

MarketWatch: Personal Care - January 2010

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Abstracts

Introduction

The Personal Care MarketWatch contains the latest news, analysis and opinion, covering all the month's major issues including mergers and acquisitions, marketing and regulatory issues. It covers the period from November 15 - December 14 2009.

Scope

Geographic coverage: global

Category coverage: personal care

Highlights

Datamonitor's Personal Care MarketWatch provides monthly insight into the key events in the personal care industry

Reasons to Purchase

Gain monthly insight into the key events across the personal care industry

Learn more about the news, analysis and opinions of your industry

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Hand care: top fragrances in new products
New personal care launches by category, August to October 2009: facial cosmetics drop back
Product claims: new personal care launches, August to October 2009

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Colgate-Palmolive Vietnam opens new factory in Binh Duong province
Dabur accuses Aveda of trademark infringement
Procter and Gamble launches new dish cleaning soap
Sally Beauty Holdings Q4 net income up 26%
Georgia-Pacific to implement Infosys's supply chain visibility solution
Sara Lee announces departure of IT head
SSL International six months profit up
Unilever completes sale of interest in JohnsonDiversey
Creightons H1 loss declines
Estee Lauder to introduce new travel retail set under Re-Nutriv line
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Unilever considers sale of Italian frozen foods business
Amway introduces new iPhone application for global distributors
Swallowfield announces resignation of group finance director
Estee Lauder names new vice president of global corporate communications
Colgate Palmolive India names managing director

Hypermarcas acquires Neo Quimica

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