

Non-Life Insurance: Global Industry Guide

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Non-Life Insurance: Global Industry Guide

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Datamonitor's Non-Life Insurance: Global Industry Guide is an essential resource for top-level data and analysis covering the Non-Life Insurance industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies
- Incorporates in-depth five forces competitive environment analysis and scorecards
- Covers the Global, European and Asia-Pacific markets as well as individual chapters on 5 major markets (France, Germany, Japan, the UK and the US).
- Includes a five-year forecast of the industry

Highlights

The global non-life insurance market grew by 0.6% in 2009 to reach a value of \$1,577 billion.

In 2014, the global non-life insurance market is forecast to have a value of \$1,992.9 billion, an increase of 26.4% since 2009.

Property & Casualty is the largest segment of the global non-life insurance market, accounting for 72.7% of the market's total value.

The Americas accounts for 48.3% of the global non-life insurance market value.

Allianz AG is the leading player in the global non-life insurance market, generating a 3.7% share of the market's value.

The non-life insurance sector is fragmented.

Why you should buy this report

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

Market Definition

The non-life insurance consists of the general insurance market segmented into the accident and health insurance sector and the property and casualty insurance sector. The value of the non-life insurance market is shown in terms of gross premium incomes. Any currency conversions used in the report have been calculated using constant 2009 annual average exchange rates. The non-life insurance market

depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as house price growth, GDP growth and long-term interest rates.

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