

## Non-Life Insurance - Scandinavia Industry Guide

## Non-Life Insurance - Scandinavia Industry Guide

### *Datamonitor*

Date: October 1, 2010

Pages: 105

Price: US\$ 795.00

ID: NBB32F6E383EN

Datamonitor's Non-Life Insurance - Scandinavia Industry Guide is an essential resource for top-level data and analysis covering the Non-Life Insurance industry in each of the Scandinavian (Denmark, Norway and Sweden) countries. The report includes easily comparable data on market value, segmentation, and five forces analysis, plus full five year market forecasts for each country. It examines future problems, innovations and potential growth areas within the market.

### Scope of the Report

- Contains an executive summary market values, and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from Denmark, Norway and Sweden, alongside individual chapters on each country. .
- Includes a five-year forecast of the industry

### Highlights

The Scandinavian non-life insurance market had a total market value of \$26.7 billion in 2009.

Within the non-life insurance industry, Denmark is the leading country among the Scandinavian countries, with market revenues of \$10.8 billion in 2009.

Denmark is expected to lead the non-life insurance industry in the Scandinavian nations with a value of \$12.5 billion in 2014

### Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

### Market Definition

The non-life insurance consists of the general insurance market segmented into the accident and health insurance sector and the property and casualty insurance sector. The value of the non-life insurance market is shown in terms of gross premium incomes. Any currency conversions used in the report have been calculated using constant 2009 annual average exchange rates. The non-life insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as house price growth, GDP growth and long-term interest rates.

## Table of Content

### INTRODUCTION

What is this report about?

Who is the target reader?

Market definition

### SCANDINAVIA NON-LIFE INSURANCE INDUSTRY OUTLOOK

Market Analysis

Market Revenues

### NON-LIFE INSURANCE IN THE DENMARK

MARKET OVERVIEW

MARKET VALUE

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

LEADING COMPANIES

MARKET FORECASTS

MACROECONOMIC INDICATORS

### NON-LIFE INSURANCE IN NORWAY

MARKET OVERVIEW

MARKET VALUE

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

LEADING COMPANIES

MARKET FORECASTS

MACROECONOMIC INDICATORS

### NON-LIFE INSURANCE IN SWEDEN

MARKET OVERVIEW

MARKET VALUE

MARKET SEGMENTATION I

MARKET SEGMENTATION II

MARKET SHARE

FIVE FORCES ANALYSIS

LEADING COMPANIES

MARKET FORECASTS

MACROECONOMIC INDICATORS

### APPENDIX

Data Research Methodology

About Datamonitor

Disclaimer

### LIST OF TABLES

Table 1: Scandinavia non-life insurance industry, revenue (\$bn), 2005–14

Table 2: Scandinavia non-life insurance industry, revenue (\$bn), 2005–09

Table 3: Scandinavia non-life insurance industry forecast, revenue (\$bn), 2009–14

Table 4: Denmark non-life insurance market value: \$ billion, 2005–09

Table 5: Denmark non-life insurance market segmentation I: % share, by value, 2009

Table 6: Denmark non-life insurance market segmentation II: % share, by value, 2009

Table 7: Denmark non-life insurance market share: % share, by value, 2009

Table 8: Codan A/S: key facts

Table 9: Codan A/S: key financials (\$)

Table 10: Codan A/S: key financials (DKK)

Table 11: Codan A/S: key financial ratios
Table 12: Topdanmark A/S: key facts
Table 13: Topdanmark A/S: key financials (\$)
Table 14: Topdanmark A/S: key financials (DKK)
Table 15: Topdanmark A/S: key financial ratios
Table 16: TrygVesta A/S: key facts
Table 17: TrygVesta A/S: key financials (\$)
Table 18: TrygVesta A/S: key financials (DKK)
Table 19: TrygVesta A/S: key financial ratios
Table 20: Denmark non-life insurance market value forecast: \$ billion, 2009–14
Table 21: Denmark size of population (million), 2005–09
Table 22: Denmark gdp (constant 2000 prices, \$ billion), 2005–09
Table 23: Denmark gdp (current prices, \$ billion), 2005–09
Table 24: Denmark inflation, 2005–09
Table 25: Denmark consumer price index (absolute), 2005–09
Table 26: Denmark exchange rate, 2005–09
Table 27: Norway non-life insurance market value: \$ billion, 2005–09
Table 28: Norway non-life insurance market segmentation I: % share, by value, 2009
Table 29: Norway non-life insurance market segmentation II: % share, by value, 2009
Table 30: Norway non-life insurance market share: % share, by value, 2009
Table 31: Gjensidige NOR Forsikring: key facts
Table 32: Gjensidige NOR Forsikring: key financials (\$)
Table 33: Gjensidige NOR Forsikring: key financials (NOK)
Table 34: Gjensidige NOR Forsikring: key financial ratios
Table 35: If Skadeforsikring: key facts
Table 36: If Skadeforsikring: key financials (\$)
Table 37: If Skadeforsikring: key financials (€)
Table 38: If Skadeforsikring: key financial ratios
Table 39: TrygVesta A/S: key facts
Table 40: TrygVesta A/S: key financials (\$)
Table 41: TrygVesta A/S: key financials (DKK)
Table 42: TrygVesta A/S: key financial ratios
Table 43: Norway non-life insurance market value forecast: \$ billion, 2009–14
Table 44: Norway size of population (million), 2005–09
Table 45: Norway gdp (constant 2000 prices, \$ billion), 2005–09
Table 46: Norway gdp (current prices, \$ billion), 2005–09
Table 47: Norway inflation, 2005–09
Table 48: Norway consumer price index (absolute), 2005–09
Table 49: Norway exchange rate, 2005–09
Table 50: Sweden non-life insurance market value: \$ billion, 2005–09
Table 51: Sweden non-life insurance market segmentation I: % share, by value, 2009
Table 52: Sweden non-life insurance market segmentation II: % share, by value, 2009
Table 53: Sweden non-life insurance market share: % share, by value, 2009
Table 54: Codan A/S: key facts
Table 55: Codan A/S: key financials (\$)
Table 56: Codan A/S: key financials (DKK)
Table 57: Codan A/S: key financial ratios
Table 58: If Skadeforsikring: key facts
Table 59: If Skadeforsikring: key financials (\$)
Table 60: If Skadeforsikring: key financials (€)
Table 61: If Skadeforsikring: key financial ratios
Table 62: Lansforsakringar Group: key facts
Table 63: Lansforsakringar Group: key financials (\$)
Table 64: Lansforsakringar Group: key financials (SEK)
Table 65: Lansforsakringar Group: key financial ratios

- Table 66: Sweden non-life insurance market value forecast: \$ billion, 2009–14  
 Table 67: Sweden size of population (million), 2005–09  
 Table 68: Sweden gdp (constant 2000 prices, \$ billion), 2005–09  
 Table 69: Sweden gdp (current prices, \$ billion), 2005–09  
 Table 70: Sweden inflation, 2005–09  
 Table 71: Sweden consumer price index (absolute), 2005–09  
 Table 72: Sweden exchange rate, 2005–09

## LIST OF FIGURES

- Figure 1: Scandinavia non-life insurance industry, revenue (\$bn), 2005–14  
 Figure 2: Scandinavia non-life insurance industry, revenue (\$bn), 2005–09  
 Figure 3: Scandinavia non-life insurance industry forecast, revenue (\$bn), 2009–14  
 Figure 4: Scandinavia non-life insurance industry, Segmentation (%), 2009  
 Figure 5: Denmark non-life insurance market value: \$ billion, 2005–09  
 Figure 6: Denmark non-life insurance market segmentation I: % share, by value, 2009  
 Figure 7: Denmark non-life insurance market segmentation II: % share, by value, 2009  
 Figure 8: Denmark non-life insurance market share: % share, by value, 2009  
 Figure 9: Forces driving competition in the non-life insurance market in Denmark, 2009  
 Figure 10: Drivers of buyer power in the non-life insurance market in Denmark, 2009  
 Figure 11: Drivers of supplier power in the non-life insurance market in Denmark, 2009  
 Figure 12: Factors influencing the likelihood of new entrants in the non-life insurance market in Denmark, 2009  
 Figure 13: Factors influencing the threat of substitutes in the non-life insurance market in Denmark, 2009  
 Figure 14: Drivers of degree of rivalry in the non-life insurance market in Denmark, 2009  
 Figure 15: Codan A/S: revenues & profitability  
 Figure 16: Codan A/S: assets & liabilities  
 Figure 17: Topdanmark A/S: revenues & profitability  
 Figure 18: Topdanmark A/S: assets & liabilities  
 Figure 19: TrygVesta A/S: revenues & profitability  
 Figure 20: TrygVesta A/S: assets & liabilities  
 Figure 21: Denmark non-life insurance market value forecast: \$ billion, 2009–14  
 Figure 22: Norway non-life insurance market value: \$ billion, 2005–09  
 Figure 23: Norway non-life insurance market segmentation I: % share, by value, 2009  
 Figure 24: Norway non-life insurance market segmentation II: % share, by value, 2009  
 Figure 25: Norway non-life insurance market share: % share, by value, 2009  
 Figure 26: Forces driving competition in the non-life insurance market in Norway, 2009  
 Figure 27: Drivers of buyer power in the non-life insurance market in Norway, 2009  
 Figure 28: Drivers of supplier power in the non-life insurance market in Norway, 2009  
 Figure 29: Factors influencing the likelihood of new entrants in the non-life insurance market in Norway, 2009  
 Figure 30: Factors influencing the threat of substitutes in the non-life insurance market in Norway, 2009  
 Figure 31: Drivers of degree of rivalry in the non-life insurance market in Norway, 2009  
 Figure 32: Gjensidige NOR Forsikring: revenues & profitability  
 Figure 33: Gjensidige NOR Forsikring: assets & liabilities  
 Figure 34: If Skadeforsikring: revenues & profitability  
 Figure 35: If Skadeforsikring: assets & liabilities  
 Figure 36: TrygVesta A/S: revenues & profitability  
 Figure 37: TrygVesta A/S: assets & liabilities  
 Figure 38: Norway non-life insurance market value forecast: \$ billion, 2009–14  
 Figure 39: Sweden non-life insurance market value: \$ billion, 2005–09  
 Figure 40: Sweden non-life insurance market segmentation I: % share, by value, 2009  
 Figure 41: Sweden non-life insurance market segmentation II: % share, by value, 2009  
 Figure 42: Sweden non-life insurance market share: % share, by value, 2009  
 Figure 43: Forces driving competition in the non-life insurance market in Sweden, 2009

- Figure 44: Drivers of buyer power in the non-life insurance market in Sweden, 2009
- Figure 45: Drivers of supplier power in the non-life insurance market in Sweden, 2009
- Figure 46: Factors influencing the likelihood of new entrants in the non-life insurance market in Sweden, 2009
- Figure 47: Factors influencing the threat of substitutes in the non-life insurance market in Sweden, 2009
- Figure 48: Drivers of degree of rivalry in the non-life insurance market in Sweden, 2009
- Figure 49: Codan A/S: revenues & profitability
- Figure 50: Codan A/S: assets & liabilities
- Figure 51: If Skadeforsikring: revenues & profitability
- Figure 52: If Skadeforsikring: assets & liabilities
- Figure 53: Lansforsakringar Group: revenues & profitability
- Figure 54: Lansforsakringar Group: assets & liabilities
- Figure 55: Sweden non-life insurance market value forecast: \$ billion, 2009–14

### I would like to order:

**Product name:** Non-Life Insurance - Scandinavia Industry Guide  
**Product link:** <http://marketpublishers.com/r/NBB32F6E383EN.html>  
**Product ID:** NBB32F6E383EN  
**Price:** US\$ 795.00 (Single User License / Electronic Delivery)

*If you want to order Corporate License or Hard Copy, please, contact our Customer Service: [office@marketpublishers.com](mailto:office@marketpublishers.com)*

### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click 'BUY NOW' button on product page <http://marketpublishers.com/r/NBB32F6E383EN.html>

### To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
E-mail:  
Company:  
Address:  
City:  
Zip/Post Code:  
Country:  
Tel:  
Fax:  
Your message:

\* All fields are required

**Customer Signature** \_\_\_\_\_

Please, note that by ordering from MarketPublisher.com you are agreeing to our Terms & Conditions at [http://marketpublishers.com/docs/terms\\_conditions.html](http://marketpublishers.com/docs/terms_conditions.html)

To place an order via fax simply print this form, fill in the information below and fax the completed form to **+44 20 7900 3970**

