

Mobile Market Forecast in the Netherlands to 2014

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Abstracts

Introduction

This databook provides comprehensive data and forecasts for the mobile telecoms market in the Netherlands. It provides analysis of mobile users by technology and connections, and revenue analysis split by data and voice. This is followed by key data and forecasts on wireless content and the mobile messaging (SMS/text, MMS/picture/video) market in the Netherlands.

Scope

- * Mobile telecoms revenues and connections (voice and data) in the Netherlands to 2014
- * Wireless content forecasts in the Netherlands to 2014
- * Mobile messaging (SMS/MMS) forecasts in the Netherlands to 2014

Highlights

The mobile market in the Netherlands is expected to grow at 2.2% in terms of revenues from 2008 to 2014.

Reasons to Purchase

- * Provides a comprehensive and granular view of the mobile telecoms market in the Netherlands.
- * Strengthens the formulation of business plans via key future trends within the mobile

market.

* Enables market stakeholders to make informed strategic and tactical decisions.

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