

Meat, Fish and Poultry Market in United Arab Emirates to 2014

<https://marketpublishers.com/r/M675E4D0535EN.html>

Date: March 2011

Pages: 188

Price: US\$ 495.00 (Single User License)

ID: M675E4D0535EN

Abstracts

Introduction

This databook provides key data and information on the meat, fish and poultry market in United Arab Emirates. This report is a comprehensive resource for market, category and segment level data including value, volume, distribution share and company & brand share. This report also provides expenditure and consumption data for the historic and forecast periods.

Scope

Contains data on: frozen meat products, deli food, chilled meat, chilled fish/seafood, canned meat products, canned fish/seafood & frozen fish/seafood

Market, category and segment level information on value, volume, and expenditure & consumption, with historic (2004-09) and forecast (2010-14) data

Category level company and brand share as well as distribution share information for 2008 and 2009

Highlights

The market for meat, fish and poultry in United Arab Emirates increased at a compound annual growth rate of 8% between 2004 and 2009.

The frozen meat products category led the meat, fish and poultry market in

United Arab Emirates, accounting for a share of 31.6%.

The leading players in United Arab Emirates meat, fish and poultry market include Nashar Meat Co, Al Tayyib Meat Establishment and Americana Group.

Reasons to Purchase

Develop business strategies by understanding the quantitative trends within the meat, fish and poultry market in United Arab Emirates

Design effective marketing and sales strategies by identifying key market categories and segments

Identify key players within the market to plan lucrative M&A, partnerships and agreements

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