecast consumption per capita (kg/liters), 2008-13
- Table 19: The J.M. Smucker Company key facts
- Table 20: Associated British Foods plc key facts
- Table 21: Oils, North America, value by segment (\$m), 2003-08
- Table 22: Oils, North America, value forecast by segment (\$m), 2008-13
- Table 23: Oils, North America, volume by segment (liters, million), 2003-08
- Table 24: Oils, North America, volume forecast by segment (liters, million), 2008-13
- Table 25: Oils, North America, company share by value (%), 2007-08
- Table 26: Oils, North America, value by company (\$m), 2007-08
- Table 27: Oils, North America, distribution channels by value (%), 2007-08
- Table 28: Oils, North America, value by distribution channel (\$m), 2007-08
- Table 29: Oils, North America, expenditure per capita (\$), 2003-08
- Table 30: Oils, North America, forecast expenditure per capita (\$), 2008-13
- Table 31: Oils, North America, consumption per capita (liters), 2003-08
- Table 32: Oils, North America, forecast consumption per capita (liters), 2008-13

Table 33: Solid fats, North America, value by segment (\$m), 2003-08

Table 34: Solid fats, North America, value forecast by segment (\$m), 2008-13

Table 35: Solid fats, North America, volume by segment (kg, million), 2003-08

Table 36: Solid fats, North America, volume forecast by segment (kg, million), 2008-13

Table 37: Solid fats, North America, company share by value (%), 2007-08

Table 38: Solid fats, North America, value by company (\$m), 2007-08

Table 39: Solid fats, North America, distribution channels by value (%), 2007-08

Table 40: Solid fats, North America, value by distribution channel (\$m), 2007-08

Table 41: Solid fats, North America, expenditure per capita (\$), 2003-08

Table 42: Solid fats, North America, forecast expenditure per capita (\$), 2008-13

Table 43: Solid fats, North America, consumption per capita (kg), 2003-08

Table 44: Solid fats, North America, forecast consumption per capita (kg), 2008-13

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