

Jewelry and Watches Sales via Key Retail Formats in Portugal to 2014

<https://marketpublishers.com/r/J07B53D4451EN.html>

Date: January 2011

Pages: 26

Price: US\$ 495.00 (Single User License)

ID: J07B53D4451EN

Abstracts

Introduction

Datamonitor's 'Jewelry and Watches Sales via Key Retail Formats in Portugal to 2014' databook provides market value data for two key market segments and key retail distribution channels. It focuses on data and analysis of market revenues and segmentation.

Scope

Jewelry and watches retail sales revenues and analysis from 2004 to 2009 and forecast values up to 2014.

Market value of categories which include jewelry and watches

Current and forecast analysis of sales via major retail channels in the jewelry and watches market as well as its sub-categories

Highlights

Jewelry and watches retail sales in Portugal increased at a compound annual growth rate of 0.8% between 2004 and 2009.

Jewelry sales led the jewelry and watches market with a share of 67.5% in 2009. Other specialists were the leading retail format for jewelry in 2009.

Reasons to Purchase

Design effective marketing and sales strategies by identifying the key growth categories and retail formats in terms of sales

Develop business strategies by understanding the quantitative trends within the jewelry and watches market in Portugal

Understand the future direction of the market with reliable historical data and full five year forecasting

Contents

DATAMONITOR VIEW

Catalyst
Summary
Methodology

JEWELRY AND WATCHES RETAIL SALES OVERVIEW

Jewelry and watches retail market definition
Jewelry and watches sales overview
Jewelry and watches retail sales value, 2004–09
Jewelry and watches retail sales value, 2009–14

JEWELRY AND WATCHES MARKET SEGMENTATION

Market sales analysis by category, 2004–09
Market sales analysis by category, 2009–14

JEWELRY AND WATCHES SALES ANALYSIS BY KEY RETAIL FORMATS

Retail format definitions
Jewelry and watches sales analysis by key retail formats, overview
Jewelry and watches sales analysis by key retail formats actual, 2004–09
Jewelry and watches sales analysis by key retail formats forecast, 2009–14

JEWELRY SALES ANALYSIS BY KEY RETAIL FORMATS

Jewelry sales analysis by key retail formats, overview
Jewelry sales analysis by key retail formats actual, 2004–09
Jewelry sales analysis by key retail formats forecast, 2009–14

WATCHES SALES ANALYSIS BY KEY RETAIL FORMATS

Watches sales analysis by key retail formats, overview
Watches sales analysis by key retail formats actual, 2004–09
Watches sales analysis by key retail formats forecast, 2009–14

APPENDIX

Methodology

Related research

Datamonitor consulting

Disclaimer

List Of Figures

LIST OF FIGURES

Figure 1: Portugal, sales of jewelry and watches, value (\$m), 2004–14

Figure 2: Portugal, sales of jewelry and watches, value (\$m), 2004–09

Figure 3: Portugal, forecast sales of jewelry and watches, value (\$m), 2009–14

Figure 4: Portugal, sales of jewelry and watches, value break down by category (%), 2009

Figure 5: Portugal, sales of jewelry and watches, value break down by category (\$m), 2004–09

Figure 6: Portugal, sales of jewelry and watches, value break down by category (%), 2014

Figure 7: Portugal, forecast sales of jewelry and watches, value break down by category (\$m), 2009–14

Figure 8: Portugal, jewelry and watches, revenue split by key retail formats (%), 2009

Figure 9: Portugal, jewelry, revenue split by key retail formats (%), 2009

Figure 10: Portugal, watches, revenue split by key retail formats (%), 2009

List Of Tables

LIST OF TABLES

Table 1: Jewelry and watches retail market definition

Table 2: Portugal, sales of Jewelry and watches, value (\$m), 2004–14

Table 3: Portugal sales of Jewelry and watches, value (\$m and €m), 2004–09

Table 4: Portugal, forecast sales of Jewelry and watches, value (\$m and €m), 2009–14

Table 5: Portugal, sales of Jewelry and watches, value break down by category (\$m), 2004–09

Table 6: Portugal, forecast sales of Jewelry and watches, value break down by category (\$m), 2009–14

Table 7: (Part 1) Retail format definitions

Table 8: (Part 2) Retail format definitions

Table 9: (Part 3) Retail format definitions

Table 10: Portugal Jewelry and watches, revenues split by key retail formats (\$m), 2004–09

Table 11: Portugal, Jewelry and watches forecast, revenues split by key retail formats (\$m), 2009–14

Table 12: Portugal, Jewelry, revenues split by key retail formats (\$m), 2004–09

Table 13: Portugal, Jewelry, revenues split by key retail formats (\$m), 2009–14

Table 14: Portugal, watches, revenues split by key retail formats (\$m), 2004–09

Table 15: Portugal, watches forecast, revenues split by key retail formats (\$m), 2009–14

I would like to order

Product name: Jewelry and Watches Sales via Key Retail Formats in Portugal to 2014

Product link: <https://marketpublishers.com/r/J07B53D4451EN.html>

Price: US\$ 495.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J07B53D4451EN.html>