

Non-life Insurance - North America (NAFTA) Industry Guide

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Non-life Insurance - North America (NAFTA) Industry Guide

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Datamonitor's Non-life Insurance - North America (NAFTA) Industry Guide is an essential resource for top-level data and analysis covering the Non-life Insurance industry in each of the North American Free Trade Agreement (United States, Canada, and Mexico) countries. The report includes easily comparable data on market value, volume, segmentation and market share, plus full five year market forecasts. It examines future problems, innovations and potential growth areas within the market.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country. .
- Includes a five-year forecast of the industry

Highlights

The NAFTA Non-life Insurance market reaches a value of \$712.3 billion in 2009.

The US is the leading country among the NAFTA bloc, with market revenues of \$647.4 billion in 2009

Mexico was the fastest growing country, with a CAGR of 12.3% over the 2005–2009 period.

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The non-life insurance consists of the general insurance market segmented into the accident and health insurance sector and the property and casualty insurance sector. The value of the non-life insurance market is shown in terms of gross premium incomes. Any currency conversions used in the report have been calculated using constant 2009 annual average exchange rates. The non-life insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as house price growth, GDP growth and long-term interest rates.

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