

Music and Video Sales via Key Retail Formats in United Arab Emirates to 2014

<https://marketpublishers.com/r/MC932C874B2EN.html>

Date: December 2010

Pages: 28

Price: US\$ 495.00 (Single User License)

ID: MC932C874B2EN

Abstracts

Introduction

Datamonitor's 'Music and Video Sales via Key Retail Formats in United Arab Emirates to 2014' databook provides market value data for two key market segments and key retail distribution channels. It focuses on data and analysis of market revenues and segmentation.

Scope

Music and Video retail sales revenues and analysis from 2004 to 2009 and forecast values up to 2014.

Market value of categories which include music and video

Current and forecast analysis of sales via major retail channels in the music and video market as well as its sub-categories

Highlights

Music and video retail sales in United Arab Emirates decreased at a compound annual growth rate of 1.6% between 2004 and 2009.

Music sales led the music and video market with a share of 74.9% in 2009. Music, video, books and stationery retailers were the leading retail format for music in 2009.

Reasons to Purchase

Design effective marketing and sales strategies by identifying the key growth categories and retail formats in terms of sales

Develop business strategies by understanding the quantitative trends within the music and video market in United Arab Emirates

Understand the future direction of the market with reliable historical data and full five year forecasting

Contents

DATAMONITOR VIEW

Catalyst
Summary
Methodology

MUSIC AND VIDEO RETAIL SALES OVERVIEW

Music and video retail market definition
Music and video sales overview
Music and video retail sales value, 2004–09
Music and video retail sales value, 2009–14

MUSIC AND VIDEO MARKET SEGMENTATION

Market sales analysis by category, 2004–09
Market sales analysis by category, 2009–14

MUSIC AND VIDEO SALES ANALYSIS BY KEY RETAIL FORMATS

Retail format definitions
Music and video sales analysis by key retail formats, overview
Music and video sales analysis by key retail formats actual, 2004–09
Music and video sales analysis by key retail formats forecast, 2009–14

MUSIC SALES ANALYSIS BY KEY RETAIL FORMATS

Music sales analysis by key retail formats, overview
Music sales analysis by key retail formats actual, 2004–09
Music sales analysis by key retail formats forecast, 2009–14

VIDEO SALES ANALYSIS BY KEY RETAIL FORMATS

Video sales analysis by key retail formats, overview
Video sales analysis by key retail formats actual, 2004–09
Video sales analysis by key retail formats forecast, 2009–14

APPENDIX

Methodology

Related research

Datamonitor consulting

Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: United Arab Emirates, sales of music and video, value (\$m), 2004–14

Figure 2: United Arab Emirates, forecast sales of music and video, value (\$m), 2009–14

Figure 3: United Arab Emirates, forecast sales of music and video, value (\$m), 2009–14

Figure 4: United Arab Emirates, sales of music and video, value break down by category (%), 2009

Figure 5: United Arab Emirates, sales of music and video, value break down by category (\$m), 2004–09

Figure 6: United Arab Emirates, sales of music and video, value break down by category (%), 2014

Figure 7: United Arab Emirates, forecast sales of music and video, value break down by category (\$m), 2009–14

Figure 8: United Arab Emirates, music and video, revenue split by key retail formats (%), 2009

Figure 9: United Arab Emirates, music, revenue split by key retail formats (%), 2009

Figure 10: United Arab Emirates, video, revenue split by key retail formats (%), 2009

List Of Tables

LIST OF TABLES

Table 1: Music and video retail market definition

Table 2: United Arab Emirates, sales of music and video, value (\$m), 2004–14

Table 3: United Arab Emirates, sales of music and video, value (\$m and AEDm), 2004–09

Table 4: United Arab Emirates, forecast sales of music and video, value (\$m and AEDm), 2009–14

Table 5: United Arab Emirates, sales of music and video, value break down by category (\$m), 2004–09

Table 6: United Arab Emirates, forecast sales of music and video, value break down by category (\$m), 2009–14

Table 7: (Part 1) Retail format definitions

Table 8: (Part 2) Retail format definitions

Table 9: (Part 3) Retail format definitions

Table 10: United Arab Emirates, music and video, revenues split by key retail formats (\$m), 2004–09

Table 11: United Arab Emirates, music and video forecast, revenues split by key retail formats (\$m), 2009–14

Table 12: United Arab Emirates, music, revenues split by key retail formats (\$m), 2004–09

Table 13: United Arab Emirates, music forecast, revenues split by key retail formats (\$m), 2009–14

Table 14: United Arab Emirates, video, revenues split by key retail formats (\$m), 2004–09

Table 15: United Arab Emirates, video forecast, revenues split by key retail formats (\$m), 2009–14

I would like to order

Product name: Music and Video Sales via Key Retail Formats in United Arab Emirates to 2014

Product link: <https://marketpublishers.com/r/MC932C874B2EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/MC932C874B2EN.html>