

# Insurance: Global Industry Guide

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## Abstracts

Datamonitor's Insurance: Global Industry Guide is an essential resource for top-level data and analysis covering the Insurance industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

## Scope of the Report

Contains an executive summary and data on value, volume and segmentation

Provides textual analysis of the industry's prospects, competitive landscape and profiles of the leading companies

Incorporates in-depth five forces competitive environment analysis and scorecards

Covers the Global, European and Asia-Pacific markets as well as individual chapters on 5 major markets (France, Germany, Japan, the UK and the US).

Includes a five-year forecast of the industry

## Highlights

The global insurance market shrank by 0.8% in 2009 to reach a value of \$3,671.1 billion.

In 2014, the global insurance market is forecast to have a value of \$5,082.7 billion, an

increase of 38.5% since 2009.

Life Insurance is the largest segment of the global insurance market, accounting for 57% of the market's total value.

Europe accounts for 37.4% of the global insurance market value.

The global insurance market is fragmented, with several smaller companies in business alongside the majors such as AXA, Aviva and Assicurazioni Generali

### **Why you should buy this report**

Spot future trends and developments

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### **Market Definition**

The insurance market consists of the non-life insurance sector and the life insurance sector. The value of the market is shown in terms of gross premium incomes. The life insurance sector consists of mortality protection and annuity. The non-life insurance sector consists of accident and health, and property and casualty insurance segments. The insurance market depends on a variety of economic and non-economic factors, and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move. This forecast is based on a correlation between past market growth and growth of base drivers, such as house price growth, GDP growth and long-term interest rates. All currency conversions have been calculated at constant annual 2009 average exchange rate.

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