

# Jewelry and Watches Sales via Key Retail Formats in Hungary to 2014

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## Abstracts

### Introduction

Datamonitor's 'Jewelry and Watches Sales via Key Retail Formats in Hungary to 2014' databook provides market value data for two key market segments and key retail distribution channels. It focuses on data and analysis of market revenues and segmentation.

### Scope

Jewelry and watches retail sales revenues and analysis from 2004 to 2009 and forecast values up to 2014.

Market value of categories which include jewelry and watches

Current and forecast analysis of sales via major retail channels in the jewelry and watches market as well as its sub-categories

### Highlights

Jewelry and watches retail sales in Hungary decreased at a compound annual growth rate of 0% between 2004 and 2009.

Jewelry sales led the jewelry and watches market with a share of 68.9% in 2009. Other specialists were the leading retail format for jewelry in 2009.

## Reasons to Purchase

Design effective marketing and sales strategies by identifying the key growth categories and retail formats in terms of sales

Develop business strategies by understanding the quantitative trends within the jewelry and watches market in Hungary

Understand the future direction of the market with reliable historical data and full five year forecasting

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Disclaimer

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